

PROGRAMS FOR WEEK BEGINNING NOVEMBER 7

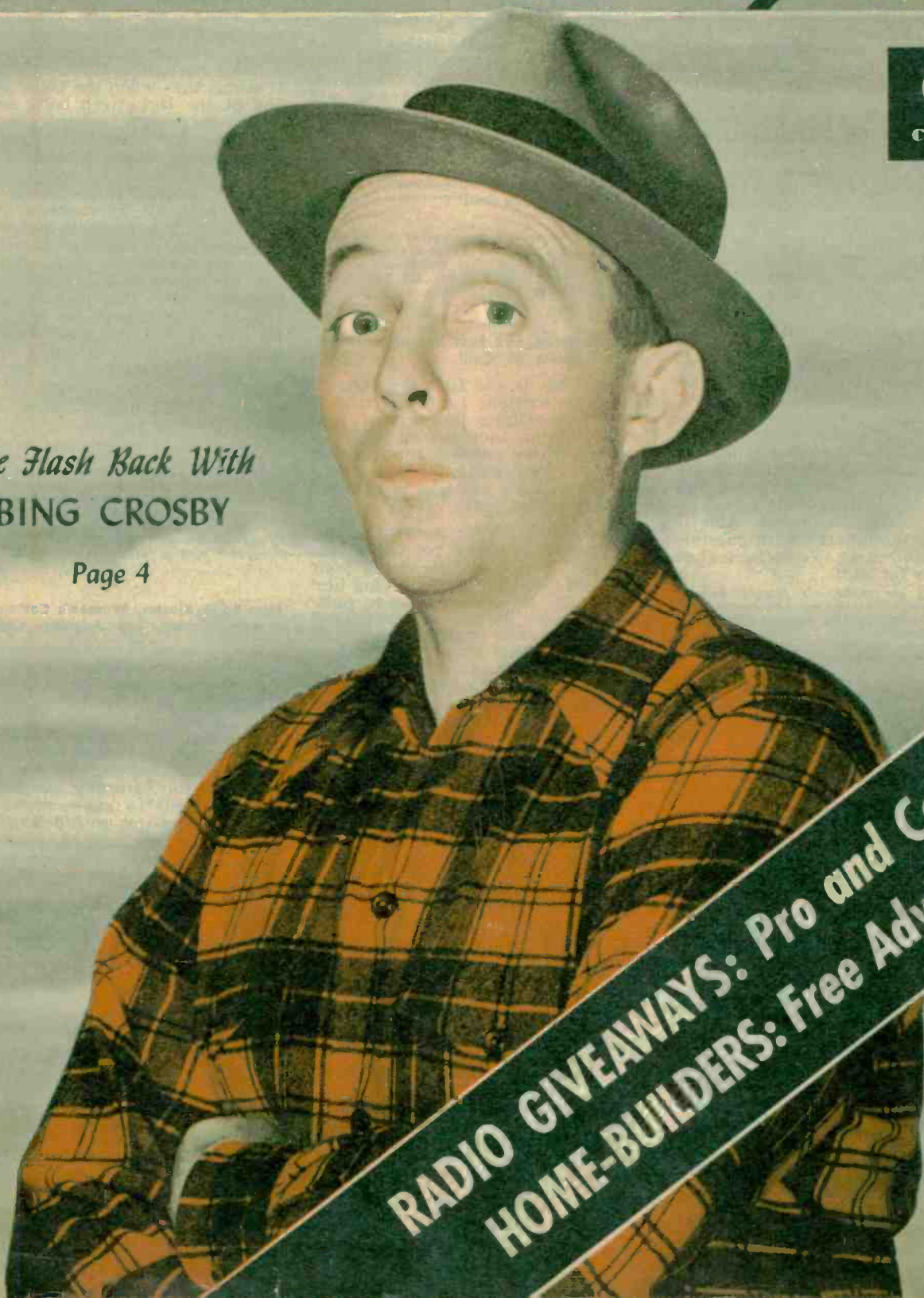
RADIO *Life* *and Television*

9
CENTS

We Flash Back With
BING CROSBY

Page 4

RADIO GIVEAWAYS: Pro and Con PAGE 34
HOME-BUILDERS: Free Advice PAGE 33



The Ear Inspires the Pen

S. Irving Bellman, Western Director, Cosmos Publishing Company.

Sirs: Since 1941, when I had the pleasure of making your magazine's acquaintance, it has been a source of informative enjoyment and stimulating revelation. However, the expediencies of human nature being what they are, it is not surprising that one connected with a certain activity in life sees more of its attributes than its shortcomings. So it is with the calibre of radio material as evaluated by radio people themselves. As a radio devotee and off-the-record critic, I take issue with your unstinted praise for this fall's harvest of radio shows, and find many of the returning shows tedious, unappealing and unpardonably stereotyped. The dialogue in particular is outmoded and flat, and the package of radio entertainment whipped up by the radio artists, etc., in many cases is not worth unwrapping. The fact that Joe and Mrs. Doakes in Podunk still tune in, and even come out to Hollywood to catch the show in person, lulls the radio industry into a sense of false security. Comedians like Henry Morgan, good mystery shows like "Suspense," and enjoyable personalities like Arthur Godfrey get lost among anachronistic back numbers like many of the other shows are. Here's hoping the radio industry will become aware of its responsibility to provide Americans (and foreigners) with meritorious entertainment. Yours for a shot in the arm for radio.

But may we make one counter-comment to your interesting observations, Mr. Bellman? Radio Life's editorial staff is not comprised of "radio people," as you say, but of "listeners" like yourself. We try to review accordingly, and if we're inclined to favor the brighter side for the dull sometimes, it's because we find many good things along with the bad.

★
Mrs. Yvonne R. Cote, 724 Barbara Avenue, West Covina, Calif.

Sirs: When, oh when, is Lucky Strike going to do something about its Saturday night "Hit Parade"? I have just listened to Sinatra for the

last time. His hammy ad-libbing in the middle of a song, when he's supposed to be singing, has ruined the last song for me. His "singing" of "Tree in the Meadow" proves to me that he's either tired and should take a long, long vacation, or else he's plain tone-deaf.

While I'm in a writing mood, I'd like to know about Robin Chandler of "Leave It to the Girls." She sounds like a wife and mother who really works at the job. I really loved her the night she told off Rudy Vallee when he was expounding his views on the well-dressed woman (satin, high heels and long fingernails) and Miss Chandler asked him if he had ever tried to change diapers with long fingernails.

Robin Chandler is married to screen actor Jeffrey Lynn. They are now the happy parents of five-month-old Jeffrey Jr., and they've made the San Fernando Valley their home.

★
Anna Keleman, 582 East Kensington Road, Los Angeles 26, Calif.

Sirs: This is the first fan letter I have ever written. I am referring to the fifteen-minute program of Herbert J. Mann, Sundays on KFI. It was merely by accident that I tuned in on it several months ago and I now make it my business to listen to it when near a radio.

His subject matter is of vital importance to so many people at this time that you would be doing your readers a great service by giving him a write-up. He gives advice to prospective home builders, buyers and people who wish to make repairs on their homes. His advice is timely in that he warns and informs on how to protect oneself regarding technical, legal, and other problems involved in building. It is sickening to hear of some of the cases he cites of elderly folks, veterans, etc., who, for lack of knowledge and lack of money to get legal advice, lose their money and get into debt, when, if they had only heard of and listened to Mr. Mann before proceeding they would have saved themselves heartache. Mr. Mann is sincerely interested in helping people in their housing or building difficulties, and even, when possible, phones and discusses individual problems with those writing for help.

The story you suggest appears on page 33 of this issue.

EVERY BRIDE Should KNOW

...about Omega Shine Dye. Covers scuffs and scratches, makes old shoes look like new. Goes on easily and quickly, dries instantly. Available in all the popular shades everywhere. Ask for large economy size, only 25c. Omega Shine Dye.

Jason L. Gee, Jr., 8600 Cayuga Avenue, Roscoe, Calif.

Sirs: Concerning your column, "Radio in Review," I wish to take exception to the "Point With Pride" about "People Are Funny," September 14.

I agree with you that Art Linkletter is a master of ad-lib, and he did pull the show out of the fire, but I feel in fairness to the parachutist your implied criticism should be removed and the public given the facts.

I work with Ralph Wiggins, the parachutist, at Lockheed Aircraft, and in talking to him about the jump I found he suffered several injuries. It seems that when the chute opened, one of the large web belts supporting him swept across his body, knocking the microphone from his face, and a buckle landed a severe blow to his head. He lost consciousness for a brief period, after which he replaced his microphone and did his best to tell the radio audience his position and progress. Considering that Art Linkletter at no time during the stunt was in contact with Wiggins, I feel that instead of being criticized he should be commended for his bit of non-professional ad-libbing after the accident. I am sure that after knowing the facts you will realize that Ralph Wiggins should receive praise for a difficult job well-done.

We implied no criticism of either Linkletter or pilot Wiggins in our item, and that is why it was printed in the "We Point With Pride" column, as a commendation of poise in a difficult situation. Since you and possibly other readers may have interpreted our wording otherwise, however, we're glad to receive and print your letter.

★
Miss Edith Klester, Woman's Cottage, Vet's Adm. Center, Los Angeles, Calif.

Sirs: I have been a consistent listener to, and admirer of, the "Mr. Tutt" program and Mr. Will Wright. Within the last few weeks, the program has not appeared. I am disappointed. Mr. Wright is my ideal for the part, as it was impressed on me when I used to read Mr. Train's stories in the Saturday Evening Post. I am anxious to know whether the program is off for an indefinite time.

We hope not, as the series was not only one of the better summer replacements (for "Luz Theatre"), but a real favorite with us too.

★
Helen Lanouette, 823 South Baldwin Avenue, Temple City, Calif.

Sirs: The idea of ideas has been printed! The Signe Hasso-Dick Powell team would revolutionize radio. I'm all for it, and I'm sure many other listeners are too. Miss Hasso's charming voice and Mr. Powell's gruff manner would be much more refreshing than a lot of these morbid, gruesome mysteries. Miss Hasso is natural, that's a lot more than can be said for these actresses who think they are fooling everyone with their feeble attempts at accents.

GRE-SOF
Really Cleans
Saves Time, Labor
and Money
AT YOUR
GROCERS

6817 S. B'dway
PL. 6278



About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Jim Karaya, 3218 Walnut Street, Huntington Park, Calif.

Sirs: I enjoy the "Flashbacks" very much. I, too, think that the theme music for "The Casebook of Gregory Hood" is wonderful. Too bad a recording is not made of it. Truly my favorite program is "Tex and Jinx." It is the only program that I really try not to miss. I wish very much that it was on all year around, instead of being a summer show. The program is well planned and the guest stars are the best.



Miss Norma Barbeau, 1328 North Mariposa Avenue, Hollywood 27, Calif.

Sirs: Recently, I have been listening to the "570 Club" after Al Jarvis's "Make Believe Ballroom." I am quite interested in it, because many of my favorite vocalists appear on it every day. I'd like to know where the broadcast comes from in Hollywood, and if you need tickets to attend. Is everyone who appears on the show there in person?

Bob McLaughlin's guests on "570 Club" appear via transcription, and their voices are dubbed into the show as their records come up; so the series is not a studio audience presentation, and tickets are not available.

★ RADIO and TELEVISION LIFE ★

CARL M. BIGSBY, Publisher

Nov. 7, 1948 44 Vol. 18, No. 10

Published Weekly at Los Angeles, California. Business and Editorial Offices: 6341 Selma Ave., Los Angeles 28 (Hollywood Station), California. Phone Hillside 9275.

Radio and Television Life was entered as Second Class Matter September 14, 1948, at Los Angeles, under Act of March 3, 1879. Prepaid Subscription, \$4.50 year, \$2.50 six months. Single Copies on sale at leading Independent Grocers in Southern California. Single Copies by mail 10c. Address all remittances and correspondence to Radio and Television Life. Subscribers please allow two weeks for change of address.

EVELYN A. BIGSBY, Editor

Editorial Department: Assistant Editor, Joan Buchanan; Television Editor, Jane Pelgram; Preprint Editor, Judy Maguire; Art Director, Ray Wheeler; Log Editor, Hal Julian.

Business Department: General Manager, B. W. Lewis; Advertising Manager, David J. Manning; Office Manager, Georgia Caywood; Circulation Manager, Fred Brennwald; Merchandising Manager, Victor P. Wickline.

All material used by Radio and Television Life is specially prepared by its own staff writers, and reprinting in whole or in part without publisher's permission strictly forbidden. Unsolicited manuscripts can not be accepted or returned.

Advertising Offices: San Francisco: Rogers Parratt, 68 Post Street; Chicago: E. J. Powers, 75 E. Wacker Drive; Los Angeles: John A. Nelson.

November 7, 1948

Bob Turner, Loma Linda, Calif.

Sirs: I would like to say something about "western" music. Many people you meet these days say they do not like it. When pressed farther, it is usually found what they don't like is the "hillbilly" type music. There is a great misunderstanding today about these two classes of music. This is due mainly to the hillbilly music now heard on practically all stations under the heading of western songs. I think there should be a distinction between the two. About the only group that sings good old western songs, I think, is "The Sons of the Pioneers." Tex Williams sort of varies between the two. Dory O'Dell puts out that other stuff (like "Dear Oakie") which is all right in its place, (the hills of Arkansas being the best place I can think of). I would like to start a movement to better acquaint people with western music and make them see the big difference between that and the hillbilly tunes.



Charles F. Schoener, 6261 1/2 South Hoover Street, Los Angeles 44, Calif.

Sirs: For listeners who have short-wave radios. Perhaps they would be interested in a contest now in action at Belgium National Broadcasting Station OTC2, Leopoldville, Belgian Congo, Africa. A fifty-page brochure is sent to those answering correctly questions asked each evening, 7:15 to 7:30, Pacific Daylight Time. Brochure has pictures and information about Belgium and the Congo. Tune to 30.78 meters (or 31 meters), 9.745 megacycles. Congo jungle drums are heard at start of program, at 7:00 p.m.

Paris fashions can be heard at 6:00 p.m. Pacific Daylight Time from station in Paris, France, 31 meters, 9.520 megacycles.



Mrs. M. Frame, Los Angeles, Calif.

Sirs: I've enjoyed your Radio Life magazine very much, it enlightens the listeners. We need more information about everyone talking to us, also the technical workers. Is your magazine a comeback from the old Radio Magazine of 1930? I would like to offer a suggestion for Miss Kate Smith. I think she should have a program for new singers trying to introduce themselves on radio. She could help so many who love to sing. Her "Behind the News" program is excellent, and I hope it continues.

Radio Life has always been printed under its present title, and is not a comeback of the magazine to which you refer.

SINGLE MEN

To get that girl you got to shine 'em up. With Omega Shoe Wax, that is. Waterproofs, preserves the leather and polishes to a high, longer-lasting lustre. Sold everywhere in all popular colors. Omega Shoe Wax, "the 60 second shine."

California Footwear Co.



"Hollywood Bowl Auditions" is back on the air for its sixth season on KFI. And behind "Hollywood Bowl Auditions" is the story of study, of work, of rehearsal and practice. For the young artists who appear on the program each week are competing for fame—for fortune—competing for a future in the concert field that means the fulfillment of their dreams.



JAMES SAMPLE

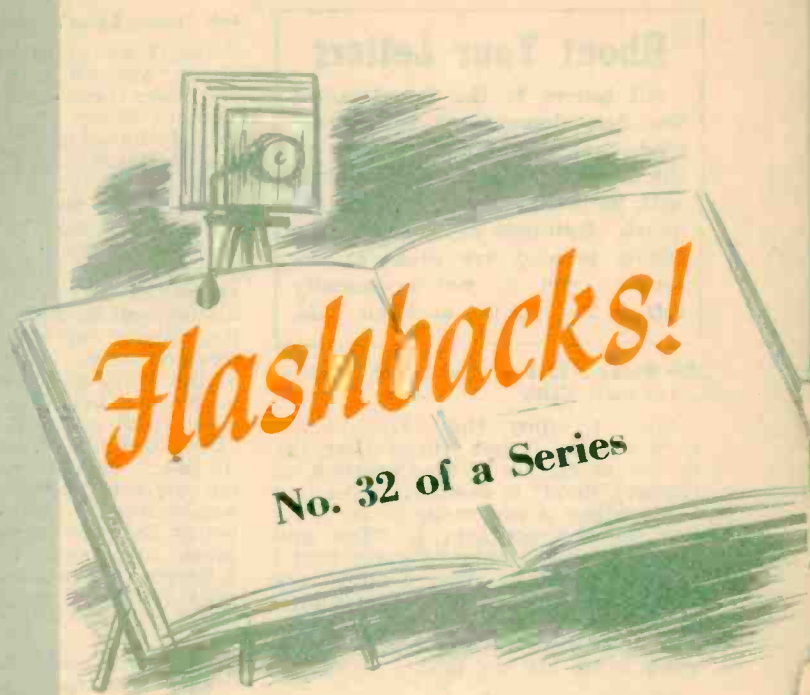
Behind these programs are the musical ability and helpful assistance of James Sample, conductor of the augmented "Hollywood Bowl Auditions" orchestra. Again this year, Mr. Sample heads the panel of jurors in selecting the most promising of the young artists who appear before KFI microphones each week.

The most promising vocalist and instrumentalist selected by the jury from the year's competition will be awarded a professional appearance in Hollywood Bowl for the 1949 season. The two runners-up in each of these two categories will receive Hubert Eaton Scholarships which provide financial assistance to further their musical careers. A special Eaton scholarship is awarded the most promising junior artist. These scholarships are presented by Forest Lawn Memorial Park, which sponsors "Hollywood Bowl Auditions."

Be sure to hear "Hollywood Bowl Auditions" each Wednesday evening on KFI at 8:00 P.M. You'll enjoy hearing the concert artists of tomorrow—today.

KFI 640
On Your Dial

KFI — AM-FM-TV — KFI — AM-FM-TV



Bing Crosby Scarcely Ever Pauses Long Enough to Stop for Photos, But Here Are Occasions He Did!

▶ **HERE'S THE "ROMANTIC" CROSBY OF THE "BIG BROADCAST" series** and of "We're Not Dressing"—perhaps better identified as the "buh-buh-buh-boo" era. In those days Bing made movies in full dress, and everyone called him a crooner.

▶ **IN 1938, BING DEMONSTRATED THAT THE CROSBY WAISTLINE** was as neat as a Crosby vocal. By this time, our hero had made a "Road" picture with Hope and Lamour, and had introduced a few thousand popular songs. His variety show, starting because he permitted no applause, attracted the Who's Who of show business. (Paramount Pictures photo.) *A. L. "Whitey" Schaefer Color Cover*

▶ **FROM THE LOOKS** of this mike, the era must be '30 or '31. That's a moustache Bing is sporting. He's probably carolling "Too Late," "Please," or "I Surrender, Dear."





"GOING DOWN
in history with
Chaplin, Pickford
and Fairbanks," said
the original caption
to this picture as
Bing put his mark in
the court at Grauman's Chinese. The
date is 1936, the
costume "Rhythm on
the Range." (Para-
mount Pictures
photo.)

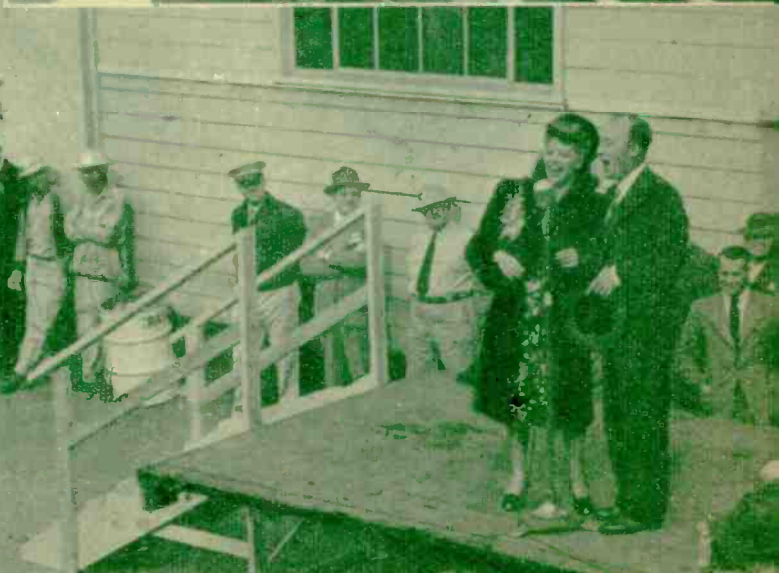


THE ABC STAR
proves that golf
isn't his only
game as he pauses
between tennis sets
with partner Dixie
Lee Crosby.



THIS IS THE BING of 1941—
famous not so much for the buh-
buh-buh-boo as for beating out a jump
vocal or a tender ballad. His movie career
was bigger than ever, but "Going My
Way" hadn't happened yet. (NBC photo.)

AS A WAR-TIME ENTERTAINER, Bing was in demand by
everyone. Here he and Dinah Shore, one of his favorite
singing partners, duet for the folks at the Richmond Shipyard.
Later he made an overseas tour, won the title, "Der Bingle."





◀ **FRED AND NEILL BECK** perch on the top step leading to their new house in Brentwood. Addition is being built (right). Note pine trees, which are about 40 years old. (CBS-Grant photos.)

Monday-Friday, 7:45 a.m.
KNX

A Peek at Beck

Over the Luncheon Table, Neill Talks About Fred, Then Invites Us to Visit "Operation Avocado," a Place Where Lots of Living (and Writing) Goes On

By Evelyn Bigsby

IF YOU'RE a Fred Beck fan, you don't need to be told that Fred's wife's name is Neill and that Neill has a sister named Napa. One recent morning, noticing that Neill was all fancied up in her good gray suit and cerise velvet hat, Napa made a few discreet inquiries and learned that Neill and Fred were lunching at the Vine Street Derby with Evelyn Bigsby. A regular reader of Radio Life, Napa did not have to be told that Evelyn Bigsby was hooked up some way or other with Radio Life. In fact, being very alert, she immediately jumped to the conclusion that there was an interview and story in the offing. Further learning that your reporter had asked to have a few moments alone with Mrs. Beck, Napa hoped this was going to turn into a real candid story—the level on her cabbage-columnist, kilocycle-chatting brother-in-law. Thereupon, she tossed all her advice to Neill in one little package: "Don't be a Caspar Milquetoast—tell Evelyn the truth!"

Now Neill Beck is just as smart and charming a person in her own right as Fred is in his. She's personable, an elegant cook, a good mother to twenty-one-year-old Fred Jr., can whip up draperies that don't look home-made, and isn't afraid when wild cats play in the tall pine trees around the Becks' Brentwood home. She talks with quiet but merry pride

◀ **"OPERATION AVOCADO,"** as the Becks' place is called, has some 300 Nabal and Fuerte trees. Here Fred demonstrates how he plucks fruit.



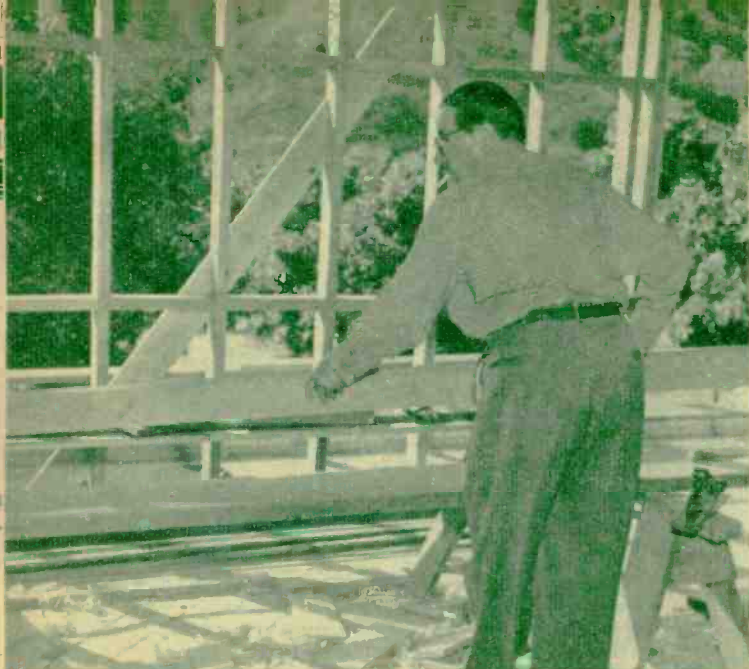
◀ **A SMALL-BOY GRIN** lights the columnist's face as he proudly looks at his "harvest." This avocado is a Nabal, which usually ripens during summer and early fall.



◀ **FOR AN EAGER** customer, luncheon always includes cake (any kind, as long as it is chocolate) and a glass of milk served by the lady of the house.



November 7, 1948



▲ **FRED, LIKE COUNTLESS OTHERS,** has experienced housing difficulties. Solution was to get a carpenter from the Farmers Market and for Fred to help, too, in his free time. Addition, which will be finished for Christmas, includes a master bedroom and loggia.



▲ **BECK'S SCRIPT IN PROCESS OF BEING WRITTEN.** Fred sits in his "Carrot" chair, most amusing piece of furniture in the columnist's small office which squats at the end of the road, just below the house.

about "Fred," "Freddie," or "Fred-erick" (she uses all three in discussing her husband), and this gentleman need never worry about her loyalty. When she entered into the spirit of the interview and told a few things about Beck, we know she felt just the way Fred himself did when we were all sitting on the Becks' porch and sipping light refreshments one afternoon. Fred suddenly looked pensive, peered at us and then said nostalgically, "We've known you a long time, haven't we, Evelyn?"

Yes, for quite a while . . . before the Farmers Market grew so big and sprawled all over its parking lot and up the street on Fairfax . . . before Fred went into the Navy and wore that cute midgy blouse and helped Dinah Shore win the war . . . before he wrote "Second Carrot from the

End" . . . before he sold his first house, then was evicted from his apartment and finally, with the help of some carpenters from the Market, started the new place . . . before he started on the air every morning, Monday through Friday (and honestly, Fred, we never thought you'd stick it out with those ungodly hours!)

His Charm

We asked Neill what she thought Fred's greatest asset was and she answered: "The way his mind works—that little quirk he has. When he comes into a room, everybody just stops talking and waits for him to say something in his special way."

Neill is right about this gift. But we like him, too, for the gentle way in which he speaks and moves. In roundabout manner, we learned he

does, on occasion, flash a temper, but for everyday living purposes Fred displays an equanimity that's delightful. Yet, you learn to know that all the time he is looking and acting so relaxed, behind his horn-rimmed glasses those beady-bright eyes of his aren't missing a trick and that his ears are pricking up at every turn of conversation. Quietly, he's filing away for future reference the things he sees and hears, and some day they'll be column or air fodder.

Fred writes his own column, of course! He is usually two days ahead on script and keeps that way by hunching over a typewriter every afternoon. The machine is in his small office, down below the house at "Operation Avocado," so called because it rests on a ledge among

(Please Turn to Page 32)

▼ **AT THE LILY POND WITH NEZLONG,** a neighbor dog which adopted the Becks. Glass and wrought-iron table and chairs are the terrace's focal point. The family eats outdoors Sunday mornings when the weather is right, likes to hold barbecues around a small brazier.



▼ **THE BECKS' LIVING ROOM IS COLORFUL** but restful. Neill takes bows for most of the painting. Walls are chrome green, draperies are a chartreuse and couches are shocking pink. Same color scheme will continue in new addition.



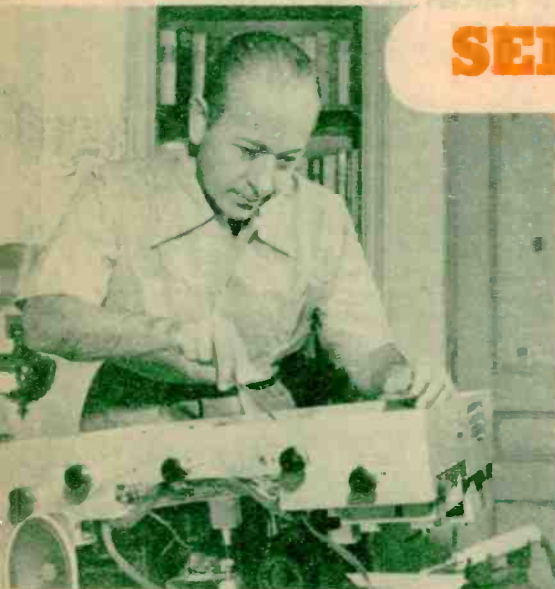


TELEVISION TRANSMITTERS, ACTUALLY MADE UP of one FM transmitter for sound and an AM transmitter for pictures, require weeks of delicate adjustment before airing. Here the engineers tune the KFI-TV transmitter before a day's beaming.



YESTERDAY BROUGHT UP TO DATE. Herbert Rawlinson (left), whose first appearances were in the old silent movies, chats with Helen Ferguson and emcee Wendell Niles, on the Don Lee television stage.

SEEN ON THE *Video* SCENE



GEORGE RAFT putting together his own television set. Nope, Georgie is no more a highly skilled technician than the rest of us, but he got a "Transvision" build-your-own television kit.

PRODUCER BOB WILLETT studies the image of one of the "Teletots" who is rehearsing under his wing in the Hollywood studios of the Albert Lang Productions.



YEARS AGO, when Hal Sawyer persuaded the South Americans he was just the thing for radio, he didn't dream that it would lead him straight to KTLA's televised "Shopping at Home." (Polin photo.)



LENN COREY and Frank Goss line up a guest on the KTLA show, "Man's Best Friend." The guest looks infinitely less shy of the camera than the two men look shy of the guest!



CARLTON E. MORSE, WRITER-PRODUCER OF NBC'S POPULAR SERIAL, "One Man's Family," rehearses the cast for his television mystery film, "The Cat." Left to right are Michael Raffetto, Peggy Webber, Barbara Fuller, Carlton E. Morse, Buddy Twiss, and the man on the mike, Herman Tarshis.



RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Announcement

Starting next week, in the issue of November 14, Radio Life will increase its appeal by a weekly column titled Dialagnosis. Written by radio-wise June Pray, Dialagnosis will carry the endorsement of Tenth District, California Congress of Parents and Teachers, whose tempered opinions on current air fare and studied recommendations will be of inestimable guidance, not only to Tenth District Members, but to all parents interested in good family listening. We feel that Mrs. Pray is an excellent choice to work with P.T.A. and its Radio Chairman, Mrs. Logan, and Radio Life, for she has sound experience in radio and through her own two youngsters maintains a lively interest in home listening. We know you'll make it a habit to read Dialagnosis regularly, beginning next week.

Rumors Are Flying

With the lifting of the Petrillo ban a reality, Hal Peary will be among those discing platters—he's making plans for his third record album for children. . . . Possible summer series—getting under way right now—is a Frankie Remley show, starring Elliott Lewis and a brassy jazz band in the Remley tradition. . . . Jack Carson, they say, gets forty dollars a week spending money allotted to him—movie and radio salaries notwithstanding! . . . "Stop the Music" doesn't impress us Westerners as it does the folks in the East, according to regional Hooperatings. . . . Arch Oboler has a fifty-two-week transcribed series which he brought back from an eight-and-a-half-month trip through Africa. It will be distributed to stations in the coming season under the title "African Adventure." . . . Frank Sinatra, with pantomimist Jimmy Savo, will star in "Barnaby," movie version of the whimsical comic strip. . . . Eddy Howard rumored to have one of the biggest collections of Bing Crosby records in private hands (he oughta talk to R.L.'s Andy Mansfield). . . . Frank DeVol planning a series of West Coast concert-dance dates, featuring singers who've been heard on his Capitol platters. . . . Margaret Whiting has her sights on a Broadway musical role and is studying ballet with Nico Charisse to be prepared. . . . Dick Haymes has been receiving bids for personal appearances in Britain, on accounta his long-distance popularity via records. . . .

NEXT WEEK

A Contest—we're announcing a new one, and also picturing our last contest winner in her star-studded radio tour.

A Request—we're answering the many fans who asked for a story on KLAC's delightful "Haynes at the Reins."

An Explanation—Tom Hanlon, that swell sports authority, gives some tips on watching football.

A Visit—we picture the handsome group of movie-ites who've assembled themselves into a stock company for the "Family Hour of Stars" (Bette Davis steps out of the group to adorn our cover).

An Answer—Frank Hemingway writes an open letter to his listeners.

A Lesson—Paulena Carter, the nimble-fingered miss who supplies the pianistics on the Meredith Willson program, teaches us the fine art of fencing in an amusing interview.

A Pastime—NBC stars are pictured with their favorite animal pets!

Plus—news, logs, pictures and letters from you, the readers—Next Week.

Henry Morgan rumored to have a sponsor—and Henry won't confirm or deny the report. . . . Jan Peerce may do a musical series for Mutual, depending on the sponsor outlook. . . . Cecil B. DeMille's Mutual dramatic series is no longer on the books. ABC is rumored as being interested in carrying on from here. . . . Ted Weems considering bringing his "Beat the Band" program back to radio, granted a sponsor. . . . Chet Lauck ("Lum" of "Lum and Abner"), who predicted the "Amos 'n' Andy" switch to CBS, is predicting the same move for Edgar Bergen. . . . Jack Benny and Jack Carson may be teamed in a new movie. . . . Marie Wilson fans are going all-out in needling Paramount into giving her the title role in "My Friend Irma"—at last reports she was holding her own.

Looks Like

Announcer Del Sharbutt is one of the spark-plugs of the sharp new little-theater group, Century Theater. . . . Verne Smith signed on as announcer on the Jimmy Durante and "Screen

Guild" shows. . . . Meredith Willson will celebrate the anniversary of Sousa's birth by conducting the J. J. Richards band at Long Beach on November 7. Meredith is sentimental about his association with the March King. . . . There's now a song called "Queen for a Day." Only Jack Bailey is on the cover! . . . John Brown is now "Doc" on "Life with Luigi," in addition to his other roles. . . . Lassie has a new seven-year movie contract and her next film is the famous "Greyfriar's Bobby." . . . Pat O'Brien to have a fifteen-minute daily program on Hollywood information. The transcribed chatter will be titled "Inside Hollywood." . . . Edgar Bergen is the owner of a new Navion plane. . . . "Strange Romance of Evelyn Winters" to be dropped next week. . . . Henry J. Taylor will switch to ABC in December. . . . "Red Hook 31" headed for ABC. . . . Jack Douglas, Jack Carson's head writer, is again smitten with the acting urge and is rehearsing an act. . . . Alan Young's show starts on NBC January 11. . . . Elliott Lewis's sequel to his "Happy Anniversary" album will be out for the Christmas trade. . . . Arthur Godfrey's discoveries from "Talent Scouts" broadcasts will be booked into headline theaters throughout the U.S. . . . Shirley Mitchell will move back to Hollywood and be heard again on "Gildersleeve."

Your Cue (Shows You May Like)

Kay Starr Show

When announcer Owen James carols "Starring Kay Starr" on KECA each Monday night at 7:30, he's introducing, in our opinion, the most important popular singing discovery since Ella Fitzgerald stepped onto Chick Webb's bandstand.

Miss Starr's show is slanted for feminine appeal, but her musically singing makes her a must for those who take their popular music seriously. Her astute choice of material deserves especial mention. She seems to limit her selection of current favorites—most of which are pretty flabby—to one number a program. The rest of her vocalizing is wrapped around such happy selections as "Was That the Human Thing to Do," "Mama Goes Where Papa Goes" and "I'm Through with Love," none of which is under fifteen years of age.

Buzz Adlam and his orchestra offer excellent support to the Starr lyrics and are also heard in one beguiling instrumental number each week. An-

(Continued on Next Page)



KECA *mike memos*

By VIRGINIA WEST

America's sweetheart of song, Jo Stafford, will star in a new musical show built especially for her, and sponsored by the Revere Camera Company, over the American Broadcasting Company's coast-to-coast chain. To be heard on KECA at 8 o'clock Thursday nights, starting Nov. 11, the new "Jo Stafford Show" will feature Clark Dennis, romantic tenor, the Starlighters, male quartet, and Paul Weston's orchestra...Lend an ear to the debut of this tuneful half-hour, and we're sure you'll be a regular weekly fan.

Speaking of popular girl singers, have you heard "Starring Kay Starr," an ABC-KECA offering each Monday night at 7:30? The beauteous Kay really knows how to handle a lyric. She's sung with some of the top bands in the land, and is a popular member of Capitol's recording family.

... Always A Best Bet... KECA ...

Here are those "Stop the Music" songsters... Dick Brown and Kay Armen. ... You hear them during that hour-long listening favorite each Sunday from 6 to 7 p.m., and even though the tune which they're singing is often "stopped" by Emcee Bert Parks when one of his telephone contestants answers the call, melody's still the thing on the show. Kay is one of Paul Whiteman's singing discoveries, the Maestro having brought her to ABC in 1944 as a staff singer. Dick gained his early radio experience on WNBC in Binghamton, N. Y., and was heard on various stations throughout the Midwest before going to New York City. The songs of Dick and Kay have added much to the popularity of the top entertainment-audience participation, "Stop the Music," which now enjoys a 14.6 Hooperating for its full Sunday evening hour.

... Always A Best Bet... KECA ...



DICK AND KAY

A new public interest series, "Marriage for Millions," to be presented by KECA in cooperation with the Community Chest, bows in for a 13-week run on Tuesday, Nov. 9, at 6:30 p.m. Locally sponsored by the Community Chest Family Service Agencies of Los Angeles, Long Beach and Pasadena, and by the Jewish Family Service of Los Angeles, the dramatic programs will include such guest stars as Rosalind Russell, John Kiernan, Lanny Ross, Bert Lytell, Alfred Drake and many others. ... ABC Vice-Presidents Robert Hinckley and Robert Saudek recently returned from Germany and France after a month's study of the situation there, preparatory to the broadcast of an important documentary on the Berlin crisis and the German peace settlement. ... The broadcast will be heard before the end of the year. Be watching for it. ... One of the most important problems of our day, that of race segregation, will be discussed during the America's Town Meeting broadcast on Tuesday night, Nov. 9 ... KECA at 8:30. Such important leaders in race relations as Walter White, Hodding Carter and Raymond Springle, will be heard discussing "What should we do about race segregation?"

... Always A Best Bet... KECA ...

AROUND RADIO: Ralph Langley, who opens KECA every Monday thru Friday morning with his 5:30 "Morning Watch," thinks having the initial "B" is a requisite for being assigned to engineering duties on his show. His two regular engineers are Bob Besser and Bob Binkey, and his relief men are Bob Buck and Bill Breuer. ... Have you heard "Bob Elson on the Century"? His very entertaining and informative quarter-hour is a Monday thru Friday highlight on KECA's dial at 7:30 in the morning. ... Listen once and you'll get the Elson habit. ... There's a full length biography of ABC commentator Drew Pearson in the November issue of Pageant. Many of Pearson's news "beats" are discussed at length.

... Always A Best Bet... KECA ...

Radio in Review

(Continued from Preceding Page)

nouncer Owen James works very hard with rather inferior material on the chatter spots and makes a chipper vis-a-vis for the sharp chirper.

There's a brief interview spot each week devoted to a feminine guest star who talks and a song spot devoted to a feminine guest star who sings. For us, both of these serve merely as unwelcome interruptions in Kay Starr's singing.

We feel that Miss Starr is assured of an audience with those who recognize and appreciate good jump vocalizing. If you are one of those saturated with the slow moaning of most current favorites, you'll enjoy the brisk change of pace offered by the Starr gal.

"You and Television"

CBS is launching a timely series of fifteen-minute discussions on the subject of television, under the general title, "You and Television," beginning November 8. Series will be carried at 11:45 p.m. (KNX) nightly, until its completion.

The move is unprecedented in that never before has a radio network taken time to plug the competing medium. All speakers on the show (roster will include CBS newscaster Edward R. Murrow and CBS engineering veepee William B. Lodge) will be interviewed by CBS public relations counselor Lyman Bryson.

An outline of the series indicates that CBS will cover, in at least a cursory manner, as many TV phases and facets as possible, endeavoring to reach all interests. So ... if you can manage to keep the oil burning until the weird hour allocated this small but worthy effort at listener (and ultimate viewer) enlightenment, your vigil should be rewarded.

CBS Symphony With Deems Taylor

Along with the return of the CBS Symphony, KNX, 1:00 p.m. Sunday, we're happy to welcome back the sorely missed Deems Taylor.

Away from radio for many years (except for occasional appearances on Metropolitan Opera Quiz), Taylor returned in the capacity in which he is best known to radio listeners—musical commentator. His is the gift of being able to sound dignified yet whimsical as he talks of the musical masterpieces. He shares with the late Alexander Woolcott a peculiar ability to impart his enthusiasm for a classical subject to the average radio listener without sounding overwhelmingly intellectual.

Taylor's intermission broadcast is an added inducement to listen. This season, a feature called "Week-end with Music" has been inaugurated, courtesy of Standard Oil of New Jersey, the sponsor. A trio of teen-age music students and enthusiasts are brought to New York, given a whirl of symphony, opera, ballet and mis-

cellaneous musical treats under the guidance of Mr. Taylor. On the Sunday intermission period, they join the commentator in a chat revolving around their experiences.

The New York Philharmonic, under the direction of Dmitri Mitropoulos, supplies the music that has made this long-lived series so important culturally. As of the first few broadcasts, the conductor had introduced no newsworthy departures from the average symphony concert program, so the big news remains that of Deems Taylor's return.

We understand that the sponsor undertook the series only on condition that Taylor rejoin the program. Taylor returned only on condition that he be given the privilege of approving commercials on the show. Both parties have made astute decisions!

Playbacks (Critical Comment)

We Point With Pride

... To Jay Stewart and the "Surprise Package" show on ABC. On a recent Thursday program, devoted to the handicapped children of the Children's Hospital, the kids were each gifted with a puppy. It's made us happy all week, reflecting on how happy those children must be!

... To the "Ford Theater" broadcast of the Paul Jarrico movie script, "Tom, Dick and Harry." If ever Fletcher Markle delivered a completely wonderful show, this was it! Original story, radio adaptation, performances by Lucille Ball and Eddie Albert were all enchanting.

... To KNX's wide-awake "L. A. Story" for presenting the pro and con of the current propositions with clarity and interest. This show never fails to carry items of interest and importance to Los Angeles residents.

... To Joe Kearns in "Favorite Story's" broadcast of Lord Dunsany's "The Jest of Hahalaba."

... To the potent situation that's developed on "Date with Judy"—"Randolph's" discovery of gir-rls!

... To Barbara Stanwyck's fine performance on the Sunday, October 24, broadcast of "Family Hour of Stars." Barbara played a career-minded mother bent on driving her pianist daughter to success—remind you of anyone?

We View With Alarm

... The inadequate cast credits given to supporting actors on the otherwise excellent "Electric Theater," and, as usual, the minor players deliver with distinction.

... The sometimes below-par scripting on "Hollywood Open House" that, we think, could often hurt rather than help the reputation of the usually talented movie names who guest.

... Bill Anson's apology for playing his own tunes on record. No apologies are needed, there's only a choice—play 'em or don't play 'em!

... The postponement of the Metropolitan Opera broadcasts until later in the season. Our Saturdays will not be the same.

Off Mike (Personalities)

Seen on Radio Row

The Ad. Club held Mutual Broadcasting System day, for all Mutual

workers and "old grads." Among the many who were remembering the old "Blue Monday Jamboree" era of radio were Meredith Willson, Hanley Stafford, Veola Vonn, Claude Sweeten, Art Baker, Felix Mills. . . . Nadine Conner, the Met opera star, was another Mutual grad in attendance. . . . Pretty Paulena Carter, pianist on the Willson show, spotted sporting a cute new short haircut. . . . And speaking of haircuts, Hal "Gildersleeve" Peary is wearing his in a pompadour this season—also cute. . . . Visitor to the Jolson show last week was Davy Lee, the famous "Sonny Boy" of Al's early hit, "The Singing Fool." Davy towers over Jolson—after all, it's been twenty years! . . . Garry Moore absolutely sent, now that his musician friends from the East are in town after playing at the Dixieland session last Friday. . . . And speaking of Jolson, the Friar's Frolic last week was the scene of Al's latest triumph. On a special runway he appeared in black-face to recreate his great stage routines of twenty years ago. . . . Coffee Dan's presenting radio stars (and Radio Lifers) with coffee mugs inscribed

(Continued on Next Page)

K F M V

MORE THAN A NEW STATION
IT'S A NEW KIND OF STATION!

*with sparkling, entertaining
programs to truly serve
the COMMUNITY INTEREST*

GRAND OPENING

NOVEMBER 9TH 8 P. M.

MELVYN DOUGLAS	GREGORY PECK
GENE KELLY	MARTHA TILTON
KENNY BAKER	

AND MANY OTHER PICTURE & RADIO STARS

KFMV, the new FM station

STUDIOS AT 6540 SUNSET	HOLLYWOOD
TRANSMITTER ATOP 6000 FT. MOUNT WILSON	CHANNEL 234
94.7 MEGACYCLES	

KFMV • The FM Voice of Your Community



**.. been to the
Gourmet
this week?**

Serving the finest complete
**Roast Turkey Dinner in
Los Angeles, Only \$1.65**
Including appetizer, salad bowl,
hot rolls, beverage and delicious
home-made desserts.
Open Daily except Monday
Cocktails 'til 2 a.m.

Gourmet
6539 Sunset Boulevard (Midway
between Highland and Vine)

Radio in Review

(Continued from Preceding Page)

with their names to announce their Hollywood Boulevard opening.

Orchids for Us

A little over a week ago, Radio Life received a heartwarming gesture of gratitude from a long-time reader of the magazine. Charles F. Schoener wrote to Al Jarvis, that genial platter parader who twice daily (12:30 to 1:00 p.m., and 6:30 to 7:00 p.m., KLAC) airs the honest opinions of his listeners on a show corner aptly titled "Honest Opinion."

Mr. Schoener's "honest opinion" was that Radio Life's "fine pictures and stories on radio personalities, and their up-to-date log makes Radio Life the finest magazine of its kind." Mr. Schoener asked that should his letter be used, the orchid awarded each day's winning letters be sent, not to him,

F. M. FLASHES

From time to time we've made an effort to reprise programs heard only on FM stations. Don't get the impression that the reviewed shows alone comprise FM fare. As set owners know, some of the networks send a

but to Editor Bigsby. We think Mr. Schoener's nice expression of appreciation was an orchid, too!

Sorry! Wrong Name

In the hustle and bustle of getting magazines out despite being short-handed (there was one of ye staffer out on her vacation!) Radio Life made a mistake in the October 31 issue. We knew perfectly well that the man at the far right of the lower picture on page 35 was actor Bill Johnstone . . . and that Anthony Leader was the director of "Suspense." Apologies.

healthy portion of their time along the megacycles as well as the kilocycles. KECA (5:30 a.m. to midnight, daily); KMPC (an independent which beams FM 3:00 to 9:00 p.m., daily); KHJ (3:00 to 9:00, daily); and KNX (noon to 9:00 p.m., Sundays, and 3:00 to 9:00 p.m., Monday through Saturday) all add to the entertainment offered all day long by KAGH, KKLA, KUSC, KMGM and KCRW. Our regular radio log can keep you abreast of listening on the first four mentioned.

The last-mentioned FM station, KCRW (89.9 mc.) is a part of the Santa Monica City Schools, and opened last March. Primary purpose of the radio station was to train young people in the technical aspects of radio installation, operation and repair. A second fundamental purpose was to

(Continued on Next Page)

Mikeside

With
BETTY ANN HUDSON

The First Annual Advertising Club Ball had a more than successful launching at the Beverly Hills Hotel last Friday evening with everything from rabbits to bottles of champagne (people, that is) and television sets to electric toasters on display. Members were able to view their own effectiveness via a television program on Saturday evening.



Jerry Lawrence

"Call Again" — Jerry Lawrence's new program—created a minor havoc among the telephone system in this area. The KMPC switchboard was so flooded with calls that many of them spilled over to the main Holly-

wood board, jamming that also. Didn't stop here, however, but calls were so numerous that others flooded the telephone company's disaster office downtown. (P.S.: For your information, KMPC is not the spot to call.)

Sports: Tommy Marr will be predicting sports results during his sports review program fifteen minutes before the Los Angeles Rams home games. . . . The Rams meet the Chicago Bears at the Coliseum on Sunday with Bob Kelley's broadcast slated for 1:45 P.M. . . . U.S.C. vs. Washington football classic will be aired on Saturday, November 13, beginning at 1:45 P.M. . . . The race re-creations with Joe Hernandez have shifted to the Tanforan Track with broadcasts Monday through Saturday at 6:30 P.M.

Reviewing the activities of the "Women Are Wonderful" program, it is interesting to note that the Home-Makers Club, Inc., has awarded \$125,000.00 in cash prizes to representatives of club organizations since the inception of the show.

\$5850.00 in merchandise orders has been presented



Tom Dixon

to individuals and approximately 23,400 persons have attended the broadcasts since February. Produced by Jim Talbot, the program features Tom Dixon in the emcee position quizzing the contestants on the show and awarding those cash and merchandise prizes. Club groups from the Southern California area are invited to attend the broadcasts, but tickets are also available for

other persons who wish to witness the show.

Around 710: One of the more popular programs—now in its eighth year on KMPC—is E. F. Hutton's "Market Reports" broadcast each morning at 8:15 A.M. Conducted by Charles Lee Stone, interested listeners hear latest quotations from the New York Stock Exchange, market statistics and other vital information in this connection. . . . Busily rounding up the "KMPC Westerners" each morning is KMPC's recently appointed production manager, Bruce Kamman—this is no novel task for Bruce, who produced shows in New York, Chicago and Hollywood for a major network during the past seventeen years. . . .

TELEVISION TIPS

By JANE PELGRAM

Most of us weren't as aware of television's delights two years ago as we are now, and Columbia Broadcasting System's losing (and expensive!) fight on behalf of colored video passed un-mourned. CBS is again shooting for vari-colored home entertainment, and is now safely prepared to offer color video without rendering present sets obsolete. Through the use of a simple "adapter," roughly estimated to cost twenty-five dollars, color video can be projected on a standard table model. As the result of a private demonstration in the East recently, the FCC is taking time out to explore the whole question of color television.

One of the main points of the former controversy centered around a technical question of megacycle bands necessary for color projection. The fact that it is no longer necessary to allocate a sixteen megacycle full-band channel for color, but that it can be accomplished within the narrow confines of six megacycles in the present narrow bands, thus not rendering present sets obsolete, is CBS's big point.

The local stations have given us no word on telecasting scenes from election centers, but as we mentioned in an earlier column, KTLA subscribes to WPIX news . . . and that outfit

seems to have its cameras on first base every step of the way. That's by no means an exclusive. All the webs and reel services will be covering the election like mad, with peeks behind scenes from every angle. As long as the TV stations here aren't linked coast-to-coast yet, film seems to be the answer, and it's likely all the local operating video stations will carry the toutings and tallyings.

KFI Football, Channel 9: New York Giants at New York, November 14, to be telecast by film November 18 between 8:00 and 9:00 p.m.

KLAC Football, Channel 13: Saturday, November 13, U.S.C. vs. Washington, afternoon game; and Saturday, November 20, U.S.C. vs. U.C.L.A., afternoon game.

★ ★ F. M. FLASHES

(Continued from Preceding Page)

give practical experience in radio theater arts, an aim resulting in an interesting array of programs any FM set owner can enjoy, whether or not his heart lies in following a curriculum. Their log reveals hours of music that range in guidance of musical tastes through discussion and playing of symphony recordings, and a historical survey, through rare recordings, of the contribution of jazz to American music, to a veteran student's renditions from some of our best-known and favorite old song books. Other hours deal with instruction in creative writing; periods of browsing through American literature; or the sports-casting of collegiate events. Commercial AM station KOWL helps the youngster FM station by picking up and releasing many of the KCRW FM programs.

THE LIGHT FANTASTIC

Edgar Bergen, whose hobbies already include flying, photography, painting and riding, added still another while in Europe this summer. In spite of Charlie McCarthy's protests, Bergen took up Swedish folk dancing.



SUNDAY at 4:00

ABC NETWORK

CALIFORNIA MEDICAL ASSN.

TELEVISION DIRECTORY (Keep for Reference)

Television Sets - All Makes - Sales & Service

Arranged by Neighborhoods

ALHAMBRA

TOPS IN TELEVISION
 Zenith — Hoffman
 Packard-Bell — Westinghouse
 Gene's Electric
 605 W. Main AT. 2-3653

ATWATER

Atwater Camera & Music Shop
 3152 Glendale NO. 2-8642

BOYLE HEIGHTS

SIMON'S HOME APPLIANCE
 2413 Brooklyn Ave.
 AN. 4141
 Factory Authorized Service
 Radio & Television

BURBANK

Radio-Bar
 2315 W. Victory CH. 8-4677

EAST LOS ANGELES

Belvedere Radio
 633 1/2 S. Atlantic AN. 1-2871

GLENDALE

Major Home Appliance
 1356 E. Colorado CI. 1-3727

SWAN'S FURNITURE, APPLIANCES

1106 E. Colorado CL. 3-7922—CH. 5-2894

HIGHLAND PARK

Highland Park
 Good Housekeeping Shop
 5567 N. Figueroa AL. 0118
 Tops Electrical Shop
 5913 N. Figueroa AL. 9690

INGLEWOOD

Lonnie Mills Radio & Appliance
 238 S. La Brea OR. 1-4042

LEIMERT PARK

Leimert Park Radio & Television
 2801 W. Vernon AX. 1-8070

LOS ANGELES

Chevron Radio & Television
 527 S. Western FE. 9186

ZITO

Appliance & Radio Service
 8929 S. Vermont TW. 5068

LYNWOOD

Boulevard Radio & Television
 11460 Long Beach NE. 1-4519

NORTH HOLLYWOOD

W. E. Horne Appliance Co.
 5047 Lankershim SU. 2-4388

Penguin Aire

5643 Lankershim SU. 3-6361

Radio Doc

Sales - Service - Installations
 1581 E. Walnut SY. 6-2683

Wing Co.

1041 E. Colorado SY. 6-8900

SOUTH PASADENA

Don Good Service, Inc.
 1014 Fair Oaks SY. 9-1194

Precasts

and

Previews

TIME CHANGES

SUNDAY, NOVEMBER 7—"Major Swing-time," KIEV, 11:00 a.m. (30 min.) Teen-agers Wally George and Jimmy Ogg, formerly heard on KIEV, 5:30 p.m., Sunday, will be heard at this new time.

MONDAY, NOVEMBER 8—"570 Club," KLAC, 7:00 p.m. (1 hr.) For those who may not have noted, Bob McLaughlin's new nightly series is a shift from 8:10 p.m. daily on KLAC. The afternoon show continues at 1:10 p.m. Monday through Friday.

WHAT'S NEW

Variety

SATURDAY, NOVEMBER 6—"On Request," KMPC, 9:30 p.m. (30 min.) These programs feature a musical contingent from Birmingham Hospital, a guesting celebrity and a dramatic skit produced by veteran thespians. Scripts by Adele Dane and Lucky Perkins.

Drama

TUESDAY, NOVEMBER 9—"Marriage for the Millions," KECA, 6:30 p.m. (15 min.) A dramatic study of actual marriage problems and how they were solved. Featuring prominent stars. Series sponsored by Family Service agencies of Los Angeles, Pasadena and Long Beach, and the Jewish Family Service of Los Angeles, in cooperation with the Community Chest.

Comedy

TUESDAY, NOVEMBER 9—"Joe McDoakes," KHJ, 6:00 p.m. (30 min.) A new series of domestic situation comedy, starring George O'Hanlon in the role he has popularized in movie shorts. Lurene Tuttle co-stars as "Jane"; Alan Reed is Joe's boss, "Mr. Lamb," and Cliff Young plays "Beechwood Shag."

Music

SUNDAY, NOVEMBER 7—"Musical Round Table," KLAC, 6:30 p.m. (30 min.) Adeline Hanson, formerly heard on "Composer's Corner" on KWIK, brings her interview show on music and composers to the new time and station.

THURSDAY, NOVEMBER 11—Jo Stafford Show, KECA, 8:00 p.m. (25 min.) This new show for Revere Camera will feature Jo, singer Clark Dennis and Paul Weston's orchestra. Completing the half-hour is another new program from 8:25 to 8:30 p.m. titled "Profiles by Hix."

News

MONDAY, NOVEMBER 8—Hank Weaver, KECA, 6:15 p.m. (10 min.) Hank will round up the station's evening stretch of news with this Main Street to Mallbu Edition, Monday through Friday.

WHAT'S BACK

Drama

MONDAY, NOVEMBER 8—"Erskine Johnson Hollywood Story," KHJ, 6:30 p.m. (25 min.) The show which features a film celebrity in his or her own dramatic biography returns to the schedule.

Music

TUESDAY, NOVEMBER 9—"The Detroit Symphony," KECA, 7:45 p.m. (45 min.)

Conductor Dr. Karl Krueger and his excellent musical series return for a new year of broadcasting on ABC.

Comedy

WEDNESDAY, NOVEMBER 10—"The Great Gildersleeve," KFI, 9:30 p.m. (30 min.) Shirley Mitchell, whose southern-accent role of "Leila Ransome" was a favorite spot on the show two years ago, returns in the part tonight.

Mystery

SUNDAY, NOVEMBER 7—"Man Named Jordan," KNX, 8:30 p.m. (30 min.) It's been a rocky season for "Rocky Jordan," but the popular series comes back once

again with Jack Moyles in the title role and in this new Sunday spot.

TUESDAY, NOVEMBER 9—"Adventures of the Thin Man," KHJ, 8:30 p.m. (30 min.) With Les Tremayne and Claudia Morgan as "Nick and Nora Charles," Dashiell Hammett's series returns on a new network.

News

MONDAY, NOVEMBER 8—"Headline Edition," KECA, 6:05 p.m. (10 min.) This popular review of prominent events returns in the spot immediately following Edwin C. Hill (6:00 p.m.) Monday through Friday.

WHO'S GUESTING

Variety

SUNDAY, NOVEMBER 7—Jack Benny Show, KFI, 5:00, 10:30 p.m. (30 min. each). Dorothy Kirsten, who made one of the top Benny show guestings of last year, returns today.

SUNDAY, NOVEMBER 7—Fred Allen Show, KFI, 6:30 p.m. (30 min.) The perfect butler, Arthur Treacher, visits today.

THURSDAY, NOVEMBER 11—"Kraft Music Hall," KFI, 7:00 p.m. (30 min.) Georgie Jessel drops in on Al Jolson and Oscar Levant tonight.

TELEVISION PROGRAMS

KFI-TV—CHANNEL 9

SUNDAY (P.M.)

1:45—Rams vs. Chicago Bears.

6:45—Test Pattern.

7:00—Ladies' Day.

7:20—Film.

7:40—Household Tricks.

7:50—News.

8:00—Viewpoint Unlimited.

8:30—Dr. Handy.

9:00—Television Playhouse.

TUES. THRU FRI. (A.M.)

11:30—Test Pattern (to 5).

WEDNESDAY (P.M.)

6:45—Test Pattern.

7:00—Mitchell Boychoir.

7:20—Mr. and Mrs.

7:50—News, Pat Bishop.

8:00—Trick of the Week.

8:05—Bride Club.

8:15—Hoffman Huddle.

8:30—Who's Cooking?

8:45—Film.

THURSDAY (P.M.)

6:45—Test Pattern.

7:00—Story Book Man.

7:15—Play for Children.

7:35—Downtown and All Around.

7:50—News.

8:00—To Be Announced.

FRIDAY (P.M.)

6:45—Test Pattern.

7:00—Children's Show.

7:30—Travelogue.

7:50—News.

8:00—Shop, Look, Listen.

8:15—Colleens.

8:30—Home Town.

SATURDAY (P.M.)

6:00—Test Pattern.

6:15—Television Talent Test

6:45—Film.

7:05—Scout Jamboree.

8:30—Feature Film.

KLAC-TV—CHANNEL 43

SUNDAY (P.M.)

2:45—L. A. High vs. Fremont.

WEDNESDAY (P.M.)

7:50—Hail the Champ.

8:00—Dick Foote's Songs.

8:15—People in the News.

8:30—Don Otis Show.

9:00—Hollywood Stepladder

THURSDAY (P.M.)

7:30—A Guy and a Gal.

7:45—So This Is Art.

8:00—Clef-Dwellers.

8:15—Meet the Inventor.

8:30—Dick Haynes Show.

9:00—Hollywood Merry-Go-Round.

FRIDAY (P.M.)

8:15—U.C.L.A. vs. Oregon.

SATURDAY (P.M.)

1:00—Test Pattern.

2:00—U.S.C. vs. Washington.

KTLA—CHANNEL 5

SUNDAY (P.M.)

7:00—Adventure Serial

7:20—Shopping at Home.

7:30—Man's Best Friend.

7:50—News Review.

8:00—Pantomime Quiz.

8:30—Travel Short.

8:40—Magazine.

9:00—"Drums," with R. Massey, V. Hobson, Sabu.

MONDAY (P.M.)

3:00—Test Pattern.

5:30—News and Music.

6:30—Judy Splinters.

8:45—Cartoon Comedy.

9:00—Police Call.

7:05—Shopping at Home.

7:15—Telepix Newsreel.

7:25—Photo-News Flashes.

7:30—Felix de Cola.

7:50—Your Town.

8:00—Tele-Forum.

8:30—To Be Announced.

TUESDAY (P.M.)

3:00—Test Pattern.

5:30—News and Music.

6:30—Judy Splinters.

8:45—Cartoon Comedy.

9:00—Police Call.

7:05—Shopping at Home.

7:15—Telepix Newsreel.

7:25—Photo-News Flashes.

7:30—Corris Guy.

7:45—Short Subject.

8:00—Who's That Girl?

8:30—So This is Hollywood

9:00—Feature Film.

WEDNESDAY (P.M.)

3:00—Test Pattern.

5:30—News and Music.

6:30—Judy Splinters.

8:45—Cartoon Comedy.

9:00—Police Call.

7:05—Shopping at Home.

7:15—Telepix Newsreel.

7:25—Photo-News Flashes.

7:30—To Be Announced.

8:00—Holly'd Opportunity.

9:00—Sportfolio.

9:10—Film Featurette.

9:30—Meet Me in H'wood.

FRIDAY (P.M.)

3:00—Test Pattern.

5:30—News and Music.

6:30—Judy Splinters.

6:45—Cartoon Comedy.

7:00—Police Call.

7:05—Shopping at Home.

7:15—Telepix Newsreel.

7:25—Photo-News Flashes.

7:30—Yer Ole Buddy.

7:40—Tele-Newsreel.

8:00—To Be Announced.

SATURDAY (P.M.)

5:30—News and Music.

6:30—Judy Splinters.

6:45—Short Subject.

7:00—Shit Yourself.

7:15—Telepix Newsreel.

7:25—Photo-News Flashes.

7:30—Sandy Dreams.

8:00—Western Feature.

9:00—Spade Cooley.

KTSL—CHANNEL 2

SUNDAY (P.M.)

7:00—Pattern and Music.

7:15—Alan Dale Show.

7:30—Film.

8:00—Doorway to Fame.

8:30—Western Feature.

9:30—Program Review.

MONDAY (P.M.)

7:30—Pattern and Music.

7:55—Your America.

8:00—Film Featurette.

8:20—Telenews.

8:30—Wrestling.

TUESDAY (P.M.)

6:45—Pattern and Music.

7:00—To Be Announced.

WEDNESDAY (P.M.)

7:15—Pattern and Music.

7:30—George the Gardener.

7:45—Film.

7:55—Your America.

8:00—Film Featurette.

8:20—Telenews.

8:30—To Be Announced.

8:50—Film Short.

9:00—Prime Ribbing.

THURSDAY (P.M.)

7:15—Pattern and Music.

7:30—Prudence Penny.

7:45—Film Short.

7:55—Your America.

8:00—Film Featurette.

8:20—Telenews.

8:30—To Be Announced.

8:50—Film Short.

9:00—Prime Ribbing.

FRIDAY (P.M.)

7:30—Pattern and Music.

7:50—Program Hillies.

7:55—Your America.

8:00—Football Film.

8:30—Telenews.

8:30—Boxing, Legton

SATURDAY (P.M.)

7:45—Pattern and Music.

8:00—Program Hillies.

8:05—Film Short.

8:15—Week in Review.

8:30—What's the Name of that Song?

9:00—Television Examiner.

10:00—Program Review.

KLAC-TV
Channel 13
USC-UCLA
FOOTBALL
GAMES

Contests and Offers

ROY ROGERS SHOW, KHJ, 4:00 p.m. Sunday—A contest to find a name for the new colt-son of Roy's horse, "Trigger." First prize is \$1000, or "A Week with Roy Rogers in Hollywood," with all expenses paid for one child and one parent to and from any place of residence in the continental United States; 22,500 other merchandise prizes. Grand-prize winner will be announced on the program, with contest ending midnight, November 15. Write name on an entry blank or piece of paper, and mail it with one trademark from a Quaker or Mother's Oats package to: Roy Rogers, Box Q, Chicago 77, Illinois.

"TELL YOUR NEIGHBOR," KVOE (Santa Ana), 9:45 a.m. Monday through Friday. Send your thoughts for the day, poems, children's bright sayings, etc., to Walter Mason, care of the program and the station, for matching prizes.

"QUIZZICALE," KECA, 11:45 a.m. Monday through Friday—Records are given for best letters written about any one of the commercials heard during the program. Address program, care of KECA, Hollywood 28, California.

"ARTHUR GODFREY'S TALENTSCOUTS," KNX, 6:30 p.m. Monday—\$10,000 first prize, for completing, in twenty-five words or less, the sentence: "I get extra enjoyment from the brisk flavor of Lipton Tea because . . ." Other cash and merchandise awards. Send entries, with one Lipton Tea or Teabag boxtop, to: Lipton, Box 4, New York 8.

"CLUB TIME," KECA, 11:15 a.m. Tuesday—For testimonial letters which are read over the program you will receive gift Club Aluminum. Address: "Club Time," Box 1206, Chicago, Illinois.

"DENNIS DAY SHOW," KFI, and "OUR MISS BROOKS," KNX—Submit a last line to this jingle: "A fresher, brighter looking skin . . . Is something I would like to win . . . I'll get Palmolive Soap today . . ." (last line to rhyme with day). Each entry must be submitted with the black bands from one regular and one bath-size cake of Palmolive Soap. First prize is \$25,000 or \$100 a month for life. There are 2,336 prizes in all. Official entry blanks, with complete rules and address, can be obtained from any retail dealer selling the product. Contest closes November 20.

"WELCOME TRAVELERS," KECA, 9:00 a.m. Monday through Friday—For twenty-five cents and one Ivory Snow boxtop, twelve beautiful embossed Christmas cards. Address: Ivory Snow, Cincinnati 1, Ohio. Offer ends December 1.

KAY KY SER COLLEGE OF FUN AND KNOWLEDGE, KECA, Monday through Friday, 9:30 a.m.—For recipe book "Baking is Fun," send twenty-five cents with your name and address to: Ann Pillsbury, Box 622, Minneapolis.

"THE LONE RANGER," KECA, 7:00 p.m. Monday and Wednesday, and 8:00 p.m. Saturday—For twenty-five cents (no stamps), together with your plainly written name and address on one Cheerios boxtop, you will receive two Ray-O-Vac batteries and a Secret Flashlight Ring. Additional batteries can be obtained at two for ten cents and one Cheerios boxtop. Address: "The Lone Ranger," Box 4, Los Angeles. Offer ends November 19.

"WHIZ QUIZ," KECA, Saturday, 8:30 p.m.—Send in a Whiz Quiz question and answer, plus two wrappers from Whiz. If your question is used as "Jackpot Question," you will receive a jackpot of prizes which will build with every incorrect answer by a contestant. Each week, questions will be selected as qualifying questions which contestants must answer before being eligible for Jackpot Question. If your question is selected for a qualifying or "Whizzer" question and the contestant misses, you will receive a prize worth \$75 to \$100. If contestant answers correctly, contestant receives prize and you receive a consolation prize. Address: "Whiz Quiz," care of KECA, Hollywood 28.

SATURDAY, NOVEMBER 13—"Grand Ole Opry," KFI, 8:30 p.m. (30 min.) Cowboy Copas, whose latest songs are "Breeze," "Rose of Oklahoma" and "Too Many Teardrops," will visit Rod Brasfield and gang.

Participation

TUESDAY, NOVEMBER 9—"People Are Funny," KFI, 8:30 p.m. (30 min.) "Lum and Abner," (alias Chet Lauck and Norris Goff) visit Art Linkletter's radio torture chamber.

Music

MONDAY, NOVEMBER 8—"The Telephone Hour," KFI, 10:00 p.m. (30 min.) Polyna Stoska, as evening guest soloist, will sing two pieces by Richard Strauss and an aria from Korngold's opera, "The Dead City."

SATURDAY, NOVEMBER 6—Vaughn Monroe Show, KNX, 9:00 p.m. (30 min.) Anita Ellis will fly to New York for a guest appearance on the program.

Sports

SATURDAY, NOVEMBER 6—"Fishing and Hunting Club," KHJ, 8:00 p.m. (30 min.) Ray Benson, secretary of Ducks, Unlimited, will guest-chat about the service and information given to sportsmen from coast to coast.

Commentary

MONDAY, NOVEMBER 8—"The Woman's Voice," KMPC, 12:30 p.m. (15 min.) Jeanne Gray introduces Meredith Willson, who'll talk about his new book, "There I Stood with My Piccolo."

Drama

SUNDAY, NOVEMBER 7—"Family Hour of Stars," KNX, 4:00 p.m. (30 min.) Ray Milland makes his debut today, in a specially-written drama.

WHAT'S PLAYING

Drama

SUNDAY, NOVEMBER 7—"The Eternal Light," KFI, 10:00 a.m. (30 min.) "The Man With the Kiss of God," the story of Judah Halevi, one of the foremost Hebrew poets.

SUNDAY, NOVEMBER 7—"NBC University Theater," KFI, 12:30 p.m. (30 min.) Sinclair Lewis's "Arrowsmith" will star Van Heflin as the troubled young scientist hero.

SUNDAY, NOVEMBER 7—"Electric Theatre," KNX, 7:00 p.m. (30 min.) Jessica Tandy and Louis Calhern will play leads in "Accent on Youth," Samuel Raphaelson's story of a May/October romance. Helen Hayes returns from London to take the program November 14.

SUNDAY, NOVEMBER 7—"Theatre Guild," KECA, 7:30 p.m. (30 min.) Pat O'Brien and Montgomery Clift co-star in "Criminal Code."

SUNDAY, NOVEMBER 7—"Proudly We Hall," KMPC, 7:30 p.m. (30 min.) Helen Walker stars in C. P. MacGregor's production of "Meridian 49."

MONDAY, NOVEMBER 8—"Lux Radio Theatre," KNX, 7:00 p.m. (1 hr.) Elizabeth Scott and Dick Powell appear together in "Pitfall."

THURSDAY, NOVEMBER 11—"Suspense," KNX, 7:00 p.m. (30 min.) Edmund O'Brien and Ann Blythe co-star in a chiller called "Muddy Track."

THURSDAY, NOVEMBER 11—"Screen Guild Players," KFI, 8:00 p.m. (30 min.)

Dana Andrews, Jean Peters and ten-year-old Dean Stockwell play their original roles in "Deep Waters."

FRIDAY, NOVEMBER 12—"Philip Morris Playhouse," KNX, 8:00 p.m. (30 min.) Lucille Ball takes script, in a Bob Tailman adaptation of Cornell Woolrich's "Angel Face."

SATURDAY, NOVEMBER 6—"The Lassie Show," KFI, 3:45 p.m. (30 min.) "Old Shep," the musical tale of a man and his loyal dog, will be repeated by request, with baritone Ken Carson as guest star.

SATURDAY, NOVEMBER 6—"Hollywood Star Theater," KFI, 10:30 p.m. (30 min.) Edward G. Robinson will introduce film newcomer (and radio favorite) Jeff Chandler in a drama written especially for his appearance on the show.

Music

SATURDAY, NOVEMBER 6—NBC Symphony, KFI, 4:30 p.m. (1 hr.) Arturo Toscanini conducts his third all-Brahms program, today's selections to include "Symphony No. 2 in D Major," and the "Academic Festival Overture."

SUNDAY, NOVEMBER 7—New York Symphony, KNX, 1:00 p.m. (1½ hrs.) Isaac Stern is soloist in performance of Lalo's "Symphonie Espagnole" under direction of Dimitri Mitropoulos.

SUNDAY, NOVEMBER 7—"Chicago Theatre," KHJ, 10:30 p.m. (1 hr.) Mozart's operatic Egyptian fantasy, "The Magic Flute," will star Frances Yeend, David Lloyd, Donald Geamm, Dorothea Brodbeck and Bruce Foote.

MONDAY, NOVEMBER 8—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) Mendelssohn's "Athalia Overture." Tuesday, "Orchestral Excerpts from 'The Damnation of Faust'"; Wednesday, Pianist Arthur De Greef; Thursday, Martial and American Melody; Friday, Offenbach's "Gaité Parisienne"; Saturday, "The Rape of Lucretia."

MONDAY, NOVEMBER 8—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Gluck's "Ballet Suite." Tuesday, Myra Hess, pianist; Wednesday, Debussy's "Iberia"; Thursday, Elgar's "Pomp and Circumstance Marches"; Friday, Barber's "Overture to School for Scandal"; Saturday, Special Program, featuring new additions to the Musical Digest library, hitherto unavailable.

MONDAY, NOVEMBER 8—"The Railroad Hour," KECA, 8:00 p.m. (45 min.) Presentation of "Rio Rita" will include star Gordon MacRae and guests, Sweeney and March, Margo and Leo Carrillo.

Forum

SUNDAY, NOVEMBER 7—"Invitation to Learning," KNX, 10:00 a.m. (30 min.) Philosopher George Santayana's "Persons and Places" will be today's literary panel review.

Public Interest

SATURDAY, NOVEMBER 13—"The National Farm and Home Hour," KFI, 11:00 a.m. (30 min.) A report from North Platte, Nebraska, on a dairy calf-feeding project.

Sports

SUNDAY, NOVEMBER 7—Football, KFVB, 11:15 a.m. (to concl.) The L. A. Dons play an Eastern game with the New York Yankees.

SUNDAY, NOVEMBER 7—Football, KMPC, 1:45 p.m. (to concl.) Bob Kelley will broadcast the Los Angeles Rams vs. Chicago Bears clash at the Coliseum.

FRIDAY, NOVEMBER 12—Football, KFVB, 8:15 p.m. (to concl.) U.C.L.A. vs. Oregon, in a game at the Los Angeles Coliseum.

SATURDAY, NOVEMBER 13—Football, KMPC, 1:45 p.m. (to concl.) U.S.C. and Washington at Los Angeles.

Variety

WEDNESDAY, NOVEMBER 10—"Meredith Willson Show," KECA, 6:30 p.m. (30 min.) "Gone to Chicago," a fast peke and the latest original song by host Meredith, will be introduced on the show.

TIME CHANGE

Major Swing Time
WALLY GEORGE AND
JIMMY OGG
KIEV — 870
11-11:30 A.M. SUNDAYS

- KAGH—Sierra Madre Symphony.
- KFAC—Concert Favorites.
- KFOX—Good News.
- KFVD—Harlem Holiday.
- KFWB—Football.
- KGER—Long Beach Band.
- KGFJ—Hawaiian Serenade.
- KGIL—S. F. Valley Story.
- KLAC—Harmony House.
- KMPC—Football.
- KOWL—Italian Program.
- KWIK—Pop Concert.
- KRKD—Sunday on Ranch.
- KWKW—Hoyos Hour.
- KXLA—Challenge to Youth.
- 2:15★KECA—Editor at Home.
- KFOX—Healing Waters.
- 2:30—KECA, KFMB—Milton Cross Opera Album.
- ★KFI—News.
- KHJ, KFXM, KGB, KVOE—True Detective Mysteries.
- KXX, KSDJ—Skyway to the Stars.
- KFOX—Gospel Harbor Light.
- ★KGER—News.
- KGFJ—Anybody's Hit Parade.
- KGIL—Musical Favorites.
- KOWL—Yiddish Hour, Levin.
- KWIK—Sunday Symphony.
- KXLA—Labor Arbitration.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI—Famous Music.
- 3—KECA, KFMB—Quiet, Please.
- KFI—Jane Pickens Show.
- KHJ, KFXM, KGB, KVOE—The Shadow.
- KXX—Crooks Cruise.
- KAGH—Opera Hour.
- KFAC—Stage Melodies.
- KFOX—Rev. Earl Ivis.
- KFSD—Symphonette.
- KFVD—Western Serenade.
- KFWB—Gadget Jury.
- ★KGER—News.
- KGFJ—Upbeat Session.
- KGIL—Mask and Mike Club.
- KLAC—Harmony House.
- KMPC—Football.
- KWKW—Don Pancho Hour.

- Rogers Show.
- KXX—Family Hour.
- KAGH—Opera Hour.
- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFSD—Playhouse of Favorites.
- KFWB, KGER—Old-Fashioned Revival.
- KGFJ—Showtime.
- KGIL—Matinee Melodies.
- KFVD—Hank the Night Watchman.
- ★KLAC—News, Music.
- KMPC—Football.
- KOWL—First Baptist Church.
- KWIK—Pentecostal Church.
- KWKW—Festival Mexicano.
- KXLA—Sunday Serenade.
- 4:15—KOWL—Lutheran Hour.
- KRKD—When Hawaii Calls.
- KWKW—Voice of China.
- 4:30—KECA, KFMB—Greatest Story Ever Told.
- ★KFI—News.
- KHJ, KGB, KVOE—Nick Carter.
- KXX, KSDJ—Pause That Refreshes.
- KAGH—Charlotteers.
- ★KFVD—News.
- KGFJ—Here's to Veterans.
- KFOX—Wings of Healing.
- KRKD—Young People's Church.
- KWKW—Italian Novelties.
- 4:45—KFI—Melody Parade.
- KAGH—Enchanted Lady.
- KFVD—Dream Time.
- KGFJ—Sons of Guns.
- KOWL—Assembly of God.
- KWIK—Toastmaster's Time.
- 5—KECA, KFMB—Go for the House.
- KFI, KFSD—Jack Benny Show.
- KHJ, KGB—Sherlock Holmes.
- KXX, KSDJ—Gene Autry.
- KAGH—Ave Maria Hour.
- KFAC—Revolving Stage.
- KFOX—Evangelist Hogan.
- KFVD—Contrasts on Wax.
- KFWB—Voice of Calvary.
- ★KGER, KGIL, KLAC, KMPC—News.
- KGFJ—Public Messenger.
- KGIL—Italian Melodies.
- KRKD—Melody Time.
- KWIK—Modern Mood.
- KWKW—Italian Good Samaritan.
- KXLA—Carrell Speedway.
- 5:05—KGER—Bible Treasury Hour.
- KMPC—Parade of Hits.
- 5:15—KFVD—Lifelines.
- KGIL—Valley Vespers.
- KLAC—Here's to Vets.
- KWKW—Spring Storr.
- 5:30—KECA—Curt Massey Show.

- KXLA—Music.
- 6:30—KFI, KFSD—Fred Allen Show.
- KHJ, KFXM, KGB, KVOE—Quiz of Two Cities.
- KXX—Find That Clue.
- KFOX—Hal's Memory Room.
- KFWB—Gospel and Song.
- KGER—Lutheran League.
- KLAC—Musical Round Table.
- KMPC—Mother's Album.
- KPPC—Children's Corner.
- KRKD—Kingdom Within.
- 6:45—KMPD—Lutheran Gospel Hr.
- KPPC—Story Time.
- KWIK—Meet the Band.
- 7★KECA, KFMB—Walter Winchell.
- KFI, KFSD—Manhattan Merry-Go-Round.
- ★KHJ, KFXM, KGB, KVOE—Behind the Front Page.
- KXX, KSDJ—Helen Hayes Show.
- KFAC—Music Magic.
- KFOX—Full Gospel Assembly.
- KFWB—Union Rescue Mission.
- ★KGER—News.
- KGFJ—Musical Digest.
- KLAC—Hit Tunes.
- KMPC—Pet Exchange.
- KWIK—George Henderson.
- XLA—National Voice.
- 7:05—KGER—John Brown.
- 7:15—KECA, KFMB—Louella Parsons.
- KGIL—Manager Speaks.
- KXLA—Life and Health.
- KMPC—Know Your Schools.
- 7:30—KECA, KFMB—Theatre Guild.
- KFI, KFSD—American Album.
- KHJ, KGB—Jimmy Fidler.
- KXX, KSDJ—Our Miss Brooks.
- KFAC—Your Concert.
- KFOX—The King's Service.
- KFWB—Strollin' Tom.
- KGIL—Helene Copel.
- KMPD—Proudly We Hall.
- KPPC—Day Is Done.
- KWIK—Vets' Hospital.
- KXLA—Church of Open Door.
- 7:45★KHJ, KFXM, KGB, KVOE—Twin Views.
- KFWB—Catholic Answers.
- KPPC—Music.
- 8—KECA, KFMB—Theatre Guild.
- KFI, KFSD—Take It or Leave It.
- KHJ, KGB, KFXM, KVOE—Twenty Questions.
- KXX, KSDJ—Lum and Abner.
- KFAC—First Methodist.
- KFOX—Christian Science.
- KFWB—Hollywood Presbyterian Church.
- ★KGER, KGIL, KLAC—News.
- KGFJ—Blue of Evening.
- KMPC—Spiritual Mobilization.
- KPPC—Sunday Evening Hour.
- KWIK—Reading & Dreaming.
- KXLA—Open Door Church.
- 8:05—KGER—Night in the Valley.
- 8:10—KLAC—Music.
- 8:15—KGIL—Delmonico Trio.
- 8:30—KECA, KFMB—Jimmy Fidler.
- KFI, KFSD—Horace Heidt Show.
- ★KHJ, KGB, KFXM, KVOE—Walter Winchell.
- KXX—Man Named Jordan.
- KGFJ—Starlit Moods.
- KLAC—Irwin Allen.
- KMPC—Glee Club.
- KPPC—Sacred Music.
- 8:45★KECA, KFMB—Newsweek Looks Ahead.
- KHJ—Stars in the Spotlight.
- KFAC—Sunday Evening Club.
- KGB—Rhythm in Rhyme.
- KGIL—Voice of the Army.
- KLAC—Drama.
- KPPC—Word of Life.
- 9★KECA, KFMB—Drew Pearson.
- KFI, KFSD—Ozzy & Harriet.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KXX, KSDJ—Sam Spade.
- KFAC—Sunday Evening Club.
- KFOX—Gethsemane on the Air.
- ★KFWB—Clete Roberts.
- ★KGER—News, Bethel Church.
- KGFJ—Ave Maria Hour.
- KGIL—Show Tunes.
- ★KLAC—News.
- KMPC—Masters Hour.
- KPPC—Music for You.
- KWIK—Your Request.
- KXLA—Old-Fashioned Revival.
- 9:10—KLAC—Open Forum.
- 9:15★KECA, KFMB—Monday Morning Headlines.
- ★KHJ—Admiral Zacharias.
- KFWB—Rabbi Maguin.
- 9:30—KECA—Tex Williams Orch.
- KFI, KFSD—Standard Hour.
- KHJ—It's a Living.
- KXX, KSDJ—The Whistler.
- KFAC—Gateway to Music.
- KFOX—Sunshine Mission.
- KFWB—Pacific Lutheran Hr.
- KGER—Jimmy Wakely.
- KGFJ—Victory Church.

- KVOE—Minister's Hour.
- 9:45—KGER—Sons o' Guns.
- KVOE—Grace and Truth.
- 10★KECA, KFMB—Richfield Reporter.
- KFI, KFSD—Standard Hour.
- KHJ—Mayor Bowron.
- KXX—Alan Ladd.
- KFAC—Gateway to Music.
- KFWB—Voice of Prophecy.
- KFOX, KMPC, KVOE—Old-Fashioned Revival.
- KGER—Party House.
- KGFJ—Concert Nocturne.
- KGIL—Organ Reveries.
- ★KLAC—News.
- KWIK—Your Request.
- KXLA—Voice of Calvary.
- 10:05—KLAC—Sheriff's Office.
- 10:15★KECA—Washington Inside Out.
- KHJ—Jack Fisher Orch.
- KLAC—Music.
- 10:30—KECA—Stars Behind the Mike.
- KFI, KFSD—Jack Benny Show.
- KHJ, KGB—Chicago Theatre.
- KXX—Symphonette.
- KFAC—Music for Listening.
- KFWB—Echoes of Eden.
- KGER—Desert Dreams.
- KGIL—Symphony.
- KXLA—Memory Lane.
- 10:45—KECA—Claremont Orch.
- 10:55★KLAC—News.
- 11★KECA—Cinegrill Orch.
- ★KFI—News.
- KHJ, KGB—Chicago Theatre.
- ★KXX—News, Huntley.
- KFAC—Music for Listening.
- KFOX—Record Reporter.
- KFVD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGFJ—Concert Nocturne.
- KGIL—What America Plays.
- KLAC—Across the Footlights.
- KMPC—Dance Parade.
- KWIK—Your Request.
- KXLA—Bandstand Review.
- 11:15—KFI—America United.
- KXX—Merry-Go-Round.
- 11:30—KECA—Slapsy Maxie Orch.
- KHJ—Music.
- KFOX—Dactia Orch.
- KFWB—Music You Want.
- 11:45—KFI—Music.
- ★KHJ, KGB—News.
- KXX—Memo from Lake Success.
- 11:55—KFI—Police Bulletins.
- ★KMPC—News.

CHOOSE RADIO as a CAREER!



Men & Women

(Veterans and Civilians)
If you feel you have radio talent and possibilities as an Actor, Announcer, Emcee, Disc Jockey, etc., find out now! Be tested... be trained by FREDERICK H. SPEARE, well-known producer and instructor of radio personalities. Beautiful new, larger sound-proof studios—simulating regular radio station facilities—to open soon. Actual air experience on "CAREER THEATER"—every Sunday 3 to 3:30 p.m.—Station KXLA. FREE RECORDED AUDITION. Many successful graduates. Free placement service. Phone, write or stop in for a frank discussion. Approved for Veterans.

FREDERICK H. SPEARE
"West's Outstanding Radio School"
6671 Sunset. HO-2325. Studio 1391

- KXLA—Speare Career Theater
- 3:05—KGER—Lutheran Church.
- 3:15★KXX, KSDJ—News.
- KFVD—Pinno Portraits.
- 3:30—KECA, KFMB—Counterspy.
- KFI, KFSD—RCA-Victor Show.
- KHJ, KFXM, KGB, KVOE—Quick as a Flash.
- KXX—Strike It Rich.

3:30 - 4 P.M.
K F W B
'ROADS TO SUCCESS'
With **HOWARD RAY**
(Institute of Success)

- KFWB—Roads to Success.
- KGFJ—Record Rhapsody.
- KFOX—Pentecostal Church.
- KFVD—Hank the Night Watchman.
- KOWL—Mexican Moods.
- KWIK—Burbank Church.
- KWKW—Festival Mexicano.
- KXLA—Sunday Serenade.
- 4—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KGB, KVOE—Roy

REXALL DRUGS
Presents the
HARRIS-FAYE SHOW
5:30 p.m. Sundays
NBC KFI

- KFI, KFSD—Phil Harris-Alice Faye Show.
- KHJ—Secret Mission.
- KXX, KSDJ—Mon 'n' Andy.
- KAGH—Pre-Election Forum.
- KFOX—Music.
- KFWB—Dr. John Mathews.
- KGER—Church of the Air.
- KGIL—Proudly We Hall.
- KLAC—Guest Star.
- KRKD—Floyd B. Johnson.
- KWIK—Matty Malneck Orch.
- KXLA—Lincoln Ave. Church.
- 5:45—KFOX—Singing Crow.
- KFVD—Talent for Sale.
- KGFJ—Keyboard Magic.
- KLAC—Sports.
- KPPC—Twilight Trail.
- ★KWIK—News.
- ★KWKW—Upton Close.
- 6—KECA, KFMB—Stop the Music.
- KFI, KFSD—Charlie McCarthy Show.
- KHJ, KFXM, KGB—Mediation Board.
- KXX, KSDJ—My Favorite Husband.
- KAGH—Three-Quarter Time.
- KFAC—Columbia Masterworks.
- ★KFOX, KFWB, KGER, KLAC—KMPC, KXLA—News.
- KFVD—Talent for Sale.
- KGFJ—Musical Digest.
- KGIL—Date With a Disc.
- KPPC—Chamber Music.
- KRKD—L. A. City College.
- 6:05—KGER—Harbor Forum.
- 6:10—KFOX—Favorite Hymns.
- 6:15—KFWB—Dinner Melodies.
- KLAC—Parade of Bands.
- KMPC—Mayor Bowron.

Recorded Highlights

- SUNDAY CLASSICAL**
9:30 a.m.—KEAC, Gilbert and Sullivan.
2:30 p.m.—KECA, Milton Cross.
3:00 p.m.—KEAC, Stage Melodies.
5:00 p.m.—KEAC, Revolving Stage.
9:30 p.m.—KEAC, Gateway to Music.
10:00 p.m.—KGFJ, Concert Nocturne.
- POPULAR**
9:30 a.m.—KFWB, Peter Potter.

HOME AGAIN

Spike Jones is rejoicing that his CBS "Spotlight Revue" is stationed in Hollywood until the early part of January, 1949. "During our last eleven-month tour," he says, "we moved so fast that I used to wake up in the morning without any idea where I was, until I developed a system of writing the name of the city on a sheet of paper and putting it on the dresser before I went to bed."

LUM'S SEEDLING

One of Norris ("Abner" of "Lum and Abner") Goff's prizes at his home in Camino, California, is a large copper tree which shades two thirds of the house. Goff bought it as a seedling for fifty cents and has carefully nurtured it since.

MONDAY, NOVEMBER 8

★Indicates News Broadcast.
8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 ★KHJ—Cecil Brown.
 KXN—Harry Babbitt.
 KAGH—Dr. Frederick Balles.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.

WAKE UP RANCH WITH CLIFFIE STONE

1020 KC Mon. Thru Sat., 5000 WATTS 7-8:30 A.M.

Check KEVD
 LOS ANGELES

KEVD—Wakeup Ranch.
 KFMB—Andrew Fearing.
 ★KGER—News, Mirzap.
 KGFJ—Dr. Frederick Balles.
 KGIL—Musical Corral.
 ★KLAC, KXLA—News.
 ★KMPC—Norman Nesbitt, News.
 KOWL—Spanish Hour.
 KRKD—Bible Institute.
 KWIK—Michael Roy Show.
 KWKW—Rafael Mendez.

8:15★KHJ, KXN—News.
 KAGH—Last Call.
 KGFJ—Tune-Up Time.
 ★KGFJ—Agriculture; News.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.

8:20—KXLA—Music.
8:30★KFI—Inside the News.
 ★KHJ—Editor's Diary.
 KXN—Winner Take All.
 KAGH—Hebrew-Christian Hr.
 ★KFAC, KFMB, KGIL, KOWL, KRKD—News.
 KFOX—Words of Life.
 KEVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Public Messenger.
 KLAC—Stock Reports.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.

8:40—KLAC—Haynes at the Reins.
8:45★KFI, KFSD—News, Sam Hayes.
 KHJ, KGB—Breakfast Time.
 KAGH—Musical Clock.
 KFAC—Unity.
 KEVD—Vocal Varieties.
 KFMB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGFJ—Yesterday's Hits.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Navy Band.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.

9—KECA, KFMB—Welcome, Travelers.
 KFI—Art Baker's Notebook.
 KHJ—The Judge.
 KXN, KSDJ—Stand-In.
 KAGH—Top o' the Morning.
 KFAC—Serenade.
 KFOX—Res. Lie.
 KEVD—Waltz Time.
 KFMB—Strolling Tom.
 ★KGB—Cecil Brown.
 ★KGER—News.
 KGFJ—Delinquency Forum.
 KGIL—Swappin' Corner.
 KLAC—Morning Melodies.
 KMPC—Band Box.
 KOWL—Victorious Life.
 KRKD—Sagebrush Serenade.
 KWKW—Voices of China.
 KXLA—Bar Nothing Ranch.

9:05—KGER—Lutheran Hour.
 KWIK—Sunny Side.

9:15—KHJ, KFMB, KGB, KVOE—Victor H. Lindlahr.
 ★KEVD—News.
 KFMB—Music.
 KGFJ—Voice of the Army.
 KGIL—Ballads for You.
 KLAC—Chef Milano.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.

9:30—KECA, KFMB—Kay Kyser College.
 KFI, KFSD—Jack Berch.
 KHJ—Moods in Music.
 KXN, KSDJ—Grand Slam.
 KAGH—The Pasadena.
 KFOX—Full Gospel.
 KEVD—Show Tunes.
 KFMB—Marchin' Walton.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.

★KOWL—News.
 KWIK—Top o' Morning.

9:45—KFI, KFSD—Lora Lawton.
 KXN—Rosemary.
 KEVD—Remembered Rhythms.

KFWB—Gadget, Jury.
 ★KGFJ—Alrotoriffs.
 KLAC—Coffee with Crosby.
 KOWL—Album of Song.
 ★KRKD—News.
 KWKW—Word of Truth.
9:55★KFAC—News.
10—KECA, KFMB—Ted Malone.
 ★KFI, KFOX, KGER—News.
 ★KHJ, KFMB, KGB, KVOE—News, Glenn Hardy.
 ★KXN—Wendy Warren.
 KAGH—Music America Loves.
 KFAC—Morning Concert.
 KEVD—Bible Institute.
 KFWB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.

10:05—KFI—Ladies' Day.
 KGER—Musical Roundup.
10:15—KECA, KFMB—What Makes You Tick?
 KHJ, KGB—Gospel Singer.
 KXN—Ann's Jenny.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Audrey Shops.
 ★KXLA—News.

10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 ★KHJ, KGB—Kate Smith Speaks.
 KXN, KSDJ—Helen Trent.
 KEVD—Rescue Mission.
 KFMB—Maurice Hart Show.
 ★KHJ—News; Curtain Call.
 KRKD—Crazy Rhythm.
 KWIK—Mae Dene Ellis.
 KWKW—Feature Story.
 KXLA—Popular Variety.

10:45—KFI—Milestones of Melody.
 KHJ, KGB, KVOE—Kate Smith Sings.
 KXN, KSDJ—Our Gal Sunday.
 KFAC—Your County Reports.
 KFOX—Morning Musicals.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
 KXLA—Woman's World.

10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.

11—KECA, KFMB—Betty Crocker.
 KFI—Downtown and All Around.
 KHJ, KGB, KVOE—Ladies First.
 KXN—Bic Sister.
 KAGH—Accent on Music.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashions.
 ★KEVD, KGER—News.
 KEVD—Peter Potter.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.

KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Romance in Music.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Song Parade.
 KXLA—Woman's World.

11:15★KECA, KFMB—Eleanor and Anna Roosevelt.
 KFI—Chuck Collins.
 KXN—Ma Perkins.
 KEVD—Violet.
 KGER—Musical Roundup.
 KMPC—Voice of Neighborhood.
 KWKW—Races and Sports.

★KXLA—Pasadena News.
11:20—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI—What Do You Say?
 KHJ, KFMB, KGB, KVOE—Queen for a Day.
 KXN—Young Dr. Malone.
 KFAC—Keyboard Artistry.
 ★KFOX, KFMB, KRKD—News.
 KEVD—Memory Melodies.
 KMPC—Keith Hetherington.
 KXLA—Dinner Bell Roundup.

11:35—KFOX—Request It.
11:45—KECA—Quizzicale.
 KFI—The Brighter Day.
 KXN—Gilding Light.
 KOWL—Salute to Americans.
 KRKD—MovieLand Quiz.
 KWKW—Races and Sports.

11:55—KGFJ—Sports Flash.

12★KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 ★KHJ, KGER—News.
 KXN—Second Mrs. Burton.
 KFAC—Lantern Concert.
 KFSD—Double or Nothing.
 KEVD—Editor of the Air.
 KFWB—Peter Potter.
 KGFJ—Intermission.
 ★KGIL—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWIK—Bing Crosby Sings.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.

12:05★KAGH—News.
 KGER—Cluck Wagon.
12:15★KECA—Buckhage Talking.
 KFI—Road of Life.
 KXN—Perry Mason.
 KHJ—Sing, America, Sing.
 KAGH—Matinee Melodies.
 ★KFOX, KWIK—News.
 KGIL—Real Estate.
 KWKW—Races and Sports.

12:25—KGFJ—Sports Flash.
12:30—KECA—Model Magazine.
 KFI, KFSD—Today's Children
 KHJ—Louise Massey.
 KXN, KSDJ—Nora Drake.
 KFOX—Cowhands Carnival.
 KEVD—Violet.
 ★KFWB—News; Peter Potter.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Hart and Darling.
 KMPC—Jeanne Gray.
 ★KOWL, KWIK—News.

KVOE—Say It With Music.
 KWKW—Stock Quotations.
 KXLA—Jimmie Dolan.

12:35—KECA—One for the Book.
 KOWL—Mayor of Melody.
 KWIK—G.I. Parade.
 KWKW—Farm News.

12:45—KFI—Light of the World.
 KHJ—Melody Matinee.
 KXN, KSDJ—Evelyn Winters.
 ★KFAC, KMPC—News.
 KWKW—Races and Sports.
12:50—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.

1—KECA, KFMB—Breakfast in Hollywood.
 KFI—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 ★KXN, KSDJ—Knox Manning.
 KAGH—Sports.
 KFAC—Piano Parade.
 KFOX—Barbershop Quartet.
 ★KEVD, KLAC, KRKD—News.
 KFMB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Music.
 KMPC—Music in the Air.
 KOWL—Joe Adams.
 KWIK—Just Relax.
 KXLA—Community Broadcaster.

1:05—KAGH—Where to Go.
1:10—KLAC—570 Club.
1:15—KFI, KFSD—Ma Perkins.
 KHJ—Nancy Dixon.
 KXN—Background for Living.
 KAGH—Here's to Vets.
 KFAC—Classroom Radio.
 KFOX—Russ Brown Music.
 KEVD—Piano Parade.
 KRKD—Siesta Time.
 KWKW—Races and Sports.
 KXLA—LeRoy Smith.

1:25—KGFJ—Sports Flash.
1:30—KECA, KFMB—Gala Drake.
 KFI, KFSD—Pepper Young.
 KHJ—Norma Young.
 KXN—Burrill Wheeler.
 KFAC—American Hour.
 KFOX—Country Boys.
 KEVD—Hall of Records.
 ★KFWB, KRKD—News.
 KGB, KVOE—Red Benson.
 KGER—Western Siesta.
 KGIL—Homemakers.
 KOWL—Armand La Pointe.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.

1:35—KAGH—Music Album.
 KRKD—Song Symphony.

1:45—KECA—Ethel and Albert.
 KFI, KFSD—Right to Happiness.
 KFOX—Everybody's Business.
 KWKW—Races and Sports.

★KXLA—News.
1:50—KWKW—Show Time.
1:55—KGFJ—Sports Flash.

2—KECA, KFMB—Surprise Package.
 KFI, KFSD—Backstage Wife.
 KHJ, KFMB, KGB, KVOE—Goldson Hope Chest.
 KXN—Steve Allen.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 KFOX—Judy Martin.
 ★KEVD, KGER—News.
 KFMB—Bill Anson.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Armand La Pointe.
 KRKD—These Are Your Neighbors.
 KWIK—Races and Sports.
 KXLA—Mr. Music.

2:05—KEVD—Hall of Records.
 KGER—Western Siesta.

2:15—KFI, KFSD—Stella Dallas.
 KFOX—Rusty Gill.
 KRKD—Guest Star.

2:20★KWKW—News.
2:25★KECA—Afternoon Final.
 KXN—Radio Harris.
 KGFJ—Sports Flash.

2:30—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Lorenzo Jones.
 KHJ, KGB—Luncheon at Bard's.
 KXN, KSDJ—Meet the Missus.
 KFOX—Country Girls.
 KGER—Garden School.
 ★KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.

2:35—KOWL—Contented Listening.
2:40—KGER—Sons of Pioneers.
2:45—KFI, KFSD—Young Wilder Brown.
 KRKD—Oran Moods.
 KWKW—Races and Sports.
2:50—KWKW—Swing Session.
2:55—KGFJ—Sports Flash.

3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—When a Girl Marries.
 KHJ, KGB, KVOE—Happy Gang.

monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 4:00—Arthur Godfrey, KXN.
 6:30—Godfrey's Talent Scouts, KXN.
 8:00—My Friend Irma, KXN.

Quiz, Participation
 8:00—McNeill Bkfst. Club, KECA.
 9:30—Grand Slam, KXN.
 9:30—Kay Kyser, KECA.
 10:00—Barrel of Dough, KEVD.
 10:15—What Makes You Tick? KECA.
 11:30—Queen for a Day, KHJ.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KXN.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KXN.
 7:30—Dr. I. Q., KFI.

Mystery-Detective
 9:30—Inner Sanctum, KXN.

Classical, Semi-Classical

Music
 8:00—Fred Waring, KFI.
 6:30—Voice of Firestone, KFI.
 8:00—Contented Hour, KFI.
 8:00—Railroad Hour, KECA.
 10:00—Telephone Hour, KFI.

Comment-Narration
 7:45—Fred Beck, KXN.
 9:00—Art Baker, KFI.
 10:00—Ted Malone, KECA.

10:30—Kate Smith, KHJ.
 11:30—What Do You Say? KFI.
 1:30—Burrill Wheeler, KXN.
 4:30—Passing Parade, KHJ.
 10:30—Night Editor, KXN.

Drama
 7:00—Lux Theater, KXN.

Public Interest-Information
 5:45—If They Had Lived, KGFJ.
 6:30—Child's World, KECA.
 7:00—American Way, KFI.

Sports
 9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 5:30—Race Record, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 6:45—Sun Butler, KLAC.
 6:00—Fred Heasler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 9:30—Inside of Sports, KHJ.
 10:45—Tom Huston, KXN.

Popular-Western Music
 8:00—Harry Babbitt, KXN.
 4:45—Stuart Hamblen, KFMB.
 5:30—Club 15, KXN.
 9:00—Supper Club, KFI.
 9:15—Jack Smith, KXN.

- KNX, KSDJ—Hint Hunt.
- KFOX—Down Homers.
- *KAGH—Sports; News.
- KFAC—Musical Favorites.
- KFVD—Radio Auction.
- KFWB—Bill Anson.
- *KFOX, KGER, KXLA—News.
- EGJL—Sunset and Vine.
- EGJL—Social Whirl.
- *KLAC—News, Sports.
- KMPC—Chiffon Serenade.
- KOWL—Your Radio Outlook.
- ERKD—Tops in Pops.
- KWIK—1490 Club.
- KWKW—Swing Session.
- 3:05—KGER—Alkali Alex.
- 3:10—KFOX—Star Dust.
- KLAC—Don Otis Show.
- 3:15—KFI, KFSD—Portia Faces Life.
- KAGH—Freddy Martin Show.
- KFVD—Hall of Records.
- *KGLL—News.
- KOWL—Rhythm at Random.
- KWKW—Races and Sports.

**JUKE BOX
MATINEE**
With Carl Bailey
3:15 to 5:30 p.m.
KXLA
Monday thru Saturday

- KXLA—Juke Box Matinee.
- 3:25—KNX, KSDJ—Mr. Information.
- EGJL—Sports Flash.
- 3:30—KECA—Norwood Smith Selects.
- KFI, KFSD—Just Plain Bill.
- KHJ—Adventure Parade.
- KNX, KSDJ—House Party.
- KAGH—Musical Contrasts.
- *KFAC, KFWB, ERKD—News.
- KFOX—Hawaiian Music.
- KGER—Carolina Cotton.
- EGJL—Storybook Man.
- KMPC—Tops in Pops.
- KWKW—Andy Mansfield.
- 3:35—KOWL—Just Music.
- ERKD—Tea-Time Tunes.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Front-Page Farrell.
- KHJ, KGB, KVOE—Superman.
- KFAC—Lyrics in Chorus.
- KFOX—Pet Review.
- 3:55—KNX, KFVD—News.
- KFWB—Caroline Leonetti.
- EGJL—Sports Flash.
- 4—KECA—Frances Scully.
- KFI—Double or Nothing.
- KHJ, KGB—Gabriel Heatter Malibag.
- KNX, KSDJ—Arthur Godfrey.
- KAGH—Chap Rollins.
- KEAC—Musical Masterpieces.
- KFSD—Road of Life.
- KFVD—Harlematinee.
- KFWB—Spade Cooley.
- EGJL—Sunset and Vine.
- KGIL—Johnny Grant Show.
- *KFOX, KGER, KLAC, KMPC—News.
- KOWL—Musical Showcase.
- ERKD—Piano Paintings.
- KWIK—Music at 4.
- KWKW—Andy Mansfield.
- KXLA—Juke Box Matinee.
- 4:05—KECA—George Fenneman Show.
- KGER—Musical Roundup.
- 4:10—KFOX—Freddy Martin Orch.
- 4:15—KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KFSD—The Brighter Day.
- KFWB—Bing Crosby.

The Pet Program
with IRENE
Monday — 4:15 P.M.
KLAC—570

- KLAC—Pet Program.
- KMPC—Modern Classics.
- ERKD—Melody Time.
- 4:25—KFWB, KGFJ—Sports.
- 4:30—KFI, KFSD—Aunt Mary.
- *KHJ, KGB, KVOE—Passing Parade.
- KFVD—Sun-down Roundup.
- KFWB—Daily Light.
- KLAC—Racing Roundup.
- KMPC—Romance and Rhythm.
- *KOWL—News.
- ERKD—Symphony in Swing.
- KWKW—Magic Circle Theater.
- 4:35—KOWL—Show Tunes.
- 4:45—KECA—Happy Theater.
- KFI, KFSD—Nora Drake.

- *KHJ, KGB, KVOE—Bob Anderson, News.
- KFWB—Stuart Hamblen.
- KLAC—Music.
- KMPC—Club Time.
- *ERKD—News.
- KWKW—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—EGJL—Sports Flash.
- 5—KECA, KFMB—Challenge of the Yukon.
- KFI, KFSD—This Woman's Secret.
- *KHJ, KGB, KVOE—Fultop Lewis.
- *KNX, KSDJ—Knox Manning.
- KAGH—Adventure Party.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFVD—Hawaiian Melodies.
- KFWB—Stuart Hamblen.
- *KGER—News.
- EGJL—Live at 5.
- EGJL—Johnny Grant Show.
- *KLAC—Fred Henry Reports.
- *KMPC—News, Star Time.
- *KOWL—Plantation House Party.
- ERKD—Songs of the Saddle.
- KWIK—Craig Character.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KGER—Ford Lewis.
- 5:15—KFI—News.
- KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
- KNX—Tom Hanlon.
- KFVD—Crosbyana.
- KLAC—Peggy Lee.
- KOWL—Radio Program.
- KWKW—Today at the Races.
- 5:30—KECA, KFMB—Sky King.
- KFI—Johnny Murray.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- KNX, KSDJ—Club 15.
- KAGH—Sports Notebook.
- KFAC—Whoa Bill Club.
- *KFOX—News.
- KFVD—Airplane Melodies.
- KGER—Billy Starr.
- EGJL—Race Recap.
- KLAC—Music Room.
- KMPC—All-Time Hits.
- ERKD—Sports Dial.
- KWIK—Future Fantasies.
- KXLA—Future Pianists.
- 5:45—KFI—Feature Wire.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- *KNX, KSDJ—Ed R. Murrow.
- KAGH—Bing Sings.
- KFOX—Your Fishcaster.
- *KFSD—H. V. Kaltenborn.
- KFVD—Hits and Misses.
- KGER—Bruce Trent.
- KGFJ—If They Had Lived.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- ERKD—Race Results.
- KWIK—J. Marlowe Sings.
- KWKW—Spotlight on Bands.
- KXLA—Music.
- 5:55—EGJL—Film News.
- 6—*KECA, KFMB—Edwin C. Hill.
- *KFI—Sam Hayes.
- KHJ, KFXM, KGB—The Falcon.
- *KNX, KSDJ—Charles Collingwood.
- KAGH—Public Interest.
- KFAC—Edison Hour.
- *KFOX, KFWB, KLAC, KMPC—News.
- *KFVD—News.
- KGER—Sports Time.
- EGJL—Musical Digest.
- EGJL—Johnny Grant Show.
- ERKD—Musical Varieties.
- KWIK—Goodwin on Sports.
- KXLA—Toastmaster Club.
- 6:05—*KECA—Headline Edition.
- KLAC—Al Jarvis Ballroom.
- 6:15—*KECA—Bank Weaver, News.
- KFI—Sun-down Downbeat.
- *KNX, KSDJ—Garred, News.
- KFOX—Hawaiian Music.
- KFWB—Gadget Jurr.
- KGER—Stamps Quartet.
- KMPC—Bob Kelley, Sports.
- ERKD—Hawaiian Memories.
- *KWIK—News.
- 6:25—KECA—Animal World Court.
- 6:30—KECA—Child's World.
- KFI, KFSD—Voice of Firestone.
- KHJ, KFXM, KGB, KVOE—Hollywood Story.
- KNX, KSDJ—Talent Scouts.
- KFAC—Hour of Music.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Helene Smith.
- KLAC—Honest Opinion.
- KMPC—Tanforan Track.
- ERKD—Sweet Pops.
- KWIK—Evening Serenade.
- KXLA—Eddie Arnold Show.
- 6:45—*ERKD—A. F. of L.
- KXLA—Duke of Paducah.
- 6:55—*KHJ—News.

- KGB—Bill Symes, Sports.
- 7—KECA, KFMB—Lone Ranger.
- KFI—American Way.
- *KHJ, KGB, KVOE—Gabriel Heatter.
- KNX, KSDJ—Lux Radio Theater.
- KFAC—Hour of Music.
- KFOX—Maritime Committee.
- KFWB—America Dances.
- *KGER—News; Dr. Fagan.

Penny-Owsley
CONCERTS
"Musical Digest"
Nightly at 7 pm
Commentator: DR. KARL WICKER
Dined from Hollywood Bowl
KGFJ • 1230 on your dial

- KGFJ—Musical Digest.
- *KOWL—Valley News.
- KLAC—570 Club.
- KMPC—Firestone Favorites.
- *ERKD—News.
- KWIK—Building Burbank.
- KXLA—Dusty Ellison.
- 7:15—*KHJ, KGB, KVOE—Mutual Newswheel.
- *KFOX—Upton Close.
- KGIL—Softball.
- ERKD—Three-Quarter Time.
- 7:25—KFWB—Collector's Corner.
- 7:30—KECA, KFMB—Starring Kay Starr.
- KFI, KFSD—Dr. I. Q.
- KHJ, KFXM, KGB, KVOE—Cisco Kid.
- KFAC—Echoes and Encores.
- KFOX—Waltz Time.
- KFWB—Sports Final.
- KGER—Adventist Church.
- EGJL—Modern Concert Hall.
- KMPC—Romance and Rhythm.
- ERKD—Twilight Serenade.
- KWIK—Veterans' Hospital.
- KXLA—Vance Lana.
- 7:45—*KFOX—News.
- KFWB—Remember.
- 7:55—*KHJ, KGB, KVOE—Bill Henry, News.
- 8—KECA, KFMB—Railroad Hour.
- KFI, KFSD—Carnation Contented Hour.
- KHJ, KFXM, KGB, KVOE—Let George Do It.
- KNX, KSDJ—My Friend Irma.
- KFAC—Evening Concert.
- KFOX—Music.
- KFWB—Williams-Rodgers.
- *KGER, KLAC, KMPC, KXLA—News.
- KGFJ—Caucasian Memories.
- KGIL—Cowtown Boys.
- 8:05—KGER—Church Brotherhood.
- 8:10—KLAC—Crosby Time.
- 8:15—KFOX—Talent Parade.
- KGFJ—Songs for You.
- KMPC—American Music.
- KXLA—Evening Serenade.
- 8:30—KFI, KFSD—Spelling Bee Limer.
- KHJ, KFXM, KGB, KVOE—Casebook of Gregory Hood.
- KNX—Bob Hawk.
- KFOX—Judge Gardner.
- *KFWB—News.
- KGER—Clem Davies.
- *KGFJ—Averill Berman, News.
- KGIL—Paddon Lewis.
- KLAC—Fred Haney.
- KXLA—The Corral.
- 8:45—KECA—Kiernan's Korner.
- KFWB—Music.
- KGFJ—Hollywood House Party.
- KLAC—Behind Studio Gates.
- 8:55—*KHJ, KGB, KVOE—Hy Gardner Says.
- 9—*KECA, KFMB—Arthur Gaeth.
- KFI, KFSD—Supper Club.
- *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- *KNX—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Stories to Remember.
- *KFWB—Clete Roberts.
- *KGER—News.
- EGJL—Hollywood House Party.
- EGJL—Paddon Lewis.
- KLAC—Sheriff's Office.
- KMPC—Call Again.
- KWIK—Orval Anderson Show.
- KXLA—Squeakin' Deacon.
- 9:05—KGER—City Schools.
- KLAC—Music.
- 9:15—*KECA, KFMB—Earl Godwin.

- *KFI, KFSD—World News.
- *KHJ, KGB, KVOE—Fleetwood Lawton.
- KNX—Jack Smith.
- *KFOX—News.
- KFWB—G. S. Glenn.
- KMPC—Parade of Hits.
- 9:30—KECA—Johnny Fletcher.
- KFI, KFSD—Cavalcade of America.
- KHJ, KGB, KVOE—Inside of Sports.
- KNX, KSDJ—Inner Sanctum.
- KFOX—Music.
- KFWB—Unity Daily Word.
- KGER—Desert Dreams.
- KLAC—Spotlight Serenade.
- *KWIK—News.
- 9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.
- *KFWB—Music and News.
- *KMPC—News.
- KWIK—Orval Anderson Show.
- 10—*KECA, KFMB—Richfield Reporter.
- KFI, KFSD—Telephone Hour.
- *KHJ, KFXM, KGB, KVOE—Fulton Lewis Jr.
- *KNX, KSDJ—News, Huntley.
- KFAC—Lucky Lager Dance.
- KFOX—Ocean Park Flights.
- KFWB—Eastside Show.
- KGER—Party House.
- KGFJ—Concert Nocturne.
- KGIL—Symphony.
- KLAC—Don Otis.
- KMPC—Bridge Club.
- KXLA—Radio Guild.
- 10:15—KECA—Casa Cugat.
- KHJ, KGB—Highlights in Music.
- KNX—Beulah.
- 10:30—KECA, KFMB—The Hawthorne Thing.
- KFI, KFSD—The Big Story.
- RHJ—Dance Orch.
- KNX—Night Editor.
- KGER—At the Ranchhouse.
- KMPC—Dance Parade.
- *KXLA—Dan Lundberg.
- 10:45—KHJ—Errand of Mercy.
- KNX—Sports Review.
- 10:55—*KLAC—News.
- 11—*KECA—News of Tomorrow.
- *KFI, KFSD—News.
- KHJ, KGB—Starglit Moods.
- KNX—Nelson Pringle.
- KFAC—Lucky Lager Dance.
- KFOX—Music of Masters.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert Nocturne.
- KGIL—America Is Playing.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—Johnny Grant.
- KXLA—Dance Time.
- 11:15—KECA—Philharmonic Reporter.
- KFI—Here's to Vets.
- KNX—Merry-Go-Round.
- 11:20—KECA—El Rancho Orch.
- 11:30—KFI—Navy Recruiting.
- KHJ, KGB, KVOE—Two-Ton Baker.
- *KFOX—News.
- 11:40—KFOX—Record Reporter.
- 11:45—KECA—Slapsy Maxie Orch.
- KFI—For You.
- *KHJ, KGB, KVOE—News.
- KNX—In My Opinion.
- 11:55—*KECA, KMPC—News.
- KFI—Police Bulletins.

Recorded Highlights
MONDAY THROUGH FRIDAY
POPULAR

- 8:15 a.m.—KLAC, Haynes at the Reins.
- 10:00 a.m.—KLAC, Al Jarvis.
- 10:30 a.m.—KFWB, Maurice Hart.
- 11:00 a.m.—KFWB, Peter Potter.
- 2:00 p.m.—KFWB, Bill Anson.
- 3:30 p.m.—KWKW, Andy Mansfield.
- 6:05 p.m.—KLAC, Al Jarvis.
- 6:30 p.m.—KFWB, Frank Bull.
- 10:00 p.m.—KFWB, Gene Norman.
- 10:00 p.m.—KFAC, Ira Cook.
- 12:15 a.m.—KXLA, Alex Cooper.

CLASSICAL

- 1:30 p.m.—KFAC, American Hour.
- 6:00 p.m.—KGFJ, Musical Digest.
- 6:30 p.m.—KFAC, Hour of Music.
- 7:00 p.m.—KMPC, Firestone Favorites.
- 7:30 p.m.—KFAC, Echoes & Encores.
- 8:00 p.m.—KGFJ, Caucasian Memories.
- 8:00 p.m.—KFAC, Evening Concert.
- 10:00 p.m.—KGFJ, Concert Nocturne.

GEORGE the GARDENER

Is Back with a
One-Hour Show
6 A.M. Daily

1928 KC
5000 WATTS



- ★Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
KFI, KFSD—Fred Waring.
KNX—Harry Babbitt.
★KHJ—Cecil Brown.
KAGH—Dr. Frederick Balles.
KFAC—Country Church.
KGFJ—Dr. Frederick Balles.
KGIL—Musical Corral.
KFOX, KRKD—Haven of Rest.
KFVD—Wakeup Ranch.
KFWB—Andrew Fearing.
★KLAC, KXLA—News.
★KMPC—Norman Nesbitt, News.
KOWL—Spanish Hour.
KWIK—Michael Roy Show.
KWKW—Rafael Mendez.
★KGER—News, Mizpah.
- 8:15**★KHJ, KXN—News.
KAGH—Last Call.
KFWD—Tune-Up Time.
KMPC—Market Report, Sports.
EGFJ—Community Chest.
KLAC—Haynes at the Reins.
- 8:20**★KGFJ—News.
8:30★KFI—Inside the News.
★KHJ—Editor's Diary.
KNX—Winner Take All.
KAGH—Hebrew Christian Hr.
★KFAC, KFWD, KGIL, KOWL, KRKD—News.
KFOX—Words of Life.
KFVD—Easy Listening.
KGER—Hammond.
KGFJ—Public Messenger.
KLAC—Stock Market.
KMPC—Song for You.
KWKW—Stock Quotations.
KXLA—Baptist Bros.
- 8:40**★KLAC—Haynes at the Reins.
8:45★KFI, KFSD—Sam Hayes.
KHJ, KGB, KVOE—Breakfast Time.
KAGH—Voice of the Orient.
KFAC—Unity.
KFVD—Vocal Varieties.
KFWD—Science of Mind.
KGER—Bible Treasury Hour.
KGFJ—Yesterday's Hits.
KGIL—Coffee Parade.
KMPC—In a Nutshell.
KOWL—Organ Melodies.
KRKD—Spotlight Varieties.
KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travellers.
KFI—Art Baker's Notebook.
KHJ—The Jedic.
KNX, KSDJ—Stand-In.
KAGH—Top o' the Morning.
KFAC—Serenade.
KFOX—Rev. Ivie.
KFVD—Waltz Time.
KFWB—Strolling Tom.
★KGB—Cecil Brown.
★KGER—News.
KGFJ—Your City at Work.
KGIL—Swappin' Corner.
KLAC—Morning Melodies.
KMPC—Band Box.
KOWL—Helen Markham.
KRKD—Sagebrush Serenade.
KWKW—Voice of China.
KXLA—Bar Nothing Ranch.
- 9:05**—KGER—Lutheran Hour.
KWIK—Sunny Side.
- 9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
★KFVD—News.
KFWD—Music.
KGFJ—The Judge Speaks.
KGIL—Ballads for You.
KLAC—Chef Milani.
KOWL—Hawaiian Melodies.
KWKW—Light and Air.
9:30—KECA, KFMB—Ray Kysar College.
KFI, KFSD—Jack Berch.
KHJ—Moods in Music.
KNX, KSDJ—Grand Slam.
KAGH—The Pasadena.
KFOX—Full Gospel.
KFVD—Show Tunes.
KFWB—Marsha Walton.
KGER—John Brown.
KGFJ—Racin' News.
KGIL—Valley Shopper.
KLAC—Racin' News.
★KOWL—News.
KWIK—Top o' the Morning.
9:45—KFI, KFSD—Lora Lawton.
KNX—Rosemary.
KFVD—Remembered Rhythms.
KFWB—Gadget Jury.
★KGFJ—Aerotrials.

- KLAC—Coffee with Crosby.
KOWL—Opportunity Time.
★KRKD—News.
KWKW—Word of Truth.
- 10**—KECA, KFMB—Ted Malone.
★KFI, KFOX, KFSD—News.
★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
KNX—Wendy Warren.
KAGH—Music America Loves.
KFAC—Morning Concert.
KFWD—Barrel of Dough.
KGFJ—Record Jackpot.
KFVD—Rev. Louis T. Talbot.
KGIL—Valley Frolic.
KLAC—Al Jarvis Ballroom.
KMPC—Westerners.
KOWL—Yiddish Hour.
KRKD—Morning Melodies.
KWIK—Town Crier.
KWKW—Racing News.
KXLA—Sons of Pioneers.
- 10:05**—KFI—Ladies' Day.
KGER—Musical Roundup.
- 10:15**—KECA, KFMB—What Makes You Tick?
KHJ, KGB, KVOE—Gospel Singers.
KNX—Aunt Jenny.
KFOX—Assembly of God.
KRKD—Dr. Richardson.
KWKW—Tune-Up Time.
★KXLA—News.
- 10:25**—KGFJ—Sports Flash.
- 10:30**—KECA, KFMB—My True Story
★KHJ, KGB—Kate Smith Speaks.
KNX, KSDJ—Helen Trent.
KFVD—Rescue Mission.
KFWB—Maurice Hart Show.
★KGIL—News; Curtain Call.
KRKD—Crazy Rhythm.
KWIK—Mae Dene Ellis.
KWKW—Feature Story.
KXLA—Popular Variety.
- 10:45**—KFI—Milestones of Melody.
KHJ, KGB, KVOE—Kate Smith Sings.
KNX, KSDJ—Our Gal Sunday.
KFAC—Village Festival.
KFOX—Morning Musicals.
KRKD—Midnight Mission.
KWKW—My Serenade.
KXLA—Woman's World.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.
KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.
KFI—Downtown and All Around.
KHJ, KGB, KVOE—Ladies First.
KNX—Big Sister.
KAGH—Accent on Music.
KFAC—Festival of Music.
KFOX—Forenoon Fashions.
KFSD—Luncheon With Lopez.
★KFVD, KGER—News.
KFWB—Peter Potter.

- KGFJ—Record Jackpot.
KGIL—Housewives' Exchange.
KLAC—Al Jarvis Ballroom.
KMPC—Stars of Song.
KOWL—Romance in Music.
KRKD—Songs of Yesterday.
KWIK—Tom, Dick & Harry.
KWKW—Guest Star.
KXLA—Woman's World.
- 11:15**—KECA, KFMB—Club Time.
KFI—Chuck Collins.
KNX—Ma Perkins.
KFVD—Violet.
KGER—Musical Roundup.
KMPC—Your Pharmacist.
KWKW—Races and Sports.
★KXLA—Pasadena News.
- 11:20**—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Cash Cugat.
KFI—What Do You Say?
KHJ, KGB, KFXM, KVOE—Queen for a Day.
KNX—Young Dr. Malone.
KFAC—Keyboard Artistry.
KFVD—Memory Melodies.
KMPC—Keith Hetherington.
- ★KOWL, KRKD, KWIK—News.
KXLA—Dinner Bell Roundup.
- 11:35**—KXLA—Request It.
11:45—KECA—Quizzicale.
KFI—The Brighter Day.
KNX—Guiding Light.
KRKD—MovieLand Quiz.
KWKW—Races and Sports.
11:55—KGFJ—Sports Flash.
- 12**★KECA—News, Sam Hayes.
KFI—Farm Reporter.
★KHJ, KGIL—News.
KNX—Second Mrs. Burton.
KFAC—Luncheon Concert.
KFVD—Editor of the Air.
KFWB—Peter Potter.
★KGER—News; Chuck Wagon.
KGFJ—Interruption.
KLAC—Al Jarvis Ballroom.
KMPC—Women Are Wonderful.
KOWL—Mayor of Melody.
KRKD—Santa Fe Trails.
KWIK—Bing Crosby Sings.
KWKW—Vocalist Parade.
KXLA—Dinner Bell Roundup.
- 12:05**★KAGH—News.
12:15★KECA—Bankage Talking.
KFI—Road of Life.
KHJ—Sing, America, Sing.
KNX—Perry Mason.
KAGH—Matinee Melodies.
★KFOX—News.
KGIL—Real Estate Show.
KWKW—Races and Sports.
KGFJ—Sports Flash.
KECA—Model Magazine.
KFI, KFSD—Today's Children
KHJ—Louise Massey.
KNX, KSDJ—Nora Drake.
KFOX—Cowhands Carnival.
KFVD—Violet.
- ★KFWB, KOWL—News.
KGER—Sneakin' Deacon.
KGFJ—1230 Club.
KGIL—Hart and Darling.
KMPC—Jeanne Gray.

- KWKW—Stock Quotations.
KXLA—Jimmie Dolan.
- 12:35**—KECA—One for the Book.
KAGH—Modern Mood.
KOWL—Mayor of Melody.
KWIK—G.I. Platter Parade.
KWKW—Farm News.
- 12:45**—KFI—Light of the World.
KHJ—Melody Matinee.
KNX, KSDJ—Evelyn Winters.
★KFAC, KFSD, KMPC—News.
KFOX—Pacific Breezes.
KWKW—Races and Sports.
KXLA—Western Records.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
KFI, KFSD—Life Can Be Beautiful.
KHJ—Lynn Looks at Hollywood.
★KNX, KSDJ—Knox Manning.
KFAC—Piano Parade.
★KFVD, KRKD—News.
KFWB—Bill Anson.
KGB, KVOE—United Nations.
KGER—Sneakin' Deacon.
KGFJ—1230 Club.
KGIL—Cowboy Band.
★KLAC—News, Sports.
KMPC—Music in the Air.
KOWL—Mayor of Melody.
KWIK—Just Relax.
KXLA—Community News.
- 1:15**—KFI, KFSD—Ma Perkins.
KHJ—Naner Dixon.
KNX—George Fisher.
KAGH—Voice of the Army.
KFAC—Classroom Radio.
KFVD—Piano Parade.
KLAC—370 Club.
KRKD—Siesta Time.
KWKW—Races and Sports.
KXLA—LeRoy Smith.
- 1:25**—KGFJ—Sports Flash.
1:30—KECA, KFMB—Galen Drake.
KFI, KFSD—Pepper Young.
KHJ—Norma Young.
KNX—Barritt Wheeler.
KFAC—American Hour.
KFVD—Proudly We Hall.
KGB, KVOE—Red Senan.
KGER—Western Siesta.
KGIL—Homemakers.
KOWL—A. La Pointe Show.
★KRKD—News.
KWKW—Song of the Islands.
KXLA—Vocal Varieties.
- 1:35**—KAGH—Siesta Serenade.
KRKD—Song Symphony.
- 1:45**—KECA—Ethel and Albert.
KFI, KFSD—Blight to Happiness.
KFOX—Everybody's Business.
KXLA—Listeners' Digest.
- 1:50**—KWKW—Show Time.
1:55—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
KFI, KFSD—Backstage Wife.
KHJ, KFXM, KGB, KVOE—Golden Hope Chest.
KNX—Steve Allen.
KAGH—C. Sharpe Minor.
KFAC—Matinee.
★KFVD—News; Hall of Records.
KFWB—Bill Anson.
KGER—Long Beach Band.
KGFJ—What's Up.
KGIL—Homemakers.
KLAC—370 Club.
KMPC—Three Alarm.
KOWL—Arman La Pointe.
KRKD—Lyons Club.
KWKW—Races and Sports.
KXLA—Mr. Music.
- 2:15**—KFI, KFSD—Stella Dallas.
KRKD—Musical Bouquet.
- 2:20**★KWKW—News.
2:25★KECA—Afternoon Final.
KNX—Rudie Harris.
KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride and Groom.
KFI, KFSD—Lorenzo Jones.
KHJ, KGB—Luncheon at Sardi's.
KNX, KSDJ—Meet the Missus.
KGER—Garden School.
★KOWL—News.
KRKD—Tunes in Tempo.
KWKW—Marine Band.
- 2:35**—KOWL—Contented Listening.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Wilder Brown.
KRKD—Organ Moods.
KWKW—Races and Sports.
KWKW—Spring Session.
- 2:50**—KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies, Be Seated.
KFI, KFSD—When a Girl Marries.
KHJ, KGB, KVOE—Happy Gang.
KNX, KSDJ—Hint Hunt.
KFAC—Musical Favorites.
★KFOX, KGER, KXLA—News.
KFVD—Radio Auction.
KFWB—Bill Anson.
KGFJ—Sunset and Vine.
KGIL—Social Whirl.
★KLAC—News, Sports.
KMPC—Chiffon Serenade.

Tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 4:00—Arthur Godfrey, KNX.
6:30—Date With Judy, KFI.
7:00—Bob Hope, KFI.
7:30—Fibber and Molly, KFI.
8:30—Life With Luigi, KNX.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA.
8:30—Grand Slam, KNX.
9:30—Kay Kysar, KECA.
10:00—Barrel of Dough, KFWD.
10:15—What Makes You Tick, KECA.
11:30—Queen for a Day, KHJ.
1:00—Bkfst. in H'wood, KECA.
2:30—Meet the Missus, KNX.
2:30—Bride and Groom, KECA.
3:30—House Party, KNX.

Drama

- 8:00—Favorite Story, KFI.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
7:30—Melodie America Loves, KNX.
7:45—Detroit Symphony, KECA.

Comment-Narration

- 7:45—Fred Beck, KNX.
9:00—Art Baker, KFI.
10:00—Ted Malone, KECA.
10:30—Kate Smith, KHJ.
11:30—What Do You Say? KFI.

Mystery-Detective

- 6:30—Mr. and Mrs. North, KNX.
8:00—Monte Cristo, KHJ.
8:30—Thin Man, KHJ.
9:30—Mystery Theater, KNX.

Public Interest-Information

- 8:30—Town Meeting, KECA.
11:45—Frontiers of Science, KNX.

Sports

- 9:30—Racing News, KLAC.
9:30—Racing, KGFJ.
10:00—Race Lineup, KWKW.
5:30—Race Recap, KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
3:45—Sam Balter, KLAC.
6:00—Fred Hessler, KGER.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, KMPC.
9:30—Inside of Sports, KHJ.
10:05—Boxing, KLAC.
10:45—Tom Hanlon, KNX.

Popular-Western Music

- 8:00—Harry Babbitt, KNX.
4:45—Stuart Hamblen, KFWD.
5:30—Club 15, KNX.
9:00—Supper Club, KFI.
9:15—Jack Smith, KNX.

KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWKW—Swing Session.
 3:05—KGER—Alkali Alex.
 3:10—KFOX—Stardust.
 KLAC—Don Otis Show.
 3:15—KFI, KFSD—Portia Faces Life.
 *KGIL—News.
 KOWL—Opportunity Time.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KNX, KSDJ—Mr. Information
 KGFJ—Sports Flash.
 3:30—KECA—Norwood Smith Selects
 KFI, KFSD—Just Plain Bill.
 KHJ—Adventure Parade.
 KNX, KSDJ—House Party.
 KAGH—Musical Contrasts.
 *KFAC, KFWB, KOWL, KRKD—News.
 KGER—Carolina Cotton.
 KGIL—Storybook Man.
 KMPC—Tops in Pops.
 KWKW—Andy Mansfield.
 3:35—KOWL—Just Music.
 KRKD—Tea-Time Tunes.
 3:45—KECA—Frances Scully.
 KFI, KFSD—Front-Page Farrell.
 KHJ, KGB, KVOE—Superman.
 KFAC—Stringtime.
 KFOX—Pet Review.
 3:55—*KNX—News.
 KGFJ—Sports Flash.
 KFWB—Caroline Leonetti.
 4—KECA—Frances Scully.
 KFI—Double or Nothing.
 KHJ, KGB—Gabriel Heatter.
 KNX, KSDJ—Arthur Godfrey.
 KFAC—Musical Masterpieces.
 *KFOX, KGER—News.
 KFVD—Harlematinee.
 KFWB—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIL—Johnny Grant Show.
 *KLAC—News, Sports.
 *KMPC—News, Eddie Lyon.
 *KOWL—Musical Showcase.
 KRKD—Plano Paintings.
 KWIK—On Stage.
 KWEW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KECA—George Fenneman Show.
 KAGH—Chap Rollins.
 KGER—Musical Roundup.
 4:15—*KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KFWB—Bing Crosby.
 KLAC—Belle Martel.
 KMPC—Twilight Tales.
 KRKD—Melody Time.
 4:25—KFWB, KGFJ—Sports Flash.
 4:30—KFI, KFSD—Aunt Mary.
 *KHJ, KGB, KVOE—Passing Parade.
 KFVD—Sundown Roundup.
 KFWB—Dally Light.
 KLAC—Racing Roundup.
 KMPC—Romance and Rhythm.
 *KOWL—News.
 KRKD—Symphony in Swing.
 KRWK—Opera Association.
 4:35—KOWL—Show Tunes.
 4:45—KECA—Happy Theatre.
 KFI, KFSD—Norm Drake.
 *KHJ, KGB, KVOE—Bob Anderson, News.
 KFWB—Stuart Hamblen.
 KLAC—Music Room.
 KMPC—Club Time.
 *KRKD—News.
 KWIK—Musical Quiz.
 KRWK—Races and Sports.
 4:50—KWEW—Magic Time.
 4:55—KGFJ—Sports Flash.
 5—KFI, KFSD—This Woman's Secret.
 KHJ, KGB, KVOE—Fulton Lewis.
 *KNX, KSDJ—Knox Manning.
 KAGH—Story Time.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Hawaiian Melodies.
 KFWB—Stuart Hamblen.
 *KGER—News.
 KGFJ—Jive at Five.
 KGIL—Johnny Grant Show.
 *KLAC—Frank Henry Reports.
 *KMPC—News, Star Time.
 *KOWL—House Party.
 KRKD—Songs of the Saddle.
 KRWK—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KGER—Ford Lewis.
 5:15—*KFI—News.
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
 KNX—Tom Hanlon.
 KFVD—Crosbyana.
 KLAC—Music.
 KOWL—Italian Program.
 KWKW—Today at the Races.
 5:30—KECA, KFMB—Jack Armstrong.
 KFI—Johnny Murray.
 KHJ, KFXM, KGB, KVOE—Captain Midnight.
 KNX, KSDJ—Club 15.
 KAGH—Sports Notebook.

KFAC—Whoa Bill Club.
 *KFOX, KWKW—News.
 KFVD—Airlane Melodies.
 KGER—Billy Starr.
 KGFJ—Race Recap.
 KLAC—Bob Shannon.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Lesly Grey.
 KXLA—Future Pianists.
 5:45—*KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
 *KNX, KSDJ—Ed R. Murrow.
 KAGH—Paladin Trio.
 KFOX—Music.
 KFVD—Hits and Misses.
 *KFSD—H. V. Kaltenborn.
 KGER—Bruce Trent.
 KGFJ—Dinner Interlude.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWIK—Jerry Marlowe.
 KWEW—Spotlight on Bands.
 KXLA—Music.
 6—*KECA, KFMB—Edwin C. Hill.
 *KFI, KFOX, KFVD, KFWB, KLAC, KMPC—News.
 KHJ, KFXM, KGB—George O'Hanlon Show.
 *KNX, KSDJ—Charles Collingwood.
 KAGH—Public Interest.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Johnny Grant.
 KRKD—Musical Varieties.
 KWIK—Sports, Goodwin.
 KXLA—Muir College.
 6:05—*KECA—Headline Edition.
 KLAC—Al Jarvis Ballroom.
 6:15—*KECA—Blane Weaver, News.
 KFI—Remember That Music.
 *KNX, KSDJ—News, Garred.
 KFWB—Navy Band.
 KGER—Stamps Quartet.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Mary Burke Kline.
 6:25—KECA—Animal World Court.
 *KNX—News.
 6:30—KECA—Marriage for Millions.
 KFI, KFSD—Date With Judy.
 KHJ, KGB, KVOE—Reserve.
 KNX, KSDJ—Mr. & Mrs. North.
 KFAC—Hour of Music.

"MELODIES 'N' MEMORIES"
 Presented from the
MEMORY ROOM
 BY
 Hal Nichols and "Barty"
6:30 P.M. Daily
KFOX
 1280 on your dial

KFOX—Hal's Memory Room.
 KFMB—America Dances.
 KGER—Helene Smith.
 KLAC—Honest Opinion.
 KMPC—Tanforan Track.
 KRKD—Sweet Pops.
 KWIK—Evening Serenade.
 KXLA—Eddy Arnold Show.
 6:45—KECA—Relaxin' Time.
 KRKD—Accent on Rhythm.
 KXLA—Duke of Paducah.
 6:55—*KHJ, KGB—News.

Penny-Owsley
 CONCERTS
 "Musical Digest"
 Nightly at 7 pm
 Commencement 7:00 - 8:00 pm
 DR. KARL WECKEN
 Diving from Hollywood Bowl
 KGFJ 1280 on your dial

7—KECA, KFMB—Youth Asks the Government.
 KFI, KFSD—Bob Hope Show.
 *KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
 KNX—Women's Forum.
 KFAC—Hour of Music.
 KFWB—America Dances.
 *KGER, KRKD—News.

KGFJ—Musical Digest.
 *KGIL—Valley News.
 KLAC—570 Club.
 KMPC—Firestone Favorites.
 KWIK—Building Burbank.
 *KXLA—Peter De Lima.
 7:05—KGER—Fagan.
 7:15—*KECA, KFMB—Earl Godwin.
 *KHJ, KGB, KVOE—Mutual Newswheel.
 KGIL—Modern Concert Hall.
 KRKD—Three-Quarter Time.
 KXLA—Here's to Vets.
 7:25—KFWB—Collector's Corner.
 7:30—KECA—Report to the People.
 KFI, KFSD—Fibber and Molly.
 KHJ, KFXM, KGB, KVOE—Red Ryder.

Melodies America Loves
MALE QUARTET
CONCERT ORCHESTRA
 Earl Towner, Director
 KNX—Tuesday—7:30 P.M.
 HOLLYWOOD PARK CEMETERY ASS'N

KNX—Melodies America Loves
 KFAC—Echoes and Encores.
 KFWB—Sports Final.
 KGER—7th Day Adventists.
 KMPC—Romance and Rhythm.
 KRKD—Twilight Serenade.
 KXLA—Vance Lane.
 KWIK—Vets' Hospital.
 7:45—KECA, KFMB—Detroit Symphony.
 *KFOX—News.
 KFWB—Remember.
 7:55—*KHJ, KGB, KVOE—Bill Henry, News.
 8—KECA, KFMB—Detroit Symphony.

The **BULLOCK'S SHOW**
 THIS WEEK
 Favorite Story
 WORK OF ART
KFI

8:00 P.M. TUESDAYS
 KFI—Favorite Story.
 KHJ, KFXM, KGB, KVOE—Count of Monte Cristo.
 KNX, KSDJ—Hit the Jackpot.
 KFAC—Evening Concert.
 KFOX—Sunshine Mission.
 KFWB—Williams-Rodgers.
 *KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 KGIL—Cowtown Boys.
 *KMPC—News, Frandsen.
 8:05—KGER—Alfred Newman.
 8:10—KLAC—Crosby Time.
 8:15—KGFJ—Songs for You.
 KMPC—American Music.
 KXLA—Evening Serenade.
 8:30—KECA, KFMB—America's Town Meeting.
 KFI, KFSD—People Are Funny.
 KHJ, KFXM, KGB—The Thin Man.
 KNX—Life With Luigi.
 KFOX—Music.
 *KFWB—News.
 KGER—Clem Davies.
 *KGFJ—Averill Berman, News.
 KGIL—Paddon Lewis.
 KLAC—Jan Garber Orch.
 KXLA—57th Street Corral.
 8:45—KFOX—Guest Star.
 KFWB—Red Cross.
 KGFJ—H'wood House Party.
 KLAC—Etchings for Evening.
 8:55—*KHJ, KGB, KVOE—By Gardner Says.

9—KECA, KFMB—America's Town Meeting.
 KFI, KFSD—Supper Club.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 *KNX—Lowell Thomas.
 KFAC—Evening Concert.
 *KFOX—Research Adventures.
 *KFWB—Clete Roberts.
 *KGER—News.
 KGFJ—H'wood House Party.
 KGIL—Safety Program.
 KLAC—Melody Parade.
 KMPC—Call Again.
 KWIK—Orval Anderson Show.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Three Guns.

KGIL—Paddon Lewis.
 9:15—*KFI, KFSD—World News.
 *KHJ, KGB, KVOE—Fleetwood Lawton.
 KNX—Jack Smith.
 *KFOX—News.
 KFWB—United Nations.
 KGER—Decision News.
 KMPC—Parade of Hits.
 9:30—*KECA, KFMB—Monitor News.
 KFI, KFSD—Mel Torme Show.
 KHJ, KGB, KVOE—Inside of Sports.
 KNX, KSDJ—Mystery Theater

-KFOX-
 9:30 P.M. Tues., Wed., Fri.
"Your Song"
 FROM HOLLYWOOD CENTRAL RECORDING STUDIOS
 Presented by Goldtone Song Serv.
 DIAL 1280

KFOX—Your Song.
 KFWB—Unity Daily Word.
 KGER—Desert Dreams.
 KLAC—Spotlight Serenade.
 9:45—KECA—Special Event.
 *KHJ, KMPC—News.
 *KFWB—Music and News.
 10—*KECA—Richfield Reporter.
 KFI, KFSD—Big Town.
 KHJ, KFXM, KGB, KVOE—Fulton Lewis.
 *KNX, KSDJ—News, Hunter.
 KFAC—Lucky Lager Dance.
 KFOX—Carter Wright.
 KFWB—Eastside Show.
 KGER—Party House.
 KGFJ—Concert Nocturne.
 KGIL—Symphony Hour.
 KMPC—Dance Parade.
 KWIK—Orval Anderson Show.
 KXLA—Sacred Records.

Olympic Auditorium
FIGHTS
 Tuesday, 10:05 p.m.
KLAC

10:05—KLAC—Olympic Boxing.
 10:15—KECA—Casa Cugat.
 KHJ—Highlights in Music.
 KNX—Boulin.
 KFOX—Oriental Moods.
 10:30—KECA, KFMB—Hawthorne Thing.
 KFI—Pleasure Parade.
 KHJ—Dance Orch.
 KNX—Night Editor.
 KGER—At the Ranchhouse.
 *KXLA—Dan Lundberg.
 10:45—KFI—Melody Time.
 KHJ—Lanny Ross.
 KNX—Sports Review.
 10:55—KLAC—News.
 11—*KECA—News of Tomorrow.
 *KFI, KFSD—News.
 KHJ, KGB—D. LaSalle Orch.
 *KNX—Nelson Pringle.
 KFAC—Lucky Dance Time.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—America Is Playing.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Johnny Grant.
 KXLA—Bandstand Review.
 11:15—KECA—Cinegrill Music.
 KFI, KFSD—Morton Downey.
 KHJ, KGB—Al Wallace Orch.
 KNX—Merry-Go-Round.
 11:30—KECA—Ambassador Orch.
 KFI—Guest Star.
 *KFOX—News.
 11:40—KFOX—Record Reporter.
 11:45—KFI—Melodians.
 *KHJ, KGB, KVOE—News.
 KNX—Frontiers of Science.
 11:55—*KECA, KMPC—News.
 KFI—Police Bulletins.

Omega
SHINE-DYE
 Covers scuffs—dries instantly—recolors.
 Economy size now at your grocer's, too!
 Page Twenty-one

WEDNESDAY, NOV. 10

- ★ Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
KFI, KFSD—Fred Waring.
★KHJ—Cecil Brown.
KNX—Harry Rabbitt.
KAGH—Dr. Frederick Balles.
KFAC—Country Church.
KFOX, KRKD—Bible Institute.
KFVD—Wakeup Ranch.
- ★KGER, KLAC, KXLA—News.
KGFJ—Dr. Frederick Balles.
KGIL—Musical Corral.
KFWB—L. A. Breakfast Club.
★KMPC—Norman Nesbitt, News KOWL—Spanish Hour.
KWIK—Michael Roy Show.
KWKW—Rafael Mendez.
- 8:05**—KGER—Mizpah.
8:15★KHJ, KNX—News.
KAGH—Last Call.
★KGFJ—Social Security; News.
KLAC—Haynes at the Reins.
KMPC—Markets; Sports.
- 8:20**—KXLA—Music.
8:30★KFI—Inside the News.
★KHJ—Editor's Diary.
KNX—Winner Take All.
KAGH—Hebrew-Christian Hr.
★KFAC, KOWL, KRKD—News.
KFOX—Words of Life.
KFVD—Easy Listening.
KGER—Hammond.
KGFJ—Public Messenger.
- ★KGIL—News.
★KLAC—Stock Markets.
EMPC—Song for You.
KXLA—Haven of Rest.
KWKW—Stock Quotations.
- 8:40**—KLAC—Haynes at the Reins.
8:45★KFI, KFSD—Sam Hayes.
KHJ, KGB—Breakfast Time.
KAGH—Voice of Orient.
KFAC—Unity.
KFVD—Vocal Varieties.
KGER—Bible Treasury Hour.
KGFJ—Yesterday's Hits.
KGIL—In a Nutshell.
KOWL—Marine Band.
KRKD—Spotlight Varieties.
KWKW—Gordon Baker Llord.
- 9**—KECA, KFMB—Welcome, Travelers.
KFI—Art Baker's Notebook.
KHJ—The Judge.
KNX, KSDJ—Stand-In.
KAGH—Top o' the Morning.
KFAC—Serenade.
KFOX—Rev. Earl Ivie.
KFVD—Waltz Time.
KFWB—L. A. Breakfast Club.
- ★KGB—Cecil Brown.
KGFJ—Disabled Veterans.
KGIL—Swappin' Corner.
KLAC—Morning Melodies.
KMPC—Band Box.
KOWL—Helen Markham.
KRKD—Sagebrush Serenade.
KWKW—Voice of China.
KXLA—Bar Nothing Ranch.
- 9:05**—KGER—Lutheran Hour.
KWIK—Sunny Side.
- 9:15**★KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
★KFVD—News.
KGIL—Ballads for You.
KLAC—Chef Milani.
KOWL—Hawaiian Melodies.
KWKW—Light and Airy.
- 9:30**—KECA, KFMB—Kay Kysar Collere.
KFI, KFSD—Jack Berch.
KHJ—Moods in Music.
KNX, KSDJ—Grand Slam.
KAGH—The Pasadena.
KFOX—All Gospel.
KFVD—How Tunes.
KFWB—Iarsha Walton.
KGER—ohn Brown.
KGFJ—Racing News.
KGIL—Valley Shopper.
KLAC—Racing News.
- ★KOWL—News.
KWIK—Top o' Morning.
- 9:45**—KFI, KFSD—Lora Lawton.
KNX—Seminary.
KFVD—Remembered Rhythms.
KFWB—Judget Jury.
★KGFJ—Albums.
KLAC—Coffee With Crosby.
KOWL—Opportunity Time.
- ★KRKD—News.
KWKW—Word of Truth.
- 10**—KECA, KFMB—Ted Malone.
★KFI, KFOX, KFSD—News.
★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
KNX—Wendy Warren.
KAGH—Music America Loves.
KFAC—Morning Concert.
KFVD—Rev. Louis T. Talbot.
KFWB—Barrel of Dough.
KGFJ—Record Jackpot.
KGIL—Valley Frolic.
KLAC—Al Jarvis Ballroom.
KMPC—Westerners.
KOWL—Yiddish Hour.
KRKD—Morning Melodies.
KWIK—Town Crier.
KWKW—Racing News.

- KXLA—Sons of Pioneers.
10:05—KFI—Ladies' Day.
KGER—Musical Roundup.
10:15—KECA, KFMB—What Makes You Tiek?
KHJ, KGB, KVOE—Gospel Singers.
KNX—Aunt Jennr.
KFOX—Assembly of God.
KRKD—Dr. Richardson.
KWKW—Audrey Shops.
- ★KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
★KHJ, KGB—Kate Smith Speaks.
KNX, KSDJ—Helen Trent.
KFVD—Rescue Mission.
KFWB—Maurice Hart Show.
★KGIL—News; Curtain Call.
KRKD—Crazy Rhythm.
KWIK—Mae Dene Ellis.
KWKW—Feature Story.
KXLA—Popular Variety.
- 10:45**—KFI—Milestone of Melods.
KHJ, KGB, KVOE—Kate Smith Sings.
KNX, KSDJ—Our Gal Sunday.
KFAC—Village Festival.
KFOX—Morning Musicals.
KRKD—Midnight Mission.
KWKW—My Serenade.
KXLA—Woman's World.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.
KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker.
KFI—Downtown and All Around.
KHJ, KGB, KVOE—Ladies First.
KNX—Big Sister.
KAGH—Accent on Music.
KFAC—Festival of Music.
KFOX—Forenoon Fashions.
KFSD—Luncheon With Lopez.
★KFVD, KGER—News.
KFWB—Peter Potter.
KGFJ—Record Jackpot.
KGIL—Housewives' Exchange.
KLAC—Al Jarvis Ballroom.
KMPC—Stars of Song.
KOWL—Romance in Music.
KRKD—Songs of Yesterday.
KWIK—Tom, Dick & Harry.
KWKW—County Supervisor.
KXLA—Woman's World.
- 11:15**★KECA, KFMB—Eleanor and Anna Roosevelt.
KFI—Chuck Collins.
KNX—Ma Perkins.
KFOX—Rhythm Roll Call.
KFVD—Violet.
KGER—Musical Roundup.
KMPC—Neighborhood Voice.
KWKW—Races and Sports.
★KXLA—Pasadena News.
- 11:20**—KWKW—Stairway to Music.

DINNER BELL ROUNDUP
Cliffie Stone Eddle Kirk
Herman the Hermit
Julle Hayden Merle Travis
Tennessee Ernie
Top Western Talent
KXLA 11:30-12:30
Mon. Thru Fri.

- KXLA—Dinner Bell Roundup.
11:35—KFOX—Request It.
11:45—KECA—Quizleale.
KFI—The Brighter Day.
KNX—Guldin Light.
KRKD—MovieLand Quiz.
KWKW—Races and Sports.
- 11:55**—KGFJ—Sports Flash.
12★KECA—Sam Hayes, News.
KFI—Farm Reporter.
★KHJ, KGB, KGER—News.
KNX—Second Mrs. Burton.
KFAC—Luncheon Concert.
KFVD—Editor of the Air.
KFWB—Peter Potter.
KGFJ—Intermission.
★KGIL—Valley News.
KLAC—Al Jarvis Ballroom.
KMPC—Women Are Wonderful.
KOWL—Mayor of Melody.
KRKD—Santa Fe Trails.
KWIK—Bing Crosby Sings.
KWKW—Vocalist Parade.
KXLA—Dinner Bell Roundup.
- 12:05**★KAGH—News.
KGER—Chuck Wagon.
12:15★KECA—Baukhage Talking.
KFI—Road of Life.
KHJ—Sing, America, Sing.
KFOX—Perry Mason.
KAGH—Matinee Melodies.
★KFOX, KWIK—News.
KGIL—Real Estate Show.
KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.
12:30—KECA—Model Magazine.
KFI, KFSD—Today's Children.
KHJ—Louise Mussey.
KNX, KSDJ—Nora Drake.
KFOX—Cowhands Carnival.
KFVD—Violet.
★KFWB—News; Peter Potter.
KGER—Squeakin' Deacon.
KGFJ—1230 Club.
KGIL—Hart & Darling.
KMPC—Jeanne Gray.
★KOWL—News.
KWIK—G. I. Platter Parade.

- KWKW—Stock Quotations.
KXLA—Jimmie Dolan.
- 12:35**—KECA—One for the Book.
KWKW—Farm News.
- 12:45**—KFI—Light of the World.
KHJ—Melody Matinee.
KNX, KSDJ—Evelyn Winters.
★KFAC, KFSD, KMPC—News.
KFOX—Pacific Breeze.
KWKW—Races and Sports.
KXLA—Western Records.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
KFI—Life Can Be Beautiful.
KHJ—Lynn Look at Hollywood.
★KNX, KSDJ—Knox Mannings.
KFAC—Plano Parade.
★KFVD, KLAC, KRKD—News.
KFWB—Bill Anson.
KGER—Squeakin' Deacon.
KGFJ—1230 Club.
KGIL—Western Roundup.
KMPC—Music in the Air.
KOWL—Mayor of Melody.
KXLA—County Business.
- 1:05**—KAGH—Where to Go.
1:15—KFI, KFSD—Ma Perkins.
KHJ—Nancy Dixon.
KNX—Background for Living.
KAGH—Here's to Vets.
KFAC—Classroom Radio.
KFVD—Piano Parade.
KLAC—70 Club.
KRKD—Siesta Time.
KWKW—Races and Sports.
KXLA—Farm Program.
- 1:25**—KGFJ—Sports Flash.
1:30—KECA—Galen Drake.
KFI, KFSD—Pepper Young.
KHJ—Norma Young.
KNX—Burrill Wheeler.
KFAC—American Hour.
KFVD—Hall of Records.
★KFWB, KRKD—News.
KGER—Western Siesta.
KGIL—Homemakers.
KOWL—A. La Pointe Show.
KWKW—Songs of the Islands.
KXLA—Vocal Varieties.
- 1:35**—KAGH—Music Album.
KRKD—Symphony of Song.
- 1:45**—KECA—Ethel and Albert.
KFI, KFSD—Right to Happiness.
KFOX—Everybody's Business.
KXLA—Listeners Digest.
- 1:50**—KWKW—Show Time.
1:55—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
KFI, KFSD—Backstage Wife.
KHJ, KFXM, KGB, KVOE—Golden Hope Chest.
KNX—Steve Allen.
KAGH—C. Sharpe Minor.
KFAC—Matinee.
★KFVD—News; Hall of Records.
KFWB—Bill Anson.
KGER—Lion Beach Band.
KGFJ—What's Up.
KGIL—Homemakers.
KLAC—570 Club.
KMPC—Three Alarm.
KOWL—Armand La Pointe.
KRKD—World for Kids.
KWKW—Races and Sports.
KXLA—Mr. Music.
- 2:15**—KFI, KFSD—Stella Dallas.
KRKD—Tunes in Tempo.
- 2:20**★KWKW—News.
2:25★KECA—Afternoon Final.
KNX—Radic Harris.
KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride & Groom.
KFI, KFSD—Lorenzo Jones.
KHJ, KGB—Luncheon at Sardi's.
KNX, KSDJ—Meet the Missus.
KGER—Garden School.
★KOWL—News.
KWKW—Platter Parade.
- 2:35**—KOWL—Contented Listening.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Widder Brown.
KRKD—Organ Moods.
KWKW—Races and Sports.
- 2:50**—KWKW—Swing Session.
2:55—KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies Be Seated.
KFI, KFSD—When a Girl Marries.
KHJ, KGB, KVOE—Happy Gang.
KNX, KSDJ—Hint Hunt.
★KFOX, KGER, KLAC, KXLA—News.
KFAC—Musical Favorites.
KFVD—Radio Auction.
KFWB—Bill Anson.
KGFJ—Sunset and Vine.
KGIL—Social Whirl.
KMPC—Chiffon Serenade.
KOWL—Radio Outlook.
KRKD—Tops in Pops.
KWIK—1430 Club.
KWKW—Swing Session.
- 3:05**★KAGH—News.
KGER—Alkali Alex.
- 3:10**—KFOX—Star Dust.
KLAC—Don Otis Show.
- 3:15**—KFI, KFSD—Portia Faces Life.
KAGH—Freddy Martin Show.
KFVD—Lion's Club.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

Comedy-Variety
4:00—Arthur Godfrey, KNX.
6:30—Margedith Willson, KECA.
7:00—Duffy's Tavern, KFI.
7:30—Amateur Hour, KECA.
9:00—Bing Crosby, KECA.
9:30—Milton Berle, KECA.
10:00—Blondie, KFI.

Quiz, Participation
8:00—McNeill Bkfst. Club, KECA.
9:30—Grand Slam, KNX.
10:00—Kay Kysar, KECA.
10:00—Barrel of Dough, KFWB.
10:15—What Makes You Tiek? KECA.

11:30—Queen for a Day, KHJ.
1:00—Bkfst. in H'wood, KECA.
2:30—Meet the Missus, KNX.
2:30—Bride and Groom, KECA.
3:30—House Party, KNX.
8:00—Name That Song, KHJ.
8:30—Groucho Marx, KECA.

Drama
6:30—Dr. Christian, KNX.
7:30—Hollywood Theater, KFI.
8:30—Curtain Time, KFI.

Classical, Semi-Classical Music
8:00—Fred Waring, KFI.
7:30—Harvest of Stars, KNX.
8:00—H'wood Music Hall, KNX.

Comment-Narration
7:45—Fred Beck, KNX.

9:00—Art Baker, KFI.
10:00—Ted Malone, KECA.
10:30—Kate Smith, KHJ.
11:30—What Do You Say? KFI.
1:30—Burrill Wheeler, KNX.
4:30—Passing Parade, KHJ.
10:30—Night Editor, KNX.

Mystery-Detective
10:30—Mr. D. A., KFI.

Public Interest-Information
5:45—If They Had Lived, KGFJ.
6:00—American Forum, KHJ.

Sports
9:30—Racing News, KLAC.
9:30—Racing, KGFJ.
10:00—Race Lineup, KWKW.
5:30—Race Recap, KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
5:45—Sam Balter, KLAC.
6:00—Fred Heesler, KGER.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, EMPC.
9:30—Inside of Sports, KHJ.
10:45—Tom Hanlon, KNX.

Popular-Western Music
8:00—Harry Rabbitt, KNX.
4:45—Stuart Hamblen, KFWB.
5:30—Club 15, KNX.
9:00—Supper Club, KFI.
9:15—Jack Smith, KNX.

★KGII—News.
KOWL—Opportunity Time.
KWKW—Races and Sports.
KNLA—Juke Box Matinee.
3:25—KNN, KSDJ—Mr. Information.
KGFJ—Sports Flash.
3:30—KECA—Norwood Smith Selects
KFI, KFSD—Just Plain Bill.
KHJ—Adventure Parade.
KNN, KSDJ—House Party.
KAGH—Pasadena City College
★KFAO, KFVB, KOWL, KRKD
—News.
KFVD—Hall of Records.
KGER—Carolina Cotton.
KGII—Storybook Man.
KMPC—Tops in Pops.
KWKW—Andy Mansfield.
3:35—KRKD—Ten-Time Tunes.
3:45—KECA—Frances Scully.
KFI, KFSD—Front-Page
Farrell.
KHJ, KGB, KVOE—Superman
KFAO—Lyrics in Chorus.
KFOV—Pet Review.
KOWL—Inside Hollywood.
3:55★KNN—News.
KFVB—Caroline Leonetti.
KGFJ—Sports Flash.
4—KECA—Frances Scully.
KFI—Double or Nothing.
KHJ, KGB—Gabriel Heatter.
KNN, KSDJ—Arthur Godfrey.
KFAO—Musical Masterpieces.
★KFOV, KGER—News.

HARLEM MATINEE with
HUNTER HANCOCK
1020 KD
5000 WATTS
4:00 P.M.
Mon. Thru Sat.
Check KEYD
LOS ANGELES

KFVD—Harlematinee.
KFVB—Spade Cooley.
KGFJ—Sunset and Vine.
KGII—Johnny Grant Show.
★KLAC—News, Sports.
★KMPC—News, Eddie Lyon.
KOWL—Square Deal.
KRKD—Piano Paintings.
KWIK—Music at 4.
KWKW—Andy Mansfield.
KNLA—Juke Box Matinee.
4:05—KECA—George Fenneman
Show.
KAGH—Chap Rollins.
KGER—Musical Roundup.
4:15★KHJ, KFVM, KGB, KVOE—
Frank Hemingway.
KFVB—Bing Crosby.
KLAC—Music.
KMPC—Modern Classics.
KOWL—Musical Showcase.
KRKD—Melody Time.
4:25—KFVB, KGFJ—Sports.
4:30—KFI, KFSD—Aunt Mary.
★KHJ, KGB, KVOE—Passing
Parade.
KFVD—Sunset Roundup.
KFVB—Daily Light.
KLAC—Racing Roundup.
KMPC—Romance and Rhythm.
★KOWL—News.
KRKD—Symphony in Swing.
KWKW—Red Cross Drama.
4:35—KOWL—Show Tunes.
4:45—KECA—Happy Theater.
KFI, KFSD—Nora Drake.
★KHJ, KGB, KVOE—Bob
Anderson, News.
KFVB—Stuart Hamblen.
KLAC—Music.
KMPC—Club Time.
★KRKD—News.
KWIK—Musical Quiz.
KWKW—Races and Sports.
4:50—KWKW—Maze Time.
4:55—KGFJ—Sports Flash.

5—KECA, KFMB—Challenge of
the Yukon.
KFI, KFSD—This Woman's
Secret.
KHJ, KGB, KVOE—Fulton
Levels.
★KNN, KSDJ—Knox Manning,
News.
KAGH—Adventure Party.
KFAO—Sunset Serenade.
KFOV—Sunshine Mission.
KFVD—Hawaiian Melodies.
KFVB—Stuart Hamblen.
KGFJ—Live at 5.
KGII—Johnny Grant Show.
★KLAC—Fred Henry Reports.
★KMPC—News, Star Time.
★KOWL—House Party.
KRKD—Songs of the Saddle.
KWIK—Craze Character.
KWKW—Reminiscent Music.
KNLA—Juke Box Matinee.
5:05—KGER—Ford Lewis.
5:15★KFI—News.
KHJ, KFVM, KGB, KVOE—
Chandu, the Magician.
KNN—Tom Hanton.
KFVD—Osbyana.
KLAC—Music.

KOWL—Italian Program.
KWKW—Race Roundup.
5:30—KECA, KFMB—Sky King.
KFI—Johnny Murray.
KHJ, KFVM, KGB, KVOE—
Captain Midnight.
KNN, KSDJ—Club 15.
KAGH—Sports Notebook.
KFAO—Whoa Bill Club.
★KFOV—News.
KFVD—Airlane Melodies.
KGER—Billy Starr.
KGFJ—Race Recap.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KNLA—Future Pianists.
5:45★KFI—Feature Wire.
KHJ, KFVM, KGB, KVOE—
Tom Mix.
★KNN, KSDJ—Ed R. Murrow.
KAGH—Bing Slings.
KFOV—Your Fishcaster.
★KFSD—H. V. Kaltenborn.
KFVD—Hits and Misses.
KGER—Bruce Trent.
KGFJ—If They Had Lived.

SAM BALTER'S
"SPORTS BOOK"
5:45 - 6:00 p.m.
Monday through Saturday
KLAC

KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRKD—Race Results.
KWIK—Jerry Marlowe.
KWKW—Talent Time.
KNLA—Variety.
5:55—KGFJ—Film News.
6★KECA, KFMB—Edwin C. Hill.
★KFI—Sam Hayes, News.
KHJ, KFVM, KGB—American
Forum.
★KNN, KSDJ—Charles
Collingwood.
KAGH—Public Interest.
KFAO—Edison Hour.
★KFOV, KFVD, KFVB, KLAC.
—News.
KGER—Sports Time.
KGFJ—Musical Digest.
KGII—Johnny Grant.
KRKD—Varieties in Music.
KWIK—Sports, Goodwin.
KNLA—Pasadena Playhouse.
KWKW—Sunset Serenade.
6:05★KECA—Headline Edition.
6:15★KECA—Hank Weaver, News.
KFI—Mayor Bowron.
★KNN, KSDJ—News, Garred.
KFVB—Gudret Jury.
KGER—Stamps Quartet.
KLAC—Al Jarvis Ballroom.
KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
6:25—KECA—Animal World Court.
6:30—KECA, KFMB—Meredith
Willson Show.
KFI—Casa Cugat.
KHJ, KGB, KVOE—The Lone
Wolf.
KNN, KSDJ—Dr. Christian.
KFAO—Hour of Music.
KFOV—Hall's Memory Room.
KFVB—America Dances.
KGER—Helene Smith.
KLAC—Honest Opinion.
KMPC—Tanforan Track.
KRKD—Sweet Pops.
KNLA—Eddy Arnold Show.
6:45★KFI, KFSD—Elmer Peterson.
KRKD—A. F. of L.
KNLA—Duke of Paducah.
6:55★KHJ—News.
KGB—Bill Symes, Sports.

Penny-Owsley
CONCERTS
"Musical
Digest"
Nightly at
7 pm
DR. KARL WECKER
Direct from
Hollywood Bowl
KGFJ—1230 on your dial

7—KECA, KFMB—Lone Ranger.
KFI, KFSD—Duffy's Tavern.
★KHJ, KGB, KVOE—Gabriel
Heatter.
KNN, KSDJ—Your Song and
Mine.

KFAO—Hour of Music.
KFOV—Music of Yesterday.
KFVB—America Dances.
★KGER—News; Dr. Fagnan.
★KGFJ—Musical Digest.
★KGII—Valley News.
KLAC—570 Club.
KMPC—Firestone Favorites.
KPPC—Pasadena Musicians.
★KRKD—News.
KWIK—Building Burbank.
KNLA—Dusty Ellison.
7:15★KHJ, KGB, KVOE—Mutual
Newsreel.
KGII—Valley Parks.
KRKD—Three-Quarter Time.
7:25—KFVB—Collector's Corner.
7:30—KECA, KFMB—Original Ama-
teur Hour.
KFI—Hollywood Theater.
KHJ, KFVM, KGB, KVOE—
Clisco Kid.
KNN, KSDJ—Harvest of Stars
KFAO—Echoes and Encore.
KFVB—Sports Final.
KGER—Prophecy Speaks.
KGII—Guitar Club.
KMPC—Romance and Rhythm
KPPC—Music.
KRKD—Twilight Serenade.
KWIK—Vets' Hospital.
KNLA—Vance Lane.
7:45★KFOV—News.
KFVB—Remember.
7:55★KHJ, KGB, KVOE—Bill Henry
8—KECA, KFMB—Original Ama-
teur Hour.

FOREST LAWN
Presents
**HOLLYWOOD
BOWL AUDITIONS**
KFI 8 PM
WED.

KFI—Hollywood Bowl
Auditions.
KHJ, KFVM, KGB, KVOE—
Name That Song.
KNN, KSDJ—Hollywood Music
Hall.
KFAO—Evening Concert.
KFOV—Long Beach Forum.
KFVB—Williams-Rodgers.
★KGER, KLAC, KNLA—News.
KGFJ—Caucasian Memories.
KGII—Cowtown Boys.
★KMPC—News.
KPPC—Midweek Devotional.
8:05—KGER—Dave Rose.
8:10—KLAC—Crosby Time.
8:15—KGFJ—Songs for You.
KMPC—American Music.
KNLA—Variety.
8:30—KECA, KFMB—Groucho Marx
Show.
KFI, KFSD—Curtain Time.
KHJ, KGB, KVOE—Family
Theater.
KNN, KSDJ—Free for All.
KFOV—Music.
★KFVB—News.
KGER—Clem Davies.
★KGFJ—Averill Berman, News.
KGII—Paddon Lewis.
KLAC—Jon Garber Orch.
KNLA—97th Street Corral.
8:45—KFVB—Marina Story.
KGFJ—Hollywood House Party.
KLAC—Etchings for Evening.
KPPC—Sophisticated Ladies.
8:55★KHJ, KGB, KVOE—Hy Gar-
ner Says.
9—KECA, KFMB—Bing Crosby
Show.
KFI, KFSD—Supper Club.
★KHJ, KFVM, KGB, KVOE—
News, Glenn Hardy.
★KNN—Lovell Thomas.
KFAO—Evening Concert.
KFOV—Mayor Chace.
★KFVB—Clete Roberts.
★KGER—News; Credit Assn.
KGFJ—Hollywood House Party
KLAC—Melody Parade.
KPPC—Call Again.
KWIK—Midwestern Hour.
KNLA—Squeakin' Deacon.
9:15★KFI, KFSD—World News.
★KHJ, KGB, KVOE—Fleetwood
Lawton.
KNN—Jack Smith.
★KFVB—News.
KFVB—United Nations.
KGER—Guest Star.
KMPC—Parade of Hits.
KPPC—Something Sentimental
9:30—KECA, KFMB—Milton Berle
Show.
KFI, KFSD—The Great
Gildersleeve.
KHJ, KGB, KVOE—Inside of
Sports.
KNN—Paul Schissler.
KFOV—Your Song.
KFVB—Unity Daily Word.
KGER—Washington Beach.
KLAC—Spotlight Serenade.

GALLENKAMP'S present
Coach Paul Schissler's
"4 QUARTERS of
FOOTBALL"
13 PRIZES WEEKLY
9:30 P.M. **KNX WED.**

9:45—KHJ, KGB—Land of the Free.
KNN—Reserve.
KFOV—Swingtime Serenade.
★KFVB—Music and News.
★KMPC—News.
KPPC—Just for Fun.
10★KECA, KFMB—Richfield Re-
porter.
KFI, KFSD—Blonde.
★KHJ, KFVM, KGB, KVOE—
Fulton Lewis.
★KNN, KSDJ—News, Huntley.
KFAO—Lucky Lager Dance.
KFOV—Merry-Go-Round.
KFVB—Eastside Show.
KGER—Party House.
KGFJ—Concert Nocturne.
KGII—Symphony.
KLAC—Don Otis.
KMPC—Dance Parade.
KPPC—Your Program.
KWIK—Orval Anderson Show.
KNLA—Olympic Flights.
10:15—KECA—Casa Cugat.
KHJ—Highlights in Music.
KNN—Beulah.
10:30—KECA—Hawthorne Thing.
KFI, KFSD—Mr. District
Attorney.
KHJ—Dance Orchestra.
KNN—Night Editor.
KFOV—Dactia Orch.
KGER—At the Ranchhouse.
10:45—KHJ—Lanny Ross.
KNN—Sports Review.
10:55★KLAC—News.
11★KECA—News of Tomorrow.
★KFI, KFSD—News.
KHJ, KGB—D. LaSalle Orch.
★KNN—Nelson Pringle.
KFAO—Lucky Lager Time.
KFOV—Dream Time.
KFVB—Spade Cooley Time.
KFVB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGII, KGIL—Salutes.
KLAC—Don Otis.
KMPC—Dance Parade.
KWIK—Johnny Grant.
KNLA—Bandstand Review.
11:15—KECA—Cinegrill Room.
KFI—Science Editor.
KHJ, KGB—Al Wallace Orch.
KNN—Capital Clock Room.
11:30—KECA—Ambassador Orch.
★KFI, KFSD—Biltmore Orch.
★KFOV—News.
KNLA—Trenter Twins.
11:40—KFOV—Record Reporter.
11:45★KHJ, KGB, KVOE—News.
KNN—Talk.
11:55★KECA, KMPC—News.
KFI—Police Bulletins.

HOOPER
As nearly as they can cal-
culate, CBS's "Amos 'n'
Andy" had an audience of
exactly one person the first
time they went on the air.
She was a lady who lived
four blocks from the New
Orleans station where they
made their debut, and she
phoned to report that the
program came in fine. To-
day, "Amos 'n' Andy" are
heard by an estimated 25-
000,000 each time they broad-
cast!

Omega
SHOE WAX
Famous 60 second shine.
Colors, water-proofs,
preserves—in all
popular colors.
Now at your grocer's, too!
Page Twenty-three

THURSDAY, NOVEMBER 11

- *Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—FSD—Fred Waring.
 *KHJ—Cecil Brown.
 KNX—Harry Babbitt.
 KAGH—Dr. Frederick Bailes.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest.
 KFVJ—Wakeup Ranch.
 KFVJ—Andrew Fearing.
 *KGER—News, Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Musical Corral.
 *KLAC, KXLA—News.
 *KMPC—Norman Nesbitt, News.
 KOWL—Spanish Hour.
 KWIK—Michael Roy Show.
 KWKW—Rafael Mendes.
- 8:15**—*KHJ, KNX—News.
 KAGH—Last Call.
 KFVJ—Tune-Up Time.
 KGFJ—Community Chest.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
- 8:20**—*KGFJ—News.
8:25—*KMPC—Sports Roundup.
8:30—*KFI—Inside the News.
 *KHJ—Editor's Diary.
 KNX—Winner Take All.
 KAGH—Hebrew-Christian Hr.
 *KFAC, KFVJ, KGIL, KOWL, KRKD—News.
 KFOX—Words of Life.
 KFVJ—Easy Listening.
 KGER—Hammond.
 KGFJ—Pulse Messenger.
 KLAC—Stock Market.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Baptist Brothers.
- 8:40**—KLAC—Haynes at the Reins.
8:45—*KFI, KFSD—Sam Hayes.
 KHJ, KGB—Breakfast Time.
 KAGH—Voice of the Orient.
 KFAC—Unity.
 KFVJ—Vocal Varieties.
 KFVJ—Science of Mind.
 KGER—Bible Treasury.
 KGFJ—Yesterday's Hits.
 KGIL—Office Parade.
 KMPC—In a Nutshell.
 KOWL—Waltz Time.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.
 KFI—Art Baker's Notebook.
 KHJ—The Judge.
 KNX, KSDJ—Stand-In.
 KAGH—Top of the Morning.
 KFAC—Serenade.
 KFOX—Rev. Ivie.
 KFVJ—Waltz Time.
 KFVJ—Strolling Tom.
 *KHJ—Cecil Brown.
 KGFJ—Your Country at Work.
 KGIL—Swappin' Corner.
 KLAC—Morning Melodies.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.

- 10**—*KRKD—News.
 KWKW—Word of Truth.
 —KECA, KFMB—Ted Malone.
 *KFI, KFOX, KGER—News.
 *KFI, KFVJ, KGB, KVOE—Glenn Hardy, News.
 KNX—Wendy Warren.

KAGH

AM-FM

Keep Tuned to 1300

RADIO PASADENA

for:

"SQUARE AT THE ROUNDTABLE"

CHAP ROLLINS!!

Mon. thru Fri.
4-5 P.M.

1300

- KAGH—Music America Loves.
 KFAC—Morning Concert.
 KFVJ—Rev. Louis T. Talbot.
 KFVJ—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing Lineup.
 KXLA—Sons of Pioneers.
- 10:05**—KFI—Ladies' Day.
 KGER—Musical Roundup.
- 10:15**—KECA, KFMB—What Makes You Tick?
 KHJ, KFVJ, KGB, KVOE—Gospel Singers.
 KNX—Aunt Jenny.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 *KXLA—News.
- 10:25**—KGFJ—Sports Flash.
10:30—KECA, KFMB—Mr. True Story.
 *KHJ, KGB—Kate Smith Speaks.
 KNX, KSDJ—Helen Trent.
 KFVJ—Rescue Mission.
 KFVJ—Maurice Hart Show.
 *KGIL—News; Curtain Call.
 KRKD—Crazy Rhythm.

- KWKW—Mae Dene Ellis.
 KWKW—Feature Story.
 KXLA—Popular Variety.
- 10:35**—KFOX—Morning Music.
10:45—KFI—Milestones of Melody.
 KHJ, KGB, KVOE—Kate Smith Sings.
 KNX, KSDJ—Our Gal Sunday.
 KFAC—L. A. Medical Assn.
 KFOX—Morning Musicale.
 KWKW—My Serenade.
 KXLA—Woman's World.
- 10:55**—KECA, KFMB—Betty Crocker Magazine.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker Magazine.
 KFI, KFSD—Standard School.
 KHJ, KGB, KVOE—Ladies First.
 KNX—Big Sister.
 KAGH—Accent on Music.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashions.
 *KFVJ, KGER—News.
 KFVJ—Peter Potter.
 KGFJ—Record Jackpot.
 KGIL—Jack Sherman.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Romance in Music.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Song Parade.
 KXLA—Woman's World.
- 11:15**—KECA, KFMB—Dorothy Kilgallen.
 KNX—Ma Perkins.
 KFOX—Rhythm Roll Call.
 KFVJ—Violet.
 KGER—Musical Roundup.
 KMPC—Your Pharmacist.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
- 11:20**—KWKW—Stalwart to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI—What Do You Say?
 KHJ, KFVJ, KGB, KVOE—Queen for a Day.
 KNX—Young Dr. Malone.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL, KRKD—News.
 KFVJ—Memory Melodies.
 KMPC—Keith Hetherington.
 KXLA—Dinner Bell Roundup.
- 11:35**—KFOX—Request It.
11:45—KECA—Quizzicale.
 KFI—The Brighter Day.
 KNX—Gilding Light.
 KRKD—MovieLand Quiz.
 KWKW—Races and Sports.
11:55—KGFJ—Sports Flash.
- 12**—*KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 *KHJ, KGB, KGER—News.
 KNX—Second Mrs. Burton.
 KFAC—Luncheon Concert.
 KFSD—Double or Nothing.
 KFVJ—Editor of the Air.
 KFVJ—Peter Potter.

- KGFJ—Intermission.
 *KGIL—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWIK—Bing Crosby Sings.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
- 12:05**—*KAGH—News.
 KGER—Chuck Wagon.
- 12:15**—*KECA—Baukhage Talking.
 KFI—Road of Life.
 KHJ—Sing, America, Sing.
 KNX—Perry Mason.
 KAGH—Matinee Melodies.
 *KFOX—News.
 KGIL—Real Estate Page.
 KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.
12:30—KECA—Model Magazine.
 KFI, KFSD—Today's Children.
 KHJ—Louisa Masser.
 KNX, KSDJ—Nora Drake.
 KFOX—Cowhands Carnival.
 KFVJ—Violet.
 *KFVJ—News; Peter Potter.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Western Music.
 KMPC—Jeanne Gray.
 KOWL—News.
 *KWKW—Platter Parade.
 KWKW—Stock Quotations.
 KXLA—Jimmie Dolan.
- 12:35**—KECA—One for the Book.
 KWKW—Farm News.
- 12:45**—KFI—Light of the World.
 KHJ—Melody Matinee.
 KNX, KSDJ—Evelyn Winters.
 *KFAC, KFSD, KMPC—News.
 KXLA—Western Music.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSD—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 *KNX, KSDJ—Knox Manning.
 KFAC—Piano Parade.
 *KFVJ, KRKD—News.
 KFVJ—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 *KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Mayor of Melody.
 KWIK—Just Relax.
 KXLA—Community Broadcaster.
- 1:05**—KAGH—Where to Go.
1:15—*KFI, KFSD—Ma Perkins.
 KHJ—Nancy Dixon.
 KNX—George Fisher.
 KAGH—Voice of the Army.
 KFAC—Classroom Radio.
 KFVJ—Piano Parade.
 KLAC—370 Club.
 KRKD—Siesta Time.
 KWKW—Races and Sports.
 KXLA—Farm News.
- 1:25**—KGFJ—Sports Flash.
1:30—KECA, KFMB—Galen Drake.
 KFI, KFSD—Pepper Young.
 KHJ—Norma Young.
 KNX—Burrill Wheeler.
 KFAC—American Hour.
 KFVJ—Hall of Records.
 KGB, KVOE—Red Benon.
 KGER—Western Siesta.
 KGIL—Homemakers.
 KOWL—A. La Pointe Show.
 *KRKD—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
- 1:35**—KAGH—Siesta Serenade.
 KRKD—Symphony of Song.
- 1:45**—KECA—Ethel and Albert.
 KFI, KFSD—Right to Happiness.
 KXLA—Listeners Digest.
- 1:50**—KWKW—Show Time.
1:55—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—Backstage Wife.
 KHJ, KFVJ, KGB, KVOE—Golden Hope Chest.
 KNX—Steve Allen.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 *KFVJ—News; Hall of Records.
 KFVJ—Bill Anson.
 KGER—Luz Beach Band.
 KGFJ—What's Up.
 KGIL—Choral Group.
 KLAC—370 Club.
 KMPC—Three Alarm.
 KOWL—Armand La Pointe.
 KRKD—Fed. Women's Clubs.
 KWIK—1490 Club.
 KWKW—Races and Sports.
 KXLA—Mr. Music.
- 2:15**—*KFI, KFSD—Stella Dallas.
 KRKD—Colorado River Assn.
- 2:20**—*KWKW—News.
2:25—*KECA—Afternoon Final.
 KNX—Radio Harris.
 KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Lorenzo Jones.

TENNESSEE ERNIE

IN

RADIO'S HOTTEST WESTERN SHOW

KXLA

9 - 10 A. M. — Mon.-Fri.

- 9:05**—KXLA—Bar Nothing Ranch.
 KGER—Lutheran Hour.
 KWKW—Sunny Side.
- 9:15**—*KHJ, KFVJ, KGB, KVOE—Victor H. Lindhahr.
 KFVJ—News.
 KGFJ—Marine Story.
 KOWL—Ballads for You.
 KLAC—Chief Miami.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
- 9:30**—KECA, KFMB—Kay Kyser Odessa.
 KFD—Jack Berch.
 KHJ—Vocals in Music.
 KNX, KSDJ—Grand Slam.
 KAGH—The Pasadena.
 KFOX—Full Gospel.
 KFVJ—Show Tunes.
 KFVJ—Marsha Walton.
 KGER—Joha Brown.
 KGER—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 *KOWL—News.
 KFVJ—Top o' Morning.
 *KFI, KFSD—Lora Lawton.
 KFI—Rosemary.
 KFVJ—Remembered Rhythms.
 KFVJ—Gadget Jury.
- 9:45**—*KFI, KFSD—Lora Lawton.
 KFI—Rosemary.
 KFVJ—Remembered Rhythms.
 KFVJ—Gadget Jury.
 *KGFJ—Alotrials.
 KLAC—Coffee With Crosby.
 KOWL—Opportunity Time.

Thursday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

4:00—Arthur Godfrey, KNX.
 7:00—Music Hall, KFI.
 9:30—Aldrich Family, KFI.
 10:00—Burns and Allen, KFI.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA.
 9:30—Grand Slam, KNX.
 9:30—Kay Kyser, KECA.
 10:00—Barrel of Dough, KFVJ.
 10:15—What Makes You Tick?
 KECA.
 11:30—Queen for a Day, KHJ.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KNX.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KNX.
 10:30—Noah Webster Says, KFI.

Drama

8:00—Screen Guild, KFI.
 8:30—First Nighter, KNX.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
 8:30—Fred Waring, KFI.

Comment-Narration

7:45—Fred Beck, KNX.
 9:00—Art Baker, KFI.
 10:00—Ted Malone, KECA.
 10:30—Kate Smith, KHJ.

Mystery-Detective

6:30—FBI in Peace and War, KNX.
 7:00—Suspense, KNX.
 7:30—Crime Photographer, KNX.
 9:30—Mr. Keen, KNX.

Sports

9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 3:45—Sam Balter, KLAC.
 5:45—Race Results, KRKD.
 6:00—Fred Heister, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:15—Fishing Pals, KFOX.
 9:00—Fishing Facts, KFOX.
 10:45—Tom Harton, KNX.

Popular-Western Music

8:00—Harry Babbitt, KNX.
 4:45—Stuart Hamblen, KFVJ.
 5:30—Club 15, KNX.
 8:00—Jo Stafford Show, KECA.
 9:00—Supper Club, KFI.
 9:15—Jack Smith, KNX.

KHJ, KGB—Luncheon at Sardi's.
 KXN, KSDJ—Meet the Missus.
 KFVJ—Veterans Workshop.
 KGER—Garden School.
 *KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Pasadena Playhouse.
 2:35—KOWL—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Young Widder Brown.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Swing Session.
 2:55—KGFJ—Sports Flash.
 3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—When a Girl Marries.
 KHJ, KGB, KVOE—Happy Gans.
 KXN, KSDJ—Hint Hunt.
 KFAC—Musical Favorites.
 *KFOX, KXLA—News.
 KFVJ—Radio Auction.
 KFVJ—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 *KLAC—News, Sports.
 KMPC—Sally in Our Alley.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWKW—Hug Club.
 KWKW—Swing Session.
 3:05—KAGH—News.
 KGER—Alkali Alex.
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSD—Portia Faces Life.
 KAGH—Meet the Band.
 KFOX—George Highley.
 KFVJ—Hall of Records.
 *KGIL—News.
 KOWL—Opportunity Time.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KXN, KSDJ—Mr. Information
 KGFJ—Sports Flash.
 3:30—KECA—Norwood Smith Selects
 KFI, KFSD—Just Plain Bill.
 KHJ—Moods in Music.
 KXN, KSDJ—House Party.
 KAGH—Musical Contrasts.
 *KFAC, KFVJ, KOWI, KRKD—News.
 KGER—(Carolina Cotton.
 KGIL—Storybook Man.
 KMPC—Tops in Pops.
 KWKW—Andy Mansfield.
 3:45—KOWL—Just Music.
 KRKD—Tea-Time Tunes.
 3:45—KECA—Frances Scully.
 KFI, KFSD—Front-Page Farrell.
 KHJ, KGB, KVOE—Superman.
 KFAC—Stringtime.
 KFOX—Pet Review.
 3:55—KXN, KFVJ—News.
 KFVJ—Caroline Leonetti.
 KGFJ—Sports Flash.
 4—KECA—Frances Scully.
 KFI—Double or Nothing.
 KHJ, KGB—Gabriel Heatter.
 KXN, KSDJ—Arthur Godfrey.
 KFAC—Musical Masterpieces.
 *KFOX—News.
 KFVJ—Harlematines.
 KFVJ—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIL—Johnny Grant Show.
 *KLAC—News, Sports.
 *KMPC—News, Eddie Lyon.
 KOWL—Musical Showcases.
 KRKD—Piano Paintings.
 KWKW—On Stage.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KECA—George Fenneman Show.
 KAGH—Chap Rollins.
 KGER—Musical Roundup.
 4:15—KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KFVJ—Bink Crosby.
 KLAC—Belle Martel.
 KMPC—Twilight Tales.
 KRKD—Melody Time.
 4:25—KFVJ, KGFJ—Sports.
 4:30—KFI, KFSD—Aunt Mary.
 *KHJ, KGB, KVOE—Passing Parade.
 KFVJ—Sundown Roundup.
 KFVJ—Daily Light.
 KLAC—Racing Roundup.
 KMPC—Romance and Rhythm.
 *KOWL—News.
 KRKD—Symphony in Swing.
 KWKW—Opera Association.
 4:35—KOWL—Show Tunes.
 4:45—KECA—Happy Theater.
 KFI, KFSD—Nora Drake.
 *KHJ, KGB, KVOE—Bob Anderson, News.
 KFVJ—Stuart Hamblen.
 KLAC—Music.
 KMPC—Club Time.
 *KRKD—News.
 KWKW—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Magic Time.
 4:55—KGFJ—Sports Flash.

5—KECA, KFMB—Green Hornet.
 KFI, KFSD—This Woman's Secret.
 KHJ, KGB, KVOE—Pulton Lewis.
 *KXN, KSDJ—News, Knox Manning.
 KAGH—Story Time.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVJ—Hawaiian Melodies.
 KFVJ—Stuart Hamblen.
 *KGER—News.
 KGER—Jive at 5.
 KGIL—Johnny Grant Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 KOWI—House Party.
 KRKD—Songs of the Saddle.
 KWKW—That Craig Character.
 KWKW—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KGER—Ford Lewis.
 5:15—KFI—News.
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
 KXN—Tom Hanlon.
 KFVJ—Crosbrana.
 KLAC—Music.
 KOWL—Italian Program.
 KWKW—Today at the Races.
 5:30—KECA, KFMB—Jack Armstrong.
 KFI—Johnny Murray.
 KHJ, KFXM, KGB, KVOE—Captain Midnight.
 KXN, KSDJ—Club 15.
 KAGH—Sports Notebook.
 KFAC—Whoa Bill Club.
 *KFOX, KWKW—News.

BOZZANI MOTORS
 Now Brings you the News
 1020 G. Mon. Thru Sat. 5:30 P.M.
 6000 WATTS


KFVJ—Airlane Melodies.
 KGER—Billy Stars.
 KGFJ—Race Recap.
 KLAC—Bob Shannon.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:45—KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
 *KXN, KSDJ—Ed R. Murrow.
 KAGH—Paladin Trio.
 KFOX—Singing Crow.
 *KFSD—H. V. Kaltenborn.
 KFVJ—Hits and Misses.
 KGER—Bruce Trent.
 KGFJ—Dinner Interlude.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWKW—Jerry Marlowe Sings.
 KXLA—Radio Travelogue.
 KXLA—Variety.

6—KECA, KFMB—Edwin C. Hill.
 *KFI, KFOX, KFVJ, KFVJ, KLAC, KMPC—News.
 KHJ, KGB—Reserve.
 *KXN, KSDJ—Charles Collingwood.
 KAGH—Public Interest.
 KFAC—Edison Hour.
 *KFVJ—News.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Flight Line.
 KRKD—Varieties in Music.
 KWKW—Sports, Goodwin.
 KXLA—Pasadena City College Show.
 6:05—KECA—Headline Edition.
 6:15—KECA—Hank Weaver, News.
 KFI—Here Comes Harmon.
 *KXN, KSDJ—News, Garred.
 KFVJ—Voice of Army.
 KGER—Stamps Quartet.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 *KWKW—News.
 KXLA—Technocracy.
 6:25—KECA—Animal World Cont.
 6:30—KECA—Reserve.
 KFI—Casa Cucat.
 KHJ, KVOE—Mysterious Traveler.
 KXN, KSDJ—F.B.I. in Peace and War.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFVJ—America Dances.
 KGER—Helene Smith.
 KLAC—Honest Opinion.
 KMPC—Tanforan Track.
 KRKD—Sweet Pops.
 KWKW—Evening Serenade.
 KXLA—Eddr Arnold Show.
 6:45—KFI, KFSD—Elnor Peterson.
 KRKD—Accent on Rhythm.
 KXLA—Duke of Paducah.
 6:55—KHJ—News.
 KGB—Bill Symes, Sports.

7—KECA, KFMB—Mr. President.
 KFI, KFSD—Kraft Music Hall.
 *KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
 KXN, KSDJ—Suspense.
 KFAC—Hour of Music.
 KFVJ—Pet Parade.
 KFVJ—America Dances.
 *KGER, KRKD—News.

Penny Owsley
 CONCERTS
 "Musical Digest"
 Nightly at 7 pm
 Commemorative 7:00-8:00 pm
 DR. KARL WECKER
 Directs from Hollywood Bowl


KGFJ—Musical Digest.
 *KGIL—Valley News.
 KLAC—570 Club.
 KMPC—Firestone Favorites.
 KWKW—Building Burbank.
 KXLA—Dusty Ellison.
 7:05—KGER—Dr. Fazan.
 7:15—KHJ, KGB, KVOE—Mutual Newsreel.
 KFOX—Fishing Pals.
 KGIL—Valley Parks.
 KRKD—Three-Quarter Time.
 7:25—KFVJ—Collector's Corner.
 7:30—KECA, KFMB—Abbott and Costello.
 KFI, KFSD—Variety Store.
 Dorothy Lamour.
 KHJ, KFXM, KGB, KVOE—Red Ryder.
 KXN, KSDJ—Crime Photographer.
 KFAC—Echoes and Encores.
 KFVJ—Sports Final.
 KGER—Markham.
 KGIL—Concert Hall.
 KMPC—Romance and Rhythm.
 KRKD—Twilight Serenade.
 KWKW—Veterans' Hospital.
 KXLA—Vance Lane.
 7:45—KFOX—News.
 KFVJ—Remember.
 KMPC—Leahy of Notre Dame.
 7:55—KHJ, KGB, KVOE—Bill Henry Show.

8—KFI, KFSD—Screen Guild.
 KHJ, KFXM, KGB, KVOE—Straight Arrow.
 KXN, KSDJ—James Hilton.
 KFAC—Evening Concert.
 KFOX—Reported Missing.
 KFVJ—Williams-Rodgers.
 *KGER, KLAC, KMPC, KXLA—News.
 KGFJ—Caucasian Memories.
 KGIL—Cowntown Boys.

8:05—KGER—Ray Block.
 8:10—KLAC—Crosby Time.
 8:15—KGFJ—Songs for You.
 KLAC—Motorcycles in Action.
 KMPC—American Music.
 KXLA—Variety.
 8:25—KECA—Profiles by Hicks.
 8:30—KECA, KFMB—Reserve.
 KFI, KFSD—Fred Waring Show.
 KHJ—Better Half.
 KXN, KSDJ—First Nighter.
 KFOX—Judge Gardner.
 *KFVJ—News.
 KGER—Clem Davies.
 *KGFJ—Averill Berman, News.
 KGIL—Paddon Lewis.
 KLAC—Jan Garber Orchestra.
 KXLA—87th Street Corral.

8:45—KFVJ—Little Concert.
 KGFJ—Hollywood House Party.
 KLAC—Etchings for Evening.
 8:55—KHJ, KGB, KVOE—Hy Gardner Says.
 *KECA—Dance Band Jamboree.
 9—KFI, KFSD—Supper Club.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 *KXN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Fishing Facts.
 *KFVJ—Clete Roberts.
 *KGER—News.
 KGFJ—H'wood House Party.
 KGIL—Paddon Lewis.
 KLAC—Melody Parade.
 KMPC—Call Again.
 KWKW—Orval Anderson Show.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Vets' Administration.
 9:15—KECA—Songs of '48.
 *KFI, KFSD—World News.
 *KHJ, KGB, KVOE—Fleetwood Lawton.

KNX—Jack Smith.
 *KFOX—News.
 KFVJ—United Nations.
 KGER—Voice of the Army.
 KMPC—Parade of Hits.
 9:30—KECA—Reserve.
 KFI, KFSD—Aldrich Family Sports.
 KHJ, KGB, KVOE—Inside of Sports.
 KXN, KSDJ—Mr. Keen.
 KFVJ—Unity Daily Word.
 KGER—Optimist Club.
 KLAC—Spotlight Serenade.
 *KWKW—News.
 9:45—KHJ—News.
 *KFVJ—Music and News.
 KGER—Desert Dreams.
 *KMPC—News.
 10—KECA, KFMB—Richfield Reporter.
 KFI, KFSD—Burns and Allen.
 *KHJ, KFXM, KGB, KVOE—Fulton Lewis.
 *KXN, KSDJ—Chet Huntley, News.
 KFAC—Lucky Lager Dance.
 KFOX—Speaking of Sports.
 KFVJ—Eastside Show.
 KGER—Party House.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWKW—Orval Anderson Show.
 KXLA—Western Tunes.
 10:15—KECA—Casa Cucat.
 KHJ—Highlights in Music.
 KXN—Beniah.
 KFOX—Radio Club.
 10:30—KECA, KFMB—Hawthorne Thin.
 KFI, KFSD—Noah Webster Says.
 KHJ—Dance Orch.
 KXN—Night Editor.
 KGER—At the Ranchhouse.
 *KXLA—Dan Lundberg.
 10:45—KHJ—Lanny Ross.
 KXN—Sports Review.
 10:55—KLAC—News.

11—KECA—News of Tomorrow.
 *KFI, KFSD—News.
 KHJ, KGB—D. LaSalle Orch.
 *KXN—Nelson Trinkle.
 KFAC—Lucky Lager Dance.
 KFOX—Dacita Orch.
 KFVJ—Spade Cooley Time.
 KFVJ—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—KGIL Salutes.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWKW—Johnny Grant.
 KXLA—Bandstand Review.
 11:15—KECA—Cingrill Music.
 KFI, KFSD—Morton Downey.
 KXN—Merry-Go-Round.
 11:30—KECA—Ambassador Orch.
 KFI—Here's to Vets.
 KHJ, KGB—Al Wallace Orch.
 *KFOX—News.
 KXLA—Trenler Twins.
 11:40—KFOX—Record Reporter.
 11:45—KFI—Melodianna.
 *KHJ, KGB, KVOE—News.
 KXN—An American Abroad.
 11:55—KECA, KMPC—News.
 KFI—Police Bulletins.

CAREWORN
 When Fred Allen knocked at Tallulah Bankhead's dressing-room door, before her recent appearance on his Sunday show, the unpredictable star screamed: "Come in, darling, you're looking divine! How did you get your skin so smooth? The last time I saw you, your face had so many wrinkles it looked like a trombone player's sleeve."

BUTTERFINGERS
 Jack Carson lays claim to one of the most unusual careers in show business. After his arrival in Hollywood and entrance into films, Jack made a career of losing Ginger Rogers. "I lost her six straight times in six different pictures," he sighs wistfully.

FRIDAY, NOVEMBER 12

★Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 KHJ—Cecil Brown.
 KXN—Harry Babbitt.
 KAGH—Dr. Frederick Bailes.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Wakeup Ranch.
 KFVB—Andrew Fearing.
 *KGER—News, Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Musical Corral.
 *KLAC, KXLA—News.
 *KMPC—Norman Neabitt, News.
 KOWL—Spanish Hour.
 KWIK—Michael Roy Show.
 KWKW—Rafael Mendez.
- 8:15**—KHJ, KXN—News.
 KAGH—Last Call.
 KFVB—Tune-Up Time.
 *KGFJ—Social Security; News.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
- 8:20**—KXLA—Music.
 *KMPC—Sports Roundup.
- 8:30**—KFI—Inside the News.
 *KHJ—Editor's Diary.
 KXN—Winner Take All.
 KAGH—Hebrew-Christlan Hr.
 *KFAC, KFVB, KGIL, KOWL, KRKD—KWAJ—News.
 KFOX—Word of Life.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Public Messenger.
 KLAO—Stock Market.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.
- 8:40**—KLAC—Haynes at the Reins.
8:45—KFI, KFSD—Sam Hayes.
 KHJ, KGB—Breakfast Time.
 KAGH—Voice of the Orient.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFVB—Science of Mind.
 KGER—Bible Treasury.
 KGFJ—Yesterday's Hits.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Guest Star.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.
 KFI—Art Baker's Notebook.
 KHJ—The Judge.
 KXN, KSDJ—Stand-In.
 KAGH—Top of the Morning.
 KFAC—Serenade.
 KFOX—Rev. Ivie.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 *KGB, KVOE—Cecil Brown.
 KGFJ—Your L. A. Police.
 KGIL—Swappin' Corner.
 KLAC—Morning Melodies.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
- 9:05**—KGER—Lutheran Hour.
 KWIK—Sunny Side.
- 9:15**—KHJ, KFAM, KGB, KVOE—Victor H. Lindlahr.
 *KFVD—News.
 KFVB—Music.
 KGFJ—American Heritage.
 KGIL—Ballads for You.
 KLAC—Chef Millani.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Alry.
- 9:30**—KECA, KFMB—Jay Kyser Collee.
 KFI, KFSD—Jack Bereh.
 KHJ—Moods in Music.
 KXN, KSDJ—Grand Slam.
 KAGH—The Pasadena.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Marsha Walton.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 *KOWL—News.
 KWIK—Top o' Morning.
- 9:45**—KFI, KFSD—Lora Lawton.
 KXN—Rosemary.
 KFVD—Remembered Rhythms.
 KFVB—Gadget Jury.
 *KGFJ—Arotorials.
 KLAC—Coffee with Crosby.
 KOWL—Opportunity Time.
 *KRKD—News.
 KWKW—Word of Truth.
- 9:55**—KFAC—News.
- 10**—KECA, KFMB—Ted Malone.
 *KFI, KFOX, KFSD, KGER—News.
 *KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.
 KXN—Wendy Warren.
 KAGH—Music America Loves.
 KFAC—Morning Concert.
 KFVD—Rev. Louis T. Talbot.
 KFVB—Barrel of Dough.

KGFJ—Record Jackpot.
 KGIL—Valley Frolic.

AL JARVIS Make-Believe Ballroom KLAC

10:00 a.m. — 1:00 p.m.

6:05 - 7:00 p.m.

Monday thru Saturday

- KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Yiddish Hour.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.
- 10:05**—KFI—Ladies' Day.
 KGER—Musical Roundup.
- 10:15**—KECA, KFMB—What Makes You Tick?
 KHJ, KGB—Gospel Singer.
 KXN—Aunt Jenny.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Tune-up Time.
 *KXLA—News.
- 10:25**—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 *KHJ, KGB, KVOE—Kate Smith Speaks.
 KXN, KSDJ—Helen Trent.
 KFVD—Rescue Mission.
 KFVB—Maurice Hart Show.
 *KGIL—News; Curtain Call.
 KRKD—Crazy Rhythm.
 KWIK—Women's Column.
 KWKW—Feature Story.
 KXLA—Popular Variety.
- 10:45**—KFI—Milestones of Melody.
 KHJ, KGB, KVOE—Kate Smith Sings.
 KXN, KSDJ—Our Gal Sunday.
 KFAC—Salvation Army Band.
 KFOX—Morning Musicale.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
 KXLA—Woman's World.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker
 KFI—Downtown and All Around.
 KHJ, KGB, KVOE—Ladies First.
 KXN—Big Sister.
 KAGH—Accent on Music.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashion.
 *KFVD, KGER—News.
 KFVB—Peter Potter.
 KGFJ—Record Jackpot.

- KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Romance in Music.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Traffic Quiz.
 KXLA—Woman's World.
- 11:15**—KECA, KFMB—Eleanor and Anna Roosevelt.
 KFI—Chuck Collins.
 KXN—Ma Peckins.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Neighborhood Voice.
 *KXLA—Pasadena News.
 KWKW—Races and Sports.
- 11:20**—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Cass Cugat.
 KFI—What Do You Say?
 KHJ, KFAM, KGB, KVOE—Queen for a Day.
 KXN—Young Dr. Malone.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KMPC—Keith Hotherington.
 KXLA—Dinner Bell Roundup.
- 11:35**—KFOX—Request It.
11:45—KECA—Quizzicale.
 KFI—The Brighter Day.
 KXN—Guiding Light.
 KRKD—Movieland Quiz.
 KWKW—Races and Sports.
- 11:55**—KFAC—News.
 KGFJ—Sports Flash.
- 12**—KECA—News, Sam Hayes.
 KFI—Farm Reporter.
 *KHJ, KGER, KGIL—News.
 KXN—Second Mrs. Burton.
 KFAC—Luncheon Concert.
 KFSD—Double or Nothing.
 KFVD—Editor of the Air.
 KFVB—Peter Potter.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWIK—Bing Crosby Sings.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
- 12:05**—KAGH—News.
 KGER—Chuck Wagon.
- 12:15**—KECA—Bunkage Talking.
 KFI, KFSD—Road of Life.
 KHJ—Sing, America, Sing.
 KXN—Perry Mason.
 KAGH—Matinee Melodies.
 *KFOX—News.
 KGIL—Real Estate Show.
 KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.
12:30—KECA—Model Magazine.
 KFI, KFSD—Today's Children
 KHJ—Louise Massey.
 KXN, KSDJ—Nora Drake.
 KAGH—Football Prophet.
 KFOX—Cowhands Carnival.
 KFVD—Violet.
 *KFVB—News; Peter Potter.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.

- KGIL—Western Music.
 KMPC—Jeanne Gray.
 *KOWL—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35**—KECA—One for the Book.
 KWIK—G.I. Platter Parade.
 KWKW—Farm News.
- 12:45**—KFI—Light of the World.
 KAGH—Football Prophet.
 KHJ—Melody Matinee.
 KXN, KSDJ—Evelyn Winters.
- *KFAC, KFSD, KMPC—News.
 KWKW—Races and Sports.
 KXLA—Western Records.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
 KFI—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 *KXN, KSDJ—Knox Manning.
 KFAC—Piano Parade.
 *KFVD, KRKD—News.
 KFVB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
- *KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Mayor of Melody.
 KXLA—Community.
- 1:05**—KAGH—Where to Go.
1:15—KECA, KFSD—Ma Perkins.
 KHJ—Nancy Dixon.
 KXN—Background for Living.
 KAGH—Guest Star.
 KFAC—Classroom Radio.
 KFVD—Piano Parade.
 KLAC—670 Club.
 KRKD—Siesta Time.
 KWKW—Races and Sports.
 KXLA—Joe Littlefield.
- 1:25**—KGFJ—Sports Flash.
1:30—KECA—Galen Drake.
 KFI, KFSD—Pepper Young.
 KHJ—Norma Young.
 KXN—Burrill Wheeler.
 KFAC—American Hour.
 KFOX—L. B. High School.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
 KOWL—A. La Pointe Show.
- *KRKD—News.
 KWKW—Song of the Islands.
 KXLA—Local Anneties.
- 1:35**—KAGH—Music of the Sun.
 KRKD—Symphony of Song.
- 1:45**—KECA—Ethel and Albert.
 KFI, KFSD—Right to Happiness.
 KFOX—Everybody's Business.
 *KXLA—News.
1:50—KWKW—Show Time.
1:55—KFAC—News.
 KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—Backstage Wife.
 KHJ, KFAM, KGB, KVOE—Golden Hope Chest.
 KXN—Steve Allen.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 *KFVD—News; Hall of Records
 KFVB—Bill Anson.
 KGER—Long Bench Band.
 KGFJ—Whnt's Up.
 KGIL—Homemakers.
 KLAC—520 Club.
 KMPC—Three Alarm.
 KOWL—Armand La Pointe.
 KRKD—Government Speaks.
 KWIK—1480 Club.
 KWKW—Races and Sports.
 KXLA—Mr. Music.
- 2:15**—KFI, KFSD—Stella Dallas.
 KRKD—Musical Bouquet.
- 2:20**—KWKW—News.
2:25—KECA—Afternoon Final.
 KXN—Radio Harris.
 KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Lorenzo Jones.
 KHJ, KGB—Luncheon at Sardi's.
 KXN, KSDJ—Meet the Missus.
 KGER—Garden School.
 *KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
- 2:35**—KOWL—Dinner at De Luxe.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Widder Brown.
 KRKD—Organ Moods.
 *KWKW—Races and Sports.
2:50—KWKW—Swing Session.
2:55—KFVD—News.
 KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—When a Girl Marries.
 KHJ, KGB, KVOE—Happy Gang.
 KXN, KSDJ—Hint Hunt.
 KFAC—Musical Favorites.
 *KFOX, KGIL, KXLA—News.
 KFVD—Radio Auction.
 KFVB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 *KLAC—News, Sports.

Friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 4:00—Arthur Godfrey, KXN.
 7:00—Eddie Cantor, KFI.
 7:30—Red Skelton, KFI.
 8:00—Life of Riley, KFI.
 8:30—Spotlight Revue, KXN.
 9:30—Jimmy Durante, KFI.
 9:30—Jack Carson, KXN.

Drama

- 7:00—Ford Theater, KXN.
 8:00—Phillip Morris Playhouse, KXN.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA.
 9:30—Grand Slam, KXN.
 9:30—Kay Kyser, KECA.
 10:00—Barrel of Dough, KFVB.
 10:15—What Makes You Tick? KECA.

- 11:30—Queen for a Day, KHJ.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KXN.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KXN.
 8:30—Leave It to the Girls, KHJ.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.

Comment-Narration

- 7:45—Fred Beck, KXN.
 9:00—Art Baker, KFI.
 10:00—Ted Malone, KECA.
 10:30—Kate Smith, KHJ.

- 11:30—What Do You Say? KFI.
 1:30—Burrill Wheeler, KXN.
 4:30—Passing Parade, KHJ.
 10:30—Night Editor, KXN.

Mystery-Detective

- 9:00—The Fat Man, KECA.
 9:30—This Is Your FBI, KECA.

Public Interest-Information

- 6:45—If They Had Lived, KGFJ.
 11:45—Report from U.N., KXN.

Sports

- 9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Hatter, KLAC.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:30—Sports Newsreel, KFI.
 8:45—Sports Folio, KFI.
 9:30—Inside of Sports, KHJ.
 10:45—Tom Hanlon, KXN.

Popular-Western Music

- 8:00—Harry Babbitt, KXN.
 4:45—Stuart Hamblen, KFVB.
 5:30—Club 15, KXN.
 8:30—Spotlight Revue, KXN.
 9:00—Supper Club, KFI.
 9:15—Jack Smith, KXN.

KMPC—Chiffon Serenade.
KOWL—Radio Outlook.
KRKD—Tops in Pops.
KWIK—1490 Club.
KWKW—Swing Session.

3:05★KAGH—News.
KGER—Alkali Atlas.
3:10—KFOJ—Star Dink.
KLAC—Don Otis Show.

3:15—KFI, KFSD—Porth Faces Life.
KAGH—Freddie Martin Show.
★KGII—News.
KOWI—Opportunity Time.
KWKW—Dances and Sports.
KXLA—Juke Box Matinee.

3:25—KGFJ—Sports Flash.
KNN, KSDJ—Mr. Information.

3:30—KECA—Norwood Smith Selections.
KFI, KFSD—Just Plain Hits.
KHJ—Adventure Parade.
KNN, KSDJ—House Party.
KAGH—Musical Contrasts.
★KFCB, KFWD, KRKD—News.
★KGER—Carolina Cotton.
KGII—Storybook Man.
KMPC—Tops in Pops.
KWKW—Andy Mansfield.

3:35—KOWL—Just Music.
KRKD—Tea-Time Tunes.
3:45—KECA—Frances Scully.
KFI, KFSD—Front-Page Farrell.
KHJ, KGB, KVOE—Superman.
KFCB—Lyrics in Chorus.
KFOJ—Pat Review.

3:55★KNN, KEVD—News.
KFWB—Caroline Leonetti.
KGFJ—Sports Flash.

4—KECA—Frances Scully.
KFI—Double or Nothing.
KHJ, KGB—Gabriel Heatter.
KNN, KSDJ—Arthur Godfrey.
KFCB—Musical Masterpieces.
★KFOJ, KGER—News.
KFSD—Road of Life.
KFVD—Harlematinee.
KFWB—Spade Cooley.
KGFJ—Sunset and Vine.
KGII—Johnny Grant Show.
★KLAC—News, Sports.
★KMPC—News, Eddie Lyon.
KOWL—Musical Showcases.
KRKD—Piano Paintings.
KWIK—Music at 4.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.

4:05—KECA—George Fenneman Show.
KAGH—Chap Rollins.
KGER—Musical Roundup.

4:15★KHJ, KFXM, KGB—Frank Hemingway.
KFWB—Bing Crosby.
KLAC—Dinning Sisters.
KMPC—Modern Classics.
KRKD—Melody Time.

4:25—KFWB, KGFJ—Sports.
4:30—KFI, KFSD—Ann Mary.
★KHJ, KGB, KVOE—Passing Parade.
KFVD—Sun-down Roundup.
KFWB—Daily Light.
KLAC—Rueing Roundup.
KMPC—Romance and Rhythm.

★KOWI—News.
KRKD—Symphony in Swing.
KWKW—Sons o' Guns.

4:35—KOWL—Show Tunes.
4:45—KECA—Happy Theater.
KFI, KFSD—Nora Drake.
★KHJ, KGB, KVOE—Bob Anderson, News.
KFWB—Stuart Hamblen.
KLAC—Music.
KMPC—Club Time.

★KRKD—News.
KWIK—Musical Quiz.
KWKW—Races and Sports.

4:50—KWKW—Magic Time.
4:55—KGFJ—Sports Flash.

5—KECA—Challenge of Yukon.
KFI, KFSD—This Woman's Secret.
★KHJ, KGB, KVOE—Fulton Lewis.
★KNN, KSDJ—Knox Manning.
KAGH—Adventure Party.
KFCB—Sunset Serenade.
KFOJ—Sunshine Mission.
KFVD—Hawaiian Melodies.
KFWB—Stuart Hamblen.

★KGER—News.
★KGFJ—Live at Five.
KGII—Johnny Grant Show.
★KLAC—Fred Henry Reports.
KOWL—Plantation House Party.
★KMPC—News, Star Time.
KRKD—Songs of the Saddle.
KWKW—Reminiscent Music.
KXLA—Juke Box Matinee.

5:05—KGER—Ford Lewis.

5:15★KFI—News.
KHJ, KFXM, KGB, KVOE—Chandu, the Mexican.
KNN—Tom Hanton.
KFVD—Crosbyana.
KLAC—Peggy Lee, Songs.
KOWI—Italian Program.
KWKW—Race Roundup.

5:30—KECA—Sky King.
KFI—Johnny Murray.

KHJ, KFXM, KGB, KVOE—Captain Midnight.
KNN, KSDJ—Club 15.
KAGH—Sports Notebook.
KFCB—Woods Bill Club.
★KFOJ—News.
★KFVD—Arlane Melodies.
KGER—Billy Starr.
KGFJ—Race Recap.
KLAC—Bob Shannon.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KXLA—Future Pianists.

5:45★KFI—Feature Wire.
KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
★KNN, KSDJ—Ed R. Murrow.
KAGH—Bing Sings.
★KFSD—H. V. Kallenborn.
KFVD—Hits and Misses.
KGER—Brace Trent.
KGFJ—If They Had Lived.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRKD—Race Results.
KWKW—Spotlight on Bands.
KXLA—Variety.

5:55—KGFJ—Dot Meyberg.

6★KECA, KFMB—Edwin C. Hill.
KFI—Sam Hayes, News.
KHJ, KFXM, KGB—Can You Top This?
★KNN, KSDJ—Charles Collingwood.
KAGH—Public Interest.
KFCB—Edison Hour.
★KFOJ, KEVD, KFWD, KLAC, KMPC—News.
KGER—Sports Time.
KGFJ—Musical Digest.
KGII—Johnny Grant Show.
KRKD—Varieties in Music.
KWIK—Allen Rich.
KWKW—Sunset Serenade.
KXLA—Property Owners.

6:05★KECA—Headline Edition.
KLAC—Al Jarvis Ballroom.

6:15★KECA—Haak Weaver, News.
KFI—Supervisor Darby.
★KNN, KSDJ—News, Garred.
KFWB—Gadget Jury.
KGER—Stamus Quartet.
KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
KXLA—Women's Clubs.

6:25—KECA—Animal World Court.
6:30—KECA, KFMB—Famous Jury Trials.
KFI—Casa Cugat.

Ben Alexander
PRESENTS
Sam Hayes in
'Touchdown Tips'
KHJ—6:30 p.m. Fri.

KHJ—Sam Hayes Touchdown Tips.
KNN—Mr. Ace and JANE.
KFCB—Hour of Music.
KFOJ—Hal's Memory Room.
KFWB—America Dances.
KGER—Helene Smith.
KLAC—Honest Opinion.
KMPC—Tanfuran Track.
KRKD—Sweet Pops.
KWIK—Evening Serenade.
KXLA—Eddy Arnold Show.

6:45★KFI, KFSD—Elmer Peterson.
KHJ—Remember When.
KRKD—A. F. of L.
KXLA—Duke of Paducah.

6:55★KHJ—News.
KGB—Bill Symes, Sports.

Penny-Owsley
CONCERTS
"Musical Digest"
Nightly at 7 pm
Commentary 7:00 & 8:00 pm
DR. KARL WECKER
Direct from Hollywood Bowl
KGFJ • 1230 on your dial

7—KECA, KFMB—Break the Bank.
KFI, KFSD—Eddie Cantor.
★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
KNN—Ford Theater.
KFCB—Hour of Music.
KFWB—America Dances.

★KGER, KRKD—News.
KGFJ—Musical Digest.
★KGII—Valley News.
KLAC—370 Club.
KMPC—Firestone Favorites.
KWIK—Allen Rich.
KWKW—Mid-Eastern Hour.
KXLA—Dusty Ellison.

7:05—KGER—Fagan.

7:15★KHJ, KGB—Mutual Newsreel.
KGII—Valley Parks.
KRKD—Three-Quarter Time.
7:25—KFWB—Collector's Corner.
7:30—KECA, KFMB—The Sheriff.
KFI, KFSD—Red Skelton Show.

KHJ, KFXM, KGB, KVOE—Ciao Kid.
KFCB—Echoes and Eucoros.
KFWB—Sports Final.
KGII—Modern Concert Hall.
KMPC—Romance and Rhythm.
KRKD—Twilight Serenade.
KWIK—Veterans' Hospital.
KXLA—Jimmie Dolan.

7:35—KECA—American Sports Page
7:45★KFOJ, KLAC—News.
KFWB—Remember.
KRKD—Father Vaughan.
7:55—KECA, KFMB—Champion Roll Call.
★KHJ, KGB, KVOE—Bill Henry, News.

8—KECA, KFMB—Boxing Bouts.
KFI, KFSD—Life of Riley.
KHJ, KGB—Great Scenes from Great Plays.
KNN, KSDJ—Phillip Morris Playhouse.
KFCB—Evening Concert.
KFOJ—Music in the Air.
KFWB—Williams-Rodgers.
★KGER, KMPC, KXLA—News.
KGFJ—Caucasian Memories.
KGII—Cowtown Boys.
KLAC—Football, Loyola vs. Arizona State.
KRKD—County Barn Dance.

8:05—KGER—Alfred Newman.
8:15—KNN—Jack Smith.
KFWB—U.C.L.A. vs. Oregon.
KGFJ—Songs for You.
KMPC—American Music.
KXLA—Variety.

8:30—KECA—Sports Show.
KFI, KFSD—Sports Newsreel.
KHJ, KFXM, KGB—Leave It to the Girls.
KNN, KSDJ—Spotlight Revue.
KFOJ—Music.
KGER—Clara Davies.
★KFI, KFSD—Bill Bernan, News.
★KGII—Paddon Lewis.
KRKD—Cowboy Hit Parade.
KXLA—97th Street Corral.

8:35—KECA—Swingin' on the Golden Gate.
6:45—KFI—Sports Folio.
KFOJ—Flight Cast.
KGFJ—H'wood House Party.

8:55★KHJ, KGB, KVOE—Hly Gardner Says.

9—KECA, KFMB—Fat Man.
KFI, KFSD—Supper Club.
★KHJ, KFXM, KGB, KVOE—News, Glenn Harby.
★KNN—Lowell Thomas.
KFCB—Evening Concert.
KFOJ—Maritime Committee.
KFWB—Football.
★KGER—News.
KGFJ—H'wood House Party.
KGII—Paddon Lewis.
KLAC—Football.
KMPC—Call Again.
KRKD—Cowboy Hit Parade.
KWIK—Orval Anderson Show.
KXLA—Squeakin' Deacon.

9:05—KGER—Three Suns.
9:15★KFI, KFSD—World News.
★KHJ, KGB—Fleetwood Lawton.
KNN—Jack Smith.
★KFOJ—News.
KGER—Here's to Vets.
KMPC—Parade of Hits.

9:30—KECA, KFMB—This Is Your FBI.
KFI, KFSD—Jimmy Durante Show.
KHJ, KGB—Inside of Sports.
KNN—Jack Carson.
KFOJ—Your Song.
KGER—Desert Dreams.

9:45—KHJ, KFXM, KGB—Henry J. Taylor.
KFOJ—Sports Scene.

10★KECA—Richfield Reporter.
KFI—Hollywood Open House.
★KHJ, KFXM, KGB—Fulton Lewis.
★KNN, KSDJ—Chet Huntley, News.
KFCB—Lucky Dance Time.
KFOJ—Merry-Go-Round.
KFWB—Football.
KGER—Party House.
KGFJ—Concert Nocturne.
KGII—Symphony.
KLAC—Football.
KMPC—Dance Parade.
KRKD—Cowboy Hit Parade.
KWIK—Orval Anderson Show.

2 hours popular music

KFAC

10 to 12 EVERY NIGHT

LUCKY LAGER DANCE TIME

KXLA—Riverside Rancho.
10:15★KECA—Casa Cugat.
KHJ—Highlights in Music.
KNN—Beulah.
KFSD—Pro and Con.

10:30—KECA, KFMB—Hawthorne Thlug.
KFI—Melody Time.
KHJ—Dance Orch.
KNN—Night Editor.
KGER—At the Ranchhouse.
KLAC—Don Otis.

10:30
MON., TUES., THURS.,
FRI., SAT.

Dan Lundberg
and
A NEW NEWS-IDEA
IT'S NEWSABLE
KXLA

★KXLA—Dan Lundberg.
10:45—KHJ—Lanny Ross.
KNN—Sports Review.
10:55★KLAC—News.
11★KECA—News of Tomorrow.
★KFI, KFSD—News.
KHJ, KGB—D. LaSalle Orch.
★KNN—Nelson Pringle.
KFCB—Lucky Lager Dance.
KFOJ—Dacita Orch.

SPADE COOLEY TIME
With George Wilhelm
NOW
11 P.M. DAILY

1020 KC
5000 WATTS

Check KEYD

KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGII—America is Playing.
KLAC—Don Otis.
KMPC—Dance Parade.
KRKD—Cowboy Hit Parade.
KWIK—Johnny Grant.
KXLA—Casadena Civic.

11:15—KECA—Cincerrill Music.
★KFI—U. N. Reporter.
KHJ—Bill Clifford Orch.
KNN—Merry-Go-Round.
KFSD—Concert Hall.

11:30—KECA—Ambassador Orch.
KFI—Navy Recruiting.
★KFOJ—News.
KXLA—Trenier Twins.
11:40—KFOJ—Record Reporter.
11:45—KFI—Melodiana.
★KHJ—News.
KNN—Report from U. N.

11:55★KECA, KMPC—News.
KFI—Police Bulletins.

SERIES FOR STUDY

Yale University graduate students have been utilizing ABC's public-interest program, "Child's World," in studying child development, it was recently reported to Helen Parkhurst and the network by Bessie Lee Gambrell, associate professor of elementary education.

Page Twenty-seven

SATURDAY, NOVEMBER 13

*Indicates News Broadcast.

- 8**—KECA, KFMB—Shopper's Special.
 KFI—Coffee Concert.
 KHJ—Treasury Show.
 KNX—Harry Babitt.
 *KGER, KLAC, KMPC, KXLA—News.
 KAGH—Dr. Frederick Bailes.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest
 KFSD—Frank Merriwell.
 KFVD—Wakeup Ranch.
 KFVB—Morning Melodies.
 KGB—Morning Moods.
 KGFJ—A Look at Australia.
 KGLI—Musical Corral.
 KOWI—Spanish Hour.
 KVOE—Hot Cake Club.
 KWKW—Rafael Mendez.
 8:05—KGER—Mizpah.
 8:15—KHJ—Polling L. A.
 *KNX—News.
 KAGH—Last Call.
 KFVB—Salvation Army.
 KGFJ—Community Chest.
 KLAC—Haynes at the Reins.
 KMPC—Market Reports, Sports.
 8:20—KGFJ—News.
 8:30—KFI—Inside the News.
 KHJ—Dr. Hiss Clinic.
 KNX—Tell It Again.
 KAGH—Hebrew-Christian Hr.
 *KFAC, KFVB, KGLI, KRKD—News.
 KFOX—Know Your Bible.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Public Messenger.
 KLAC—Music.
 KMPC—Leahy of Notre Dame.
 KOWI—Palabras de Vida.
 KWKW—Stock Quotations.
 KXLA—Melody Time.
 8:45—KECA—Mirandy.
 *KFI, KFSD—Sam Hayes, News.
 KAGH—Musical Clock.
 KFAC—Unity.
 KFOX—Memories of Calvary.
 KFVD—Console and Keyboard.
 KFVB—Music.
 KGB—Two-Ton Baker.
 KGER—Gene Autry.
 KGFJ—Yesterday's Hits.
 KGLI—Coffee Parade.
 KLAC—Business Talk.
 KMPC—Finger-tip Successes.
 KRKD—Spotlight Varieties.
 KWKW—Sacred Heart.
9—KECA, KFMB—Abbott and Costello Kid Show.
 KFI, KFSD—Meet the Meeks.
 KHJ, KGB, KVOE—Michael O'Duffy.
 *KNX—News.
 KAGH—Campus Life.
 KFAC—Serenade.
 KFOX—Rev. Earl Iyie.
 KFVD—Memory Melodies.
 KFVB—Music.
 *KGER, KLAC—News.
 KGFJ—Proudly We Hail.
 KGLI—Swappin' Corner.
 KMPC—Music of the Stars.
 KOWI—Pacific Serenade.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Popular Favorites.
 9:05—KNX—Let's Pretend.
 KGER—Lutheran Hour.
 KLAC—Kiddle Club.
 KWKW—Sunny Side.
 9:15—*KFVD—News.
 KGLI—Ballads for You.
 KWKW—Grace Parr.
 9:30—*KECA, KFMB—Tomorrow's Headlines.
 KFI, KFSD—Smilin' Ed McConnell.
 KHJ, KFMB, KGB, KVOE—Teen-Timers Club.
 KNX, KSDJ—Junior Miss.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Song Session.
 KGER—John Brown.
 KGFJ—Racing News.
 KGLI—Valley Shopper.
 KLAC—Racing News.
 KOWI—German Hour.
 KWKW—Top of Morning.
 9:45—KECA—Radio, the American Way.
 KFVD—Cowboy Policeman.
 *KGFJ—Alrotorials.
 KLAC—Music.
 *KRKD—News.
 KWKW—Word of Truth.
 9:55—*KFAC—News.
10—KECA—This Is for You.
 KFI—Jump-Jump of Holiday House.
 *KHJ, KFMB, KGB, KVOE—News.
 KNX, KSDJ—Theatre of Today.
 KAGH—Stars of Tomorrow.

- KFAC—Morning Concert.
 *KFOJ—News.
 KFVD—Past to Present.
 KGER—Ann Carter.
 KWB—Kids' Bible Club.
 KGFJ—Record Jackpot.
 KGLI—Hawaiian Echoes.

ORIGINAL
**MAKE BELIEVE
 BALLROOM**
 WITH
AL JARVIS
 10 a.m.-1 p.m. 6:05 p.m.-7 p.m.
 Mon. thru Sat.

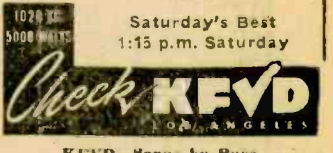
- KLAC—Al Jarvis Ballroom.
 KMPC—A Song for You.
 KOWI—Tune Shop.
 KRKD—Morning Melodies.
 KWKW—Race Lineup.
 KXLA—Sons of Pioneers.
 10:15—KECA—Chemists in Action.
 KHJ, KGB, KVOE—Garden Guide.
 KFI, KFSD—Young America Speaks.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 *KXLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA—American Farmer.
 KFI, KFSD—Tillamook Kitchen.
 KHJ, KGB—Girls' Corps.
 KNX, KSDJ—Grand Central Station.
 KAGH—Disc Jockey Parade.
 KFVD—Lifelines.
 KFVB—Maurice Hart Show.
 *KGLI, KOWL—News.
 KGER—Home on the Range.
 KMPC—Ricardo Martin.
 KRKD—County Art Institute.
 KWB—Tunes for Tykes.
 KWKW—Feature Story.
 KXLA—Music.
 10:35—KGLI—Curtain Call.
 KOWI—Tune Shop.
 10:45—KFI—Your Saturday Chef.
 KFAC—Village Festival.
 KFOX—Morning Musicale.
 KOWI—Boy Scout Program.
 KRKD—Pop Concert.
 KWKW—My Serenade.
 10:55—KGFJ—Sports Flash.
11—KECA—Shore Party.
 KFI, KFSD—National Farm and Home Hour.
 KHJ—Smoky Mountain Hayride.
 KNX, KSDJ—County Fair.
 KAGH—Disc Jockey Parade.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashions.
 *KFVD, KGER—News.
 KFVB—Peter Potter.

- EGFJ—Record Jackpot.
 KGLI—Popular Classics.
 KLAC—Al Jarvis Ballroom.
 KMPC—Keith Hetherington.
 KOWI—Romance in Music.
 KRKD—Songs of Yesterday.
 KWKW—Kiddies' Korner.
 KWKW—Voice of Army.
 KXLA—Variety Time.
 11:15—KFVD—Piano Parade.
 KGB, KVOE—Bill Harrington.
 KGER—Western Music.
 KWKW—Music.
 KWKW—Races and Sports.
 11:20—KWKW—Stairway to Music!
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Reserve.
 KFI—Mary Lee Taylor.
 KNX, KSDJ—Give and Take.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL, KRKD, KWKW—News.
 KFSD—Mary Lee Taylor.
 KFVD—Shopping Hi-Lites.
 *KFVB—News; Peter Potter.
 KGER—Western Shadows.
 KVOE—Smoky Mountain Hayride.
 KXLA—Saturday Serenade.
 11:35—KWKW—Modern Mood.
 11:45—KHJ—Bill Harrington.
 KFOX—Tempo of the Time.
 KOWL—Salute to America.
 KRKD—Movie and Quiz.
 KWKW—Races and Sports.
 11:55—*KFAC—News.
 KGFJ—Sports Flash.
12—KECA, KFMB—Football.
 KFI—Farm Reporter.
 KNX—Stars Over Hollywood.
 KFAC—Luncheon Concert.

NOSEY NIFTIES
 News of Kids in Movies
 Kids with Talent—Contact
 COSMO MORGAN
 Talent Counsellor
 1605 No. La Brea
KFOX — 12 NOON

- KFOX—Nosy Nifties.
 KFVD—School Days.
 KFVB—Peter Potter.
 *KGER, KGLI—News.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Eddie Stanley Show.
 KOWI—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWKW—Luncheon Musicale.
 KWKW—Pasadena Opera.
 KXLA—Saturday Serenade.
 12:05—*KAGH—News.
 KGER—Cottonseed Clark.
 12:15—KFI—Man on the Farm.
 KHJ—Musical Matinee.
 KAGH—Disc Jockey Parade.
 *KFOX, KWKW—News.
 KFVD—Mason Rose.
 KGLI—Real Estate Show.
 KWKW—Races and Sports.
 12:25—KGFJ—Sports Flash.
 12:30—KNX, KSDJ—Meet the Missus.
 KFOX—Show Time.

- KFVD—Luncheon Tunes.
 *KFVB, KOWL—News.
 KGFJ—1230 Club.
 KGLI—Musical Roundup.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
 12:35—KOWL—Mayor of Melody.
 KWKW—G.I. Platter Parade.
 KWKW—Farm News.
 12:45—KFI, KFSD—Football Game.
 *KFAC—News.
 KFOX—Cowhands Carnival.
 KFVD—Shopping Hillites.
 KWKW—Races and Sports.
 KXLA—Top Western Tunes.
 12:50—KWKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Football.
 KFI, KFSD—Football.
 KHJ—Musical Matinee.
 KNX—It's Fun to Be Young.
 KAGH—Disc Jockey Parade.
 KFAC—Piano Parade.
 KFOX—Barbershop Quartet.
 *KFVD, KLAC, KRKD—News.
 KFVB—Bill Anson.
 KGER—Sleepy Valley.
 KGFJ—1230 Club.
 KGLI—Musical Roundup.
 KMPC—Eddie Stanley Show.
 KOWL—Mayor of Melody.
 KWKW—Just Relax.
 KXLA—Community Broadcaster.
 1:10—KLAC—Music.
 1:15—KFAC—L. A. Church Federation.
 KFOX—Russ Brown Music.

**THE RUSS WHITEMAN
 SHOW**
 Saturday's Best
 1:15 p.m. Saturday


- KFVD—Songs by Russ Whiteman.
 KRKD—Siesta Time.
 KWKW—Waxworks.
 KXLA—Research Adventures.
 1:25—KGFJ—Sports Flash.
 1:30—KHJ—Saturday Dance Time.
 KNX—Football.
 KFAC—American Hour.
 KFOX—Country Boys.
 KFVD—Dream Time.
 KGER—Western Siesta.
 KGLI—Homemakers.
 KOWL—Armand La Pointe.
 *KRKD—News.
 KWKW—Song of Islands.
 KXLA—Varieties.
 1:35—KRKD—Symphony of Song.
 1:45—KHJ—Pigskin Review.
 KAGH—Sanders Trio.
 KFOX—Voice of the Army.
 KLAC—Storybook Hour.
 *KXLA—News.
 1:50—KWKW—Show Time.
 1:55—*KFAC—News.
 KGFJ—Sports Flash.
2—KECA, KFMB—Football.
 KFI, KFSD—Football.
 KHJ—Pigskin Review.
 KNX—Football.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFSD—Land of the Free.
 KFVD—Novelties.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGLI—Saturday Serenade.
 KGFJ—What's Up.
 *KLAC—News.
 KMPC—Football.
 KOWL—Armand La Pointe.
 KRKD—Ira Swett, Organ.
 KWKW—1430 Club.
 KWKW—Races and Sports.
 KXLA—Mr. Music.
 2:05—KLAC—570 Club.
 2:15—KHJ, KGB, KVOE—S.C. vs. Washington.
 KFOX—Rusty Gill.
 KFVD—Hits and Misses.
 KRKD—Tunes in Tempo.
 2:20—*KWKW—News.
 2:25—KGFJ—Sports Flash.
 2:30—KFOX—Country Girls.
 KFVD—Optimist Boys' Forum.
 *KGER, KOWL—News.
 KWKW—Decision Now.
 2:35—KOWL—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KECA—Rex Boury, Organ.
 KFOX—Down Homers.
 KFVD—Tempo Time.
 2:50—KWKW—Swing Session.
 2:55—KGFJ—Sports Flash.
 *KECA—Reserve.
 KFI, KFSD—Football.
 KHJ, KGB, KVOE—Football.
 KNX—Chuck Foster Orch.
 KAGH—Disc Jockey Parade.
 KFAC—Musical Favorites.
 KFOX—Modern Concert Hall.

saturday
Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 9:30—Junior Miss, KNX.
 6:15—Talent Test, KFI.
 7:30—Pays to Be Ignorant, KNX.
 7:30—Judy Canova, KFI.
 8:00—Dennis Day, KFI.

Quiz, Participation
 11:30—Give and Take, KNX.
 5:30—True or False, KHJ.
 7:30—What's My Name?, KECA.
 8:00—Sink It Again, KNX.
 9:30—Truth or Consequences, KFI.

Classical, Semi-Classical Music
 4:30—NBC Symphony, KFI.

Drama
 10:00—Theater of Today, KNX.
 10:30—Grand Central Sta., KNX.

Public Interest Information
 8:15—Polling L. A., KHJ.
 10:30—American Farmer, KECA.
 11:00—Nat'l. Farm Hour, KFI.

Mystery-Detective
 9:00—Gangbusters, KECA.

Sports
 9:30—Racing News, KLAC.
 9:30—Racing Lineup, KGFJ.
 10:00—Racing, KWKW.
 12:00—Football, KECA.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Football Scores, KECA.
 8:30—Joe Hernandez, KMPC.
 8:00—Hunting-Fishing Club, KHJ.

Juvenile
 9:00—Abbott & Costello, KECA.
 9:05—Kiddle Club, KLAC.
 9:05—Let's Pretend, KNX.
 9:30—Smilin' Ed, KFI.
 10:00—Jump Jump, KFI.
 12:30—Bob Martineau, KFOX.

Popular-Western Music
 4:45—Stuart Hamblen, KFVB.
 7:30—All-Star Western, KGLI.
 8:30—Grand Ole Opry, KFI.
 10:00—Hit Parade, KFI.

KFYD—Radio Auction.
 KFWB—Bill Anson.
 *KGER, KXLA—News.
 *KGFJ—Sunset and Vine.
 KGLL—Saturday Serenade.
 *KLAC—News, Sports.
 KMPC—Football.
 KOWL—Radio Outlook.
 KRKD—Parade of Hits.
 KWIK—1490 Club.
 KWKW—Swing Session.
 3:05—KGER—Sagebrush & Saddles.
 3:10—KLAC—570 Club.
 3:15—KFVD—Airplane Melodies.
 KOWL—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA—Serenade for Strings.
 KXN, KSDJ—Romance.
 *KFOK, KOWL, KRKD—News.
 KFVD—To Your Health.
 KWKW—Calling All Vets.
 3:35—KOWL—Organ Melodies.
 KRKD—Tea-Time Tunes.
 3:45—KECA—Let Freedom Ring.
 KFI, KFSD—Lassie Show.
 KFAC—Portraits of Melody.
 KFVD—Romancing on Record.
 KOWL—Maurice Kosloff.
 3:50—KWKW—Saturday Matinee.
 3:55—KFVD—News.
 KFWB—Caroline Leonetti.
 KGFJ—Sports Flash.
4—RECA—Junior Junction.
 KFI—Scout Jamboree.
 KHJ, KGB, KVOE—Football.
 KXN—Tomorrow Calling.
 KAGH—Disc Jockey Parade.
 KFAC—Musical Masterpieces.
 *KFOK, KGER—News.
 KFVD—Harlem Matinee.
 KFWB—Music.
 KGFJ—Sunset and Vine.
 KGLL—Saturday Serenade.
 *KLAC—News, Sports.
 KMPC—Football.
 KOWL—Square Deal.
 KRKD—Teen-Age Workshop.
 KWIK—Valley High Time.
 KWKW—Saturday Matinee.
 KXLA—Juke Box Matinee.
 4:05—KGER—Tradline Post.
 4:10—KLAC—570 Club.
 4:15—KFOK—Salvation Army.
 KFSD—A of Liting.
 KFWB—Helen Louise.
 KOWL—Musical Showcase.
 KRKD—Melody Time.
 KWKW—Races and Sports.
 4:30—KECA—Madhouse Musicale.
 KFI, KFSD—NBC Symphony.
 KXN—Los Angeles Story.
 KFVD—Sundown Roundup.
 KFWB—Blind Artists' Guild.
 KLAC—Racing Roundup.
 *KOWL—News.
 KRKD—Symphony in Swing.
 4:35—KOWL—Show Tunes.
 4:45—KECA, KFMB—Reserve.
 KXN—County Supervisor Ford.
 KFOK—United Nations.
 KFWB—Stuart Hamblen.
 KLAC—Music Room.
 *KRKD—News.
 KWIK—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Music.
 4:55—KGFJ—Sports Flash.
5—KECA—A Man and His Music.
 KFI, KFSD—NBC Symphony.
 KHJ, KGB, KVOE—Take a Number.
 *KXN—Knox Manning.
 KAGH—Foothill Serenade.
 KFAC—Sunset Serenade.
 KFMB—Ave Maria Hour.
 KFOK—Sunshine Mission.
 KFVD—Hawaiian Melodies.
 KFWB—Stuart Hamblen.
 KFXM—Laymen's Hour.
 *KGER, KLAC—News.
 KGFJ—Live at Five.
 KGLL—Saturday Serenade.
 *KMPC—News, Sid Ziff.
 KOWL—House Party.
 KRKD—Songs of the Saddle.

KWIK—Roundup.
 KWKW—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KGER—Ford Lewis.
 5:15—KECA—Here's Hollywood.
 KXN—Tom Hanlon.
 KAGH—Gilda Sings.
 KFYD—Varieties.
 ELAC—Sports Almanac.
 KMPC—Rancho Grande.
 KOWL—Italian Program.
 KWKW—Today at Races.
 5:30—KECA, KFOX, KGLL, KWKW—News.
 KFI, KFSD—Reserve.
 KHJ, KGB, KVOE—True or False.
 KXN, KSDJ—Phillip Marlowe.
 KAGH—Sports Notebook.
 KFAC—Playtown Train.
 KFMB—Communism.
 KFVD—Serenade.
 KGER—Western Music.
 KGFJ—Race Recap.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:45—KECA, KFMB—Football Scores, Hank Weaver.
 KFOX—Music.
 KGER—Bruce Trent.
 KGFJ—Dinner Interlude.
 KGLL—Saturday Serenade.
 KLAC—Sam Balter, Sports.
 KMPC—Episcopal Diocese.
 KRKD—Race Results.
 KWKW—Radio Travelogue.
 KXLA—Variety.
6—KECA—Music of Manhattan.
 *KFI, KHJ, KGB—News.
 *KXN, KSDJ—Charles Collingwood.
 KAGH—Sports Scripts.
 KFAC—Edison Hour.
 *KFOX, KFVD, KFWB, KMPC—News.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGLL—Saturday Serenade.
 *KLAC—News, Al Jarvis.
 KRKD—Varieties in Music.
 KWB—Sports Goodwin.
 KWKW—Sunset Serenade.
 KXLA—Radio Travelogue.
 6:15—KFI—Television Talent Test.
 KHJ, KGB—Mel Allen, Sports.
 *KXN, KSDJ—Bob Garred.
 KFOX—Vesper Bella.
 KFWB, KGER—Music.
 KMPC—Bob Kelley.
 KRKD—Hawaiian Memories.
 KXLA—Physkin Parade.
 6:30—KECA—American Jazz Concert.
 KHJ, KGB, KVOE—Opinionaire.
 KXN—Symphonette.
 KFAC—Music Maxic.
 KFMB—American Showcase.

MEMORY ROOM
 HAL NICHOLS & "BARTY"
KFOX
 6:30 p.m. Daily • 1280

KFOX—Hal's Memory Room.
 KFWB—Sports Final.
 KGER—Lukin Valley Church.
 KLAC—Honest Opinion.
 KMPC—Tanforan Track.
 KRKD—Sweet Pops.
 KWIK—Evening Serenade.
 KXLA—Sweet Churlet.
 6:45—KFI, KFSD—Elmer Peterson.
 KFWB—Music.
 KRKD—Accent on Rhythm.
7—KECA—Bulldog Drummond.
 KFI—Songs for Saturday.
 KHJ, KFXM, KGB, KVOE—Meet the Press.
 KXN—Morey Amsterdam.

KFAC—Dr. James Field, Jr.
 KFOX—Judge Gardner.
 KFWB—Gospel and Song.
 *KGER, KRKD—News.
 KGFJ—Musical Digest.
 *KGLL—Valley News.
 KLAC—Tom Hubbard Show.
 KMPC—Proudly We Hall.
 KWIK—Cancer Society.
 KWKW—Easy Listening.
 KXLA—Nazarene Church.
 7:05—KGER—Rev. Al Harlan.
 7:15—KHJ—Mel Allen, Sports.
 KGLL—Modern Concert Hall.
 KMPC—Andre Kostelanetz.
 KRKD—Three-Quarter Time.
 7:30—KECA, KFMB—What's My Name?
 KFI, KFSD—Judy Canova Show.
 KHJ, KFXM, KGB, KVOE—All-Star Western.
 KXN—It Pays to Be Ignorant.
 KFAC—Dr. Fagerburg.
 KFOX—Waltz Time.
 KFWB—Dr. Miss Clinic Forum.
 KGER—Grace Dotson.
 KLAC—Music, Paul Weston.
 KMPC—Candlelight and Silver.
 KRKD—Twilight Serenade.
 KWB—Vets' Hospital.
 KWKW—Italian Varieties.
 KXLA—Accent on Youth.
 7:45—KFAC—Waltzes of the World.
 KFOX—Ministerial Union.
 KGLL—Songs of Guns.
8—KECA, KFMB—Lone Ranger.
 KFI, KFSD—Dennis Day.
 KHJ, KGB—Fishing and Hunting Club.
 KXN, KSDJ—Sing It Again.
 KFAC—Evening Concert.
 KFOX—Proudly We Hall.
 KFWB—Community Hour.
 KGER—Wings of Healing.
 KGFJ—Caucasian Memories.
 KGLL—Western Music.
 *KLAC—News.
 KMPC—A Boy, a Girl and a Song.
 KXLA—Repertory Theater.
 8:10—KLAC—Crosby Time.
 8:15—KGFJ—Songs for You.
 KMPC—American Music.
 KXLA—Barbershop Quartet.
 8:30—KECA, KFMB—Whiz Quiz.
 KFI, KFSD—Grand Ole Opry.
 KHJ, KGB—Meet the Boss.
 KFOX—Music.
 KFWB—Williams-Rogers.
 KGER—Clem Davies.
 KGFJ—Know Your Schools.
 KLAC—Jan Garber Orch.
 KXLA—9th St. Corral.
 8:45—KFOX—Barbershoppers.
 KGFJ—H'wood House Party.
 KLAC—Etchings for Evening.

9—KECA, KFMB—Gangbusters.
 KFI, KFSD—Vic Damone Show.
 *KHJ, KFXM, KGB, KGER, KVOE—News.
 KXN, KSDJ—Vaughn Monroe Show.
 KFAC—Evening Concert.
 KFOX—Music.
 *KFWB—News Commentary.
 KGFJ—H'wood House Party.
 KGLL—Dance Time.
 KLAC—Melody Parade.
 KMPC—Parade of Hits.
 KWIK—Your Request.
 KXLA—Harmony Park.
 9:05—KGER—Proudly We Hall.
 9:15—KHJ, KGB, KVOE—Dink Templeton.
 KFWB—Music.
 9:30—KECA, KFMB—The Amazing Mr. Malone.
 KFI, KFSD—Truth or Consequences.
 KHJ, KGB, KVOE—Life Begins at 80.
 KXN—Jeff Regan.
 KFOX—Rumba Time.
 KFWB—Laymen's Hour.
 KGER—Desert Dreams.

KGLL—Sports Review.
 KLAC—Spotlight Serenade.
 KMPC—On Request.
 KXLA—Redondo Barn Dance.
10—KECA—News.
 KFI, KFSD—Hit Parade.
 KHJ, KVOE—Hawaii Calls.
 *KXN, KSDJ—Chet Huntley.
 KFAC—Lucky Lager Dance.
 KFOX—Dacita Orch.
 KFWB—Eastside Show.
 KGER—Party House.
 KGFJ—Concert Nocturne.
 KGLL—Symphony.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWKW—Your Request.
 KXLA—Riviera Ranch.
 10:15—KECA—Hank Weaver, Sports.
 KHJ, KGB, KVOE—Monica Whiten.
 KXN—Music.
 10:30—KECA, KFMB—Hawthorne Thing.
 KFI, KFSD—Hollywood Star Theater.
 KHJ, KGB, KVOE—J. Fisher Orch.
 KXN—National Military Ball.
 KGER—Desert Dreams.
 *KXLA—Dan Lundberg.
 10:55—KXLA—News.
11—KECA—Cinegrill Music.
 KFI—Solitaire Time.
 KHJ, KGB, KVOE—Dick LaSalle Orch.
 *KXN—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFMB—Cheetin' on Sandman.
 KFOX—Disc Jockey.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGLL—America Is Playing.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Johnny Grant.
 KXLA—Bandstand Review.
 11:15—KECA—Slaps' Maxie Orch.
 KFI, KFSD—Morton Downey.
 KHJ, KGB, KVOE—Bill Clifford Orch.
 KXN—Merry-Go-Round.
 KXLA—Pasadena Civic.
 11:30—KECA—Ambassador Orch.
 KFI, KFSD—Biltmore Orch.
 KXLA—Trenier Twins.
 11:45—KHJ, KGB, KVOE—News.
 KXN—Music.
 11:55—KECA, KXN, KMPC—News.
 KFI—Police Bulletins.

Recorded Highlights
 SATURDAY
 POPULAR
 8:15 a.m.—KLAC, Haynes at the Reins
 10:00 a.m.—KFWB, Ann Carter.
 10:00 a.m.—KLAC, Al Jarvis.
 10:30 a.m.—KFWB, Maurice Hart.
 11:00 a.m.—KFWB, Peter Potter.
 1:00 p.m.—KFWB, Bill Anson.

KXLA Presents
ALEX
Pickupacupplebucks
COOPER
 12:00 - 5:00 A.M.
 MONDAY THRU
 SATURDAY

GAGS OF THE WEEK

Mrs. Cora Fetty, P.O. Box 394, Hermosa Beach, Calif.
 Heard on "House Party":
 Ark Linkletter: What is a skeleton?
 Contestant: Something that someone ate the skin off and left the bones.
 F. McKim, 952 Bonnie Brae, Los Angeles 6, Calif.
 Heard on the "Beulah" show:
 "Beulah" (describing "Mr. Hender-

son's" new secretary): She has red hair and green eyes, and when she walks her body is the busiest organization in town.
 Mrs. J. Peters, 2704 Delta Street, Garvey, Calif.
 Heard on "Abbott and Costello Kid Show":
 Costello: What do you find on your bookshelves?
 Youngster: Dust.
 Dorothy Thompson, 3111 1/2 Hamilton Way, Los Angeles 26, Calif.
 Heard on "Fibber and Molly" show:
 "Mr. Mayor" (in answer to a ques-

tion by "Fibber"): Yes, I'm an Oxford man—I tried wearing high shoes but they hurt my ankles.
 Mrs. Ruby M. Frain, 6065 1/2 York Boulevard, Los Angeles 42, Calif.
 Heard on "Leave It to the Girls":
 "Should an engaged girl enjoy the attentions of other men?" was the question the panel was asked.
 Eloise: Surely an engaged girl can enjoy the attentions of other men. After all, a wolf whistle is like a train whistle—you like to hear it even though you aren't going any place.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
★ Indicates programs of news and commentation.

Abbott and Costello.....	KECA, 7:30 p.m. Th	Child's World.....	KECA, 6:30 p.m. M	★Garred, Bob.....	KNX, 7:30 a.m., 6:15 p.m. M-Sa
Abbott-Costello Kid Show.....	KECA, 9 a.m. Sa	Christian Science.....	KFI, 8:30 a.m. Su	Gateway to Music.....	KFAC, 9:30 p.m. Su
Adventure Parade.....	KHJ, 3:30 p.m. M-F	Christian Science.....	KFOX, 8 p.m. Su	Gilbert and Sullivan.....	KFAC, 9:30 a.m. Su
★Aronsky, Martin.....	KECA, 6:30 a.m. M-F	Church of the Air.....	KNX, 8 a.m. Su	Give and Take.....	KNX, 11:30 a.m. Sa
Air Force Hour.....	KFI, 9:30 p.m. Th	Claco Kid.....	KHJ, KGH, 7:30 p.m. M,W,F	Godfrey, Arthur.....	KNX, 4 p.m. M-F
Air-o-totals.....	KHJ, 1 p.m. Su	Clark, Cottonseed.....	KGER, 12:05 p.m. Sa	Godfrey's Talent Scouts.....	KNX, 6:30 p.m. M-F
Album of Familiar Music.....	KGFJ, 9:20 a.m. M-Sa	Classroom Radio.....	KFAC, 1:15 p.m. M-F	★Godwin, Earl.....	KECA, 9:15 p.m. M
Alexander's Mediation Board.....	KHJ, 6 p.m. Su	Clifton, Charles A.....	KRED, 5:30 p.m. M-Sa	Go for the House.....	KECA, 5 p.m. Su
Allen, Fred.....	KFI, 6:30 p.m. Su	Club Fifteen.....	KNX, 5:30 p.m. M-F	Golden Hope Chest.....	KECA, 7:15 p.m. Tu
Allen, Irwin.....	KLAC, 8:30 p.m. Su	Club Time.....	KECA, 11:15 a.m. Tu	Gospel Singer.....	KHJ, 10:15 a.m. M-F
Allen, Mel.....	KHJ, 6:15 p.m. Sa	Coast to Coast.....	KECA, 7 a.m. Su	Graham, Vance.....	KMPC, 9 a.m. Su
Allen, Steve.....	KNX, 12:05 a.m. D	Coffee Concert.....	KFI, 8 a.m. Su	Grand Central Station.....	KNX, 10:30 a.m. Su
All-Star Western.....	KHJ, 7:30 p.m. Sa	★Collingwood, Charles.....	KNX, 6 p.m. M-Sa	Grandpa Owens.....	KFI, 8 a.m. Su
Amazing Mr. Malone.....	KECA, 9:30 p.m. Sa	Collins, Chuck.....	KFI, 11:15 a.m. M-F	Grand Ole Opry.....	KFI, KFSD, 8:30 p.m. Sa
America Dances.....	KFWB, 6:30 p.m. M-F	Columbia Masterworks.....	KFAC, 6 p.m. Su	Grand Slam.....	KNX, 9:30 a.m. M-F
America United.....	KFI, 11:15 p.m. Su	Commander Scott.....	KECA, 10:15 a.m. Su	Gray, Jeanne.....	KMPC, 12:30 p.m. M-F
American Almanac.....	KECA, 1:30 p.m. Su	Concert Nocturne.....	KGFJ, 10 p.m. D	Great Scenes.....	KHJ, 8 p.m. F
American Farmer.....	KECA, 10:30 a.m. Su	Contented Hour.....	KFI, KFSD, 8 p.m. M	Greatest Story.....	KECA, 4:30 p.m. Su
American Forum.....	KHJ, 6 p.m. W	Cooley, Spade.....	KFWB, 4 p.m. M-F	Great Guildsleeve.....	KFI, 9:30 p.m. W
American Jazz Concert.....	KECA, 6:30 p.m. Sa	Cooper, Alex.....	KNLA, 12 p.m. M-Sa	Green Hornet.....	KECA, 5 p.m. Tu,Th
American Way.....	KFI, 7 p.m. M	Coppel, Helene.....	KGL, 7:30 p.m. Su	Guiding Light.....	KNX, 11:45 a.m. M-F
Amos 'n' Andy.....	KNX, 5:30 p.m. Su	Cotton, Carolina.....	KGER, 8:30 p.m. M-F	Hal's Memory Room.....	KFOX, 6:30 p.m. D
Amsterdam, Morey.....	KNX, 7 p.m. Sa	Count of Monte Cristo.....	KHJ, KGB, 8 p.m. Tu	Hamblen, Stuart.....	KFWB, 4:45 p.m. M-Sa
An American Abroad.....	KNX, 11:45 p.m. Th	Courtesy.....	KECA, KFMB, 3:30 p.m. Su	Haney, Fred.....	KLAC, 8:30 p.m. M
Animal World Court.....	KECA, 6:25 p.m. M-F	County Fair.....	KNX, 11 a.m. Su	Hanson, Tom.....	KNX, 5:15 p.m., 10:45 p.m. M-Sa
Anson, Bill.....	KFWB, 1 p.m. M-Sa	County Medical Assn.....	KFAC, 10:45 a.m. Th	Happy Gank.....	KHJ, 3 p.m. M-F
Arnold, Eddie.....	KFI, 6:30 a.m. Tu, Th, Sa	Crime Photographer.....	KNX, 7:30 p.m. Th	Happy Homes.....	KHJ, 1:30 p.m. M-F
Arnold, Edward.....	KECA, 7 p.m. Th	Crocker, Betty.....	KECA, 10:55 a.m. M-F	Happy Theater.....	KECA, 4:45 p.m. M-F
Art Baker's Notebook.....	KFI, 9 a.m. M-F	Crooks Cruise.....	KNX, 3 p.m. Su	★Hardy, Glenn.....	KHJ, 10 a.m., 9 p.m. D
Aunt Jenny.....	KNX, 10:15 a.m. M-F	Crosby, Bing.....	KECA, 9 p.m. W	Harmon, Tom.....	KFI, 6:15 p.m. Tu
Aunt Mary.....	KFI, KFSD, 4:30 p.m. M-F	Cross, Milton.....	KECA, 2:30 p.m. Su	Harrington, Bill.....	KHJ, 11:45 a.m. Su
Autry, Gen.....	KNX, 5 p.m. Su	Cunningham, Bill.....	KHJ, 12:30 p.m. Su	Harris, Phil.....	KFI, 5:30 p.m. Sa
Babbitt, Harry.....	KNX, 3 a.m. M-Sa	Curtaula Time.....	KFI, KFSD, 8:30 p.m. W	★Harsch, Joseph.....	KNX, 2:25 p.m. M-F
Backgrounds for Living.....	KNX, 1:15 p.m. M,W,F	Damon, Vic.....	KFI, 9 p.m. Tu	Hart, Maurice.....	KFWB, 6 a.m., 10:30 a.m. M-Sa
Backstage Wife.....	KFI, 2 p.m. M-F	Dance Band Jamboree.....	KFI, 9 p.m. Tu	Hatch, George.....	KNX, 7:30 p.m. W
Back to God.....	KHJ, 9 a.m. Su	Dance Time.....	KFAC, 10 p.m. M-Sa	Haven of Rest.....	KNLA, 8:30 a.m. M,W,F
Balter, Sam.....	KLAC, 5:45 p.m. M-F	Darby, Raymond.....	KFI, 6:15 p.m. F	—KRKD, KRNO, KFOX, 8 a.m. Tu, Th, Sa	
Barrrel of Dough.....	KFWB, 10 a.m. M-F	Date With Judy.....	KFI, 6:30 p.m. F	Hawai Calls.....	KHJ, 10 p.m. Sa
★Baukhage Talking.....	KECA, 12:15 p.m. M-F	Davies, Clem.....	KGER, 8:30 p.m. M-Sa	Hawes, Bob.....	KNX, 4:30 p.m. M
Beck, Fred.....	KNX, 7:45 a.m. M-F	Day, Dennis.....	KFI, 8 p.m. M-Sa	Hawthorne, Jim.....	KECA, 10:30 p.m. M-Sa
Behind Studio Gates.....	KLAC, 8:45 p.m. M	Detroit Symphony.....	KECA, 7:45 p.m. Tu	Hayes, Helen.....	KNX, 7 p.m. Su
★Behind the Front Page.....	KHJ, 7 p.m. Su	Dinner Bell Roundup.....	KNLA, 11:30 a.m. M-F	Hayes Touchdown Tips.....	KHJ, 6:30 p.m. F
Behind the Lens.....	KNX, 11:45 a.m. Su	Dixon, Nancy.....	KHJ, 1:15 p.m. M-F	★Hayes, Sam.....	KFI, 8:45 a.m. M-Sa
Benny, Jack.....	KFI, 6 p.m., 10:30 p.m. Su	Double or Nothing.....	KFI, 4 p.m. M-F	Hayes, Sam.....	KFI, 6 p.m. M,W,F
Berch, Jack.....	KFI, 9:30 a.m. M-F	Downey, Morton.....	KFI, 11:15 p.m. Tu, Th, Sa	★Hayes, Sam.....	KECA, 12 n. M-F
Bergen, Edkar.....	KFI, 6 p.m. Su	Downtown and All Around.....	KFI, 11 a.m. M-F	Haynes, Dick.....	KLAC, 6 a.m. M-Sa
Berle, Milton.....	KECA, 9:30 p.m. W	Drake, Glen.....	KECA, 1:30 p.m. M-F	★Headline Edition.....	KECA, 6:05 p.m. M-F
★Berman, Averill.....	KGFJ, 8:30 p.m. M-F	Dr. Christian.....	KNX, 6:30 a.m. Sa	★Heatter, Gabriel.....	KHJ, 7 p.m. Su-F
Better Half.....	KHJ, 8:30 p.m. Th	Dr. Hiss Clinic.....	KFWB, 7:30 p.m. Sa	Heidt, Horace.....	KFI, 8:30 p.m. Su
Beulah.....	KNX, 10:15 p.m. M-F	Duffy's Tavern.....	KFI, 7 p.m. W	★Hemingway, Frank.....	KHJ, 4:15 p.m. M-F
Bible Class.....	KHJ, 8 a.m. Su	Durante, Jimmy.....	KFI, 9:30 p.m. F	★Henry, Bill.....	KHJ, 7:55 p.m. M-F
Bible Institute.....	KNX, KRNO, KFOX, 8 a.m. M,W,F	Eastside Show.....	KFWB, 10 p.m. M-Sa	★Henry, Fred.....	KLAC, 5 p.m. M-F
Bible Treasury Hour.....	KGER, 8:45 a.m. M-F	Echoes of Eden.....	KFWB, 10:30 p.m. Su	Here's Hollywood.....	KECA, 5:15 p.m. Sa
Biggs, E. Power.....	KNX, 7:15 a.m. Su	Edison Hour.....	KFAC, 6 p.m. M-Sa	Here's to Veterans.....	KFI, 11:15 p.m. M
Big Sister.....	KNX, 11 a.m. M-F	★Editor at Home.....	KECA, 2:15 p.m. Su	Hetherington, Keith.....	KMPC, 11 a.m. Sa
Big Story.....	KFI, 10:30 p.m. M	Editor of the Air.....	KFSD, 12 n. M-F	Highlights in Music.....	KMPC, 11:30 a.m. M-F
Big Town.....	KFI, 10 p.m. Tu	★Editor's Diary.....	KHJ, 8:30 a.m. M-F	★Hill, Edwin C.....	KECA, 6 p.m. M-F
Blind Artists Guild.....	KFWB, 4:30 p.m. Sa	Elson, Bob.....	KECA, 7:30 a.m. M-F	Hilton, James.....	KNX, 8 p.m. Th
Blonde.....	KFI, 19 p.m. W	Enchanted Lady.....	KAGB, 4:45 p.m. Su	Hit Parade.....	KFI, 10 p.m. Sa
Bowron, Fletcher.....	KFI, 6:15 p.m. W	Episcopal Diocese.....	KMPC, 5:45 p.m. Sa	★Hit the Jackpot.....	KNX, 8 p.m. Tu
—KHJ, 10 p.m. Su; KMPC, 6:15 p.m. Su		Eternal Light.....	KFI, 10 p.m. Su	Hollywood Bowl Auditions.....	KFI, 8 p.m. W
Breakfast Club.....	KECA, 8 a.m. M-F	Ethel and Albert.....	KECA, 1:45 p.m. M-F	Hollywood Music Hall.....	KNX, 8 p.m. W
Breakfast in Hollywood.....	KECA, 1 p.m. M-F	Evelyn Winters.....	KNX, 12:45 p.m. M-F	Hollywood Open House.....	KFI, 10 p.m. F
Breakfast Time.....	KHJ, 8:45 a.m. M-F	Evening Concert.....	KFAC, 8 p.m. M-Sa	Hollywood Star Theater.....	KFI, 10:30 p.m. Sa
Breaking All Records.....	KNX, 12:05 a.m. Tu-Su	Falcon.....	KHJ, 6 p.m. M	Hollywood Story.....	KHJ, 6:30 p.m. M
Break the Bank.....	KECA, 7 p.m. F	Family Hour.....	KNX, 4 p.m. Su	Hollywood Theater.....	KFI, 7:30 p.m. W
Bridge Club.....	KMPC, 10 p.m. M	Family Theatre.....	KHJ, 8:30 p.m. W	Honest Opinion.....	KLAC, 6:30 p.m. M-Sa
★Bride and Groom.....	KECA, 2:30 p.m. M-F	Famous Jury Trials.....	KECA, 8:30 p.m. F	Hope, Bob.....	KFI, 7 p.m. Tu
Brighter Day.....	KFI, 11:45 a.m. M-F	Famous Music.....	KFI, 2:45 p.m. Su	Hormel Girls.....	KHJ, 10:30 a.m. Su
★Broadway News.....	KHJ, 12 n. D	Farm Highlights.....	KFI, 6:15 a.m. M-Sa	Honor of Faith.....	KECA, 9:30 a.m. Su
Brooding With Brady.....	KNX, 7:10 a.m. M-Sa	Farm Journal.....	KNX, 5:45 a.m. M-Sa	House of Mystery.....	KHJ, KGB, 2 p.m. Sa
★Brown, Cecil.....	KHJ, 8 a.m. M-F	Farm News.....	KMPC, 6:15 a.m. M-Sa	House Party.....	KNX, 3:30 p.m. M-F
Bruce, Earl.....	KOWL, 2:45 p.m. Sa	Farm Reporter.....	KFI, 12 n. M-Sa	Hubbard, Tom.....	KLAC, 7 p.m. Sa
Bull, Frank.....	KFWB, 6:30 p.m. M-F	Fat Man.....	KECA, 9 p.m. F	★Huntley, Chet.....	KNX, 10 p.m. M-Sa, 11 p.m. Su
Bulldog Drummond.....	KECA, 7 p.m. Su	Favorite Story.....	KFI, 8 p.m. Tu	If They Had Lived.....	KGFJ, 5:45 p.m. M, W, F
Burns and Allen.....	KFI, 10 p.m. Th	Faye, Alice.....	KFI, 5:30 p.m. Su	Inner Sanctum.....	KNX, 9:30 p.m. M
Business News.....	KMPC, 8:15 a.m. M-Sa	F.B.I. in Peace and War.....	KNX, 6:30 p.m. Th	★Inside the News.....	KFI, 8:30 a.m. M-Sa
California Caravan.....	KECA, 4 p.m. Su	★Feature Wire.....	KFI, 5:45 p.m. M-F	★Inside of Sports.....	KHJ, KVOE, 9:30 p.m. M-F
Call Again.....	KMPC, 9 p.m. M-F	Fenneman, George.....	KECA, 4:05 p.m. M-F	Invitation to Learning.....	KNX, 10 a.m. Su
Cameos of Music.....	KFI, 7:30 a.m. Su	Festival of Music.....	KFAC, 11 a.m. M-Sa	In My Opinion.....	KNX, 11:45 p.m. M
Canary Chorus.....	KHJ, 11:45 a.m. Su	Festival of Song.....	KNX, 12 p.m. Su	It Pays to Be Ignorant.....	KFI, 9:30 p.m. Su
Canova, Judy.....	KFI, 7:30 p.m. Sa	Fibber and Molly.....	KFI, 7:30 p.m. Tu	It's a Living.....	KHJ, 9:30 p.m. Su
Cantor, Eddie.....	KFI, 7 p.m. F	★Fidler, Jimmie.....	KHJ, 1:30 p.m. Su	It's Fun to Be Young.....	KNX, 1 p.m. Sa
Can You Top This?.....	KHJ, 6 p.m. F	Find That Clue.....	KNX, 6:30 p.m. Su	Jack Armstrong.....	KECA, 5:30 p.m. Tu,Th
★Capitol Cloak Room.....	KNX, 11:15 p.m. W	Fingeritp Successes.....	KMPC, 8:45 a.m. Sa	Jarvis, Al.....	KLAC, 10 a.m., 6:05 p.m. M-Sa
Captain Midnight.....	KHJ, 5:30 p.m. M-F	Firestone Favorites.....	KMPC, 7 p.m. M-F	Jeff Regan, Investigator.....	KNX, 9:30 p.m. Sa
Carnation Hour.....	KFI, 8 p.m. M	First Nighter.....	KNX, 8:30 p.m. Th	★Jergens Journal.....	KECA, 7 p.m. Su
Carolina Calling.....	KNX, 6:30 a.m. Su	First Piano Quartet.....	KFI, 12 n. Su	Jimmy and Wally.....	KFI, 5:30 p.m. Sa
Carson, Jack.....	KFI, 10:15 p.m. M-F	Fisher, Geo.....	KNX, 1:15 p.m. Tu, Th	★Jive at Five.....	KGFJ, 5:30 p.m. M-Sa
Casa Cucat.....	KECA, 11:30 a.m., 10:15 p.m. M-F	Fishing & Hunting Club.....	KHJ, 8 p.m. Sa	Johnny Fletcher.....	KECA, 9:30 p.m. M
—KFI, 6:30 p.m. W-F		Five-Seventy Club.....	KLAC, 1:10 p.m. M-F	Johnson, Floyd B.....	KRKD, KRNO, 5:30 p.m. Su
Casebook of G. Hood.....	KHJ, 8:30 p.m. M	Football Scores.....	KLAC, 1:10 p.m. M-F	Joison, A.....	KFI, 7 p.m. Th
Catholic Answers.....	KFWB, 7:45 p.m. Su	Ford, J. Annon.....	KECA, 5:45 p.m. Sa	Juke Box Matinee.....	KNLA, 3:15 p.m. M-Sa
Catholic Hour.....	KFI, 4 p.m. Su	For Theater.....	KNX, 7 p.m. F	Jump-Jump of Holiday House.....	KFI, 10 a.m. Su
Cavalcade of America.....	KFI, 9:30 p.m. F	★Frandsen, Tom.....	KMPC, 8 p.m. M-F	Junior Junction.....	KECA, 4 p.m. Sa
Centennial Year.....	KECA, 10:30 a.m. Su	★Free for All.....	KNX, 8:30 p.m. M-F	Junior Miss.....	KNX, 9:30 a.m. Sa
Challenge of the Yukon.....	KECA, 5 p.m. M, W, F	Front-Page Farrell.....	KFI, KFSD, 3:45 p.m. M-F	Just Plain Bill.....	KFI, KFSD, 3:30 p.m. M-F
Challenge of Youth.....	KNLA, 2 p.m. Su	Frontiers of Science.....	KNX, 11:45 p.m. Tu	Juvenile Jury.....	KHJ, 1:30 p.m. Su
Champion Roll Call.....	KECA, 7:55 p.m. F	★Fuller, Sid.....	KHJ, 12 n. M-F	★Kaltenborn, H. V.....	KFSD, 5:45 p.m. M-F
Chandu the Magician.....	KHJ, 5:15 p.m. M-F	Future of America.....	KECA, 1:15 p.m. Su	Kelley, Bob.....	KMPC, 6:15 p.m. M-Sa
Chapel Hour.....	KMPC, 8:30 a.m. Su	Gadget Jury.....	KFWB, 6:15 p.m. M,W,F		
Chief Mitani.....	KLAC, 9:15 a.m. M-F	★Gaeth, Arthur.....	KECA, 9 p.m. M		
Chemists in Action.....	KECA, 10:15 a.m. Sa	Gangbusters.....	KECA, 9 p.m. Sa		
Chicago Round Table.....	KFI, 11:30 a.m. Su	Garden Guide.....	KHJ, 10:15 a.m. Sa		
Chicago Theater.....	KHJ, KGB, 10:30 p.m. Su	Garden School.....	KGER, 2:30 p.m. M-F		
		★Gardner, Hy.....	KHJ, 8:55 p.m. M-F		

★ Kennedy, John B. KHJ, 11:15 a.m. Su	Night Editor KNX, 10:30 p.m. M-F	Songs of Faith KFI, 6:15 a.m. Su
★ Klerman's Corner KECA, 8:45 p.m. M	Noah Webster Says KFI, 10:30 p.m. Th	Southernaires KECA, 8:30 a.m. Su
Kilgallen, Dorothy KECA, 11:15 a.m. Th	Nora Drake KFI, 4:45 p.m. M-F	Spade Cooley Time KFVD, 11 p.m. D
Know Your Schools KMPC, 7:15 p.m. Su	Norman, Gene KNX, 12:30 p.m. M-F	Speare, Frederick EXLA, 3 p.m. Su
Kraft Music Hall KFI, KFSD, 7 p.m. Th	Nosey Nitties KFVB, 10 p.m. M-Sa	Spelling Bee Limer KFI, 8:30 p.m. M
Kyser, Kay KECA, 9:30 a.m. M-F	O'Duffy, Michael KHJ, 9 a.m. Sa	Spiritual Mobilization KMPC, 8 p.m. Su
L. A. Breakfast Club KFVB, 8 a.m. W	O'Hanlon, George KHJ, 6 p.m. Tu	Sports Dial KRKD, 5:30 p.m. M-Sa
Ladd, Alvin KNX, 10 p.m. Su	Olympic Fights KLAC, 10:05 p.m. Tu	Sports Foll KFI, 8:45 p.m. F
*Ladies, Be Seated KECA, 3 p.m. M-F	One for the Book KECA, 12:35 p.m. M-F	Sports Newsreel KFI, KFSD, 8:30 p.m. F
Ladies' Day KFI, 10:05 a.m. M-F	One Man's Family KFI, KFSD, 1:30 p.m. Su	Sports Final KFVB, 7:30 p.m. M-F
Ladies First KHJ, 11 a.m. M-F	Open Forum KLAC, 9:10 p.m. Su	Spotlight Revue KFI, KFSD, 9:30 p.m. F
Lamour, Dorothy KFI, 7:30 p.m. Th	Operation Daybreak KFI, 5:30 p.m. D	Squeakin' Deacon KXLA, KRNO, 9 p.m. M-F
Land of the Free KHJ, 9:45 p.m. W	Opinionaire KHJ, 6:30 a.m. D	Stafford, Jo KECA, 8 p.m. Th
Lane, Vance KGER, 10:05 a.m., 4:05 p.m. M-F	Original Amateur Hour KECA, 7:30 p.m. Su	Standard Hour KFI, KFSD, 9:30 p.m. Th
Lassie KFI, 3:45 p.m. Su	Otis, Don KLAC, 3:10 p.m., 10 p.m. M-Su	Standard School KFI, 11 a.m. Th
L. A. Story KNX, 4:30 p.m. Sa	Our Gal Sunday KNX, 10:45 a.m. M-F	Stand-in KNX, 9 a.m. M-F
★ Lawton, Fleetwood KMPC, 7:30 a.m. M-Su	Our Miss Brooks KNX, 7:30 p.m. Su	Stanley, Eddie KMPC, 12 p.m. Sa
KFI, 7:15 a.m. M-F KHJ, 9:15 p.m. M-F	Outdoor Reporter KFI, 7:15 a.m. Sa	Starr, Kay KECA, 7:30 p.m. M
Layman's Hour KFVB, 9:30 p.m. Sa	Owens, Tom KFI, 6:30 a.m. M,W,F	Star Time KMPC, 6:05 p.m. M-F
Leave it to the Girls KHJ, 8:30 p.m. F	Ozzie and Harriet KFI, 9 p.m. Su	Stars Behind the Mike KECA, 10:30 p.m. Su
Let Freedom Ring KECA, 8:45 p.m. Sa	Pacific Lutheran Hour KFVB, 9:30 p.m. Su	Stars in the Spotlight KHJ, 8:45 p.m. Su
Let George Do It KHJ, KGB, 8 p.m. M	Parent-Youth Forum KFI, 9:30 a.m. Su	Stars Over Hollywood KNX, 12 p.m. Sa
Let's Pretend KNX, 9:05 a.m. Sa	Parsons, Louella KECA, 7:15 p.m. Su	Stella Dallas KFI, KFSD, 2:15 p.m. M-F
★ Lewis, Fulton KHJ, 5 p.m., 10 p.m. M-F	Passing Parade KHJ, 4:30 p.m. M-F	Stop the Music KECA, 6 p.m. Su
Leyden, Bill KFVB, 10 a.m. M-F	Paul, Les KECA, 6:45 a.m. M-F	Straight Arrow KHJ, 8 p.m. Th
Liberal Catholic Hour KECA, 9 a.m. Su	Pause That Refreshes KNX, 4:30 p.m. Su	*Strike It Rich KNX, 3:30 p.m. F
Life Begins at 80 KHJ, 9:30 p.m. Sa	*Pearson, Drew KECA, 9 p.m. Su	Strolling Tom KFVB, 9 a.m. M-F
Life Can Be Beautiful KFI, 1 p.m. M-F	People Are Funny KFI, 8:30 p.m. Tu	Sunday Evening Club KFAC, 8:45 p.m. Su
Life of Riley KFI, 8 p.m. F	People's Platform KNX, 10:30 a.m. Su	Sunday Morning Melodies KMPC, 8:15 p.m. Su
Life With Luigi KNX, 8:30 p.m. Tu	Pepper Young's Family KFI, 1:30 p.m. M-F	Sunday Vespers KECA, 11:30 a.m. Su
Light of the World KFI, 12:45 p.m. M-F	Perry Mason KNX, 12:15 p.m. M-F	Sunrise Salute KNX, 6:15 a.m. M-Sa
Lindiair, Victor KHJ, 9:15 a.m. M-F	Pet Exchange KMPC, 7 p.m. Su	Superman KHJ, 3:45 p.m. M-F
Lone Ranger KECA, 7 p.m. W, 8 p.m. Su	Pet Magazine KLAC, 4:15 p.m. M	Supper Club KFI, KFSD, 9 p.m. M-F
Lone Wolf KHJ, 5:30 p.m. W	Pet Parade KFOX, 7 p.m. Th	Surprise Package KECA, 2 p.m. M-F
Long Beach Band KGER, 2 p.m. Tu-Su	*Peterson, Elmer KFI, KFSD, 6:45 p.m. W-Sa	Suspense KNX, 7 p.m. Th
Lora Lawton KFI, 9:45 a.m. M-F	*Pettengill, Sam KECA, 1:15 p.m. Su	Symphonette KNX, 10:30 p.m. Su, 6:30 p.m. Sa
Lorenzo Jones KFI, KFSD, 2:30 p.m. M-F	Philip Marlowe KNX, 8 p.m. F	*Take a Number KHJ, 5 p.m. Sa
Lucky Lager Dance Time KFAC, 10 p.m. M-Sa	Philip Morris Playhouse KECA, 12:30 p.m. Su	*Take It or Leave It KFI, 8 p.m. Su
Lum and Abner KNX, 8 p.m. Su	Piano Playhouse KFI, 3 p.m. Su	Talent Scouts KNX, 6:30 p.m. M
Luncheon at Sardi's KHJ, 2:30 p.m. M-F	Platter Party KFI, 7:30 a.m. M-Sa	Taylor, Mary Lee KFI, 11:30 a.m. Sa
★ Lundberg, Dan KXLA, 10:30 p.m. M-Sa	Pleasure Parade KFI, 10:30 p.m. Tu	Taylor Henry J. KHJ, KGB, 9:45 p.m. M-F
Lutheran Gospel Hour KXLA, 6:30 p.m. Su	Police Bulletin KFI, 11:55 p.m. D	Taylor Made Melodies KFI, 6:45 a.m. M-Sa
Lutheran Hour KHJ, KVOE, 10:30 a.m. Su	Polling L.A. KHJ, 8:15 a.m. Sa	TECA, 11 a.m. Su; KFI, 10:30 a.m. Su
Lux Theater KNX, 7 p.m. M	Portia Faces Life KFI, KFSD, 3:15 p.m. M-F	Teen-Timers KHJ, 9:30 a.m. Sa
Lynn Looks at Hollywood KHJ, 1 p.m. M-F	Potter, Peter KFVB, 9:30 a.m. Su, 7 p.m. Sa	Telephone Hour KFI, KFSD, 10 p.m. M
Madhouse Musicale KECA, 4:30 p.m. Sa	*Pringle, Nelson KNX, 7 a.m., 11 p.m. M-Sa	Television Talent Test KFI, 6:15 p.m. Sa
Ma Perkins KFI, KFSD, 1:15 p.m. M-F	Proudly We Hall KFI, 11:15 p.m. Su	Tell It Again KNX, 8:30 a.m. Sa
Malone, Ted KECA, 10 a.m. M-F	*Queen for a Day KHJ, KGB, 11:30 a.m. M-F	Templeton, Dick KHJ, 9:15 p.m. Sa
Manhattan Merry-Go-Round KFI, 7 p.m. Su	Quick as a Flash KHJ, 3:30 p.m. Su	Theater Guild KECA, 3:30 p.m. Su
Man Named Jordan KNX, 8:30 p.m. Su	Quiet Please KECA, 3 p.m. Su	Theater of Today KHJ, 9 p.m. M-F
Man on the Farm KFI, 11 a.m. Su	*Quiz Kids KFI, 2 p.m. Su	The Sheriff KECA, KFMB, 7:30 p.m. F
Mann, Herbert J. KECA, 7:15 a.m. M-F	*Quiz of Two Cities KHJ, 6:30 p.m. M-F	The Whistler KNX, 9:30 p.m. Su
Manners, Zeke KNX, 5 p.m., 5 p.m. M-Sa	Quizzicale KECA, 11:45 a.m. M-F	Thin Man KHJ, 8:30 p.m. Tu
*Manning Knox KXLA, 3:30 p.m. M-F	Radio, American Way KECA, 9:45 a.m. Sa	This Changing World KECA, 1 p.m. Su
Mansfield, Andy KWKW, 3:30 p.m. M-F	Radio Pulpit KFI, 9 a.m. Su	This Is for You KECA, 10 a.m. Sa
Marriage for Millions KECA, 8:30 p.m. Tu	Railroad Hour KECA, 8 p.m. M	This Is Your FBI KECA, 9:30 p.m. F
Marx, Groucho KECA, 8:30 p.m. W	Random Notebook KHJ, 9:45 a.m. Su	*This Week KECA, 13 a. Su
Masser, Curt KECA, 5:30 p.m. Su	RCA-Victor Show KFI, KFSD, 3:30 p.m. Su	This Woman's Secret KFI, KFSD, 5 p.m. M-F
Massey, Louise KHJ, 12:30 p.m. M-F	Red Ryder KHJ, KVOE, 7:30 p.m. Th	*Thomas, Lowell KNX, 9 p.m. M-F
McCarthy, Charlie KFI, 6 p.m. Su	Red Skelton KFI, 7:30 p.m. F	Three Alarm KMPC, 2 p.m. M-F
McLaughlin, Bob KLAC, 1:10, 8:10 p.m. M-F	Relax'n Time KECA, 6:45 p.m. Tu	Tilamook Kitchen KFI, KFSD, 12:30 p.m. M-F
McNeill's Breakfast Club KECA, 8 a.m. M-F	Remember That Music KFI, 6:15 p.m. Tu	Today's Children KFI, KFSD, 12:30 p.m. M-F
Mediation Board KHJ, KGB, 6 p.m. Su	Remember When KHJ, 6:45 p.m. F	Tom Mix KHJ, KGB, 5:45 p.m. M-F
Meet the Boss KHJ, 8:30 p.m. Sa	Report to the People KECA, 7:30 p.m. Tu	Tomorrow Calling KNX, 4 p.m. Su
Meet the Meeks KFI, 9 a.m. Sa	Reported Missing KFOX, 8 p.m. Th	Tone Tapestries KHJ, 7 a.m. Su
Meet the Missus KNX, 12:30 p.m. M-F	Reviewing Stance KGB, KVOE, 9:30 a.m. Su	Torne, Mel KFI, 9:30 p.m. Tu
Meet the Press KHJ, 7 p.m. Sa	*Richfield Reporter KECA, 10 p.m. Su-F	Town Meeting KECA, 8:30 p.m. Tu
Melodianna KFI, 7 a.m. Su	Right to Happiness KFI, KFSD, 1:45 p.m. M-F	Treasury Show KECA, 1:45 p.m. Tu
Melodies America Loves KNX, 7:30 p.m. Tu	Rise and Shine KHJ, 6 a.m. M-Sa	True Detective KHJ, KGB, 2:30 p.m. Sa
Melody Matinee KHJ, 12:45 p.m. M-F	Rhapsody in Wax KHJ, 12 p.m. D	*True or False KHJ, 5:30 p.m. Sa
Melody Parade KFI, 4:45 p.m. Su	Road of Life KFI, 12:15 p.m. M-F	*Truth or Consequences KFI, 9:30 p.m. Sa
Memo from Lake Success KNX, 11:45 p.m. D	Roads to Success KGL, KGER, 3:30 p.m. Su	Twenty Questions KHJ, 8 p.m. Su
Merry-Go-Round KNX, 11:15 p.m. Su	*Roberts, Cleo KHJ, 10:15 a.m. Su	Twilight Tales KMPC, 4:15 p.m. Tu, Th
Message of Israel KECA, 8 a.m. Su	Rogers, Smoky KHJ, 12:15 p.m. Sa	*Twin Views KHJ, 7:45 p.m. Su
Midnight Flyer KFI, 12 p.m. M-F	Romance KNX, 3:30 p.m. Su	United Nations KFVB, 9:15 p.m. Tu-Th
Milestones of Melody KFI, 10:45 a.m. M-F	Romance of Helen Treat KNX, 10:30 a.m. M-F	United Nations Reporter KFI, 11:15 p.m. F
Model Magazine KECA, 12:30 p.m. M-F	Romance of Highways KECA, 10:15 a.m. Su	Unity Daily Word KFVB, 8:45 a.m. M-F
*Monday Morn. Headlines KECA, 9:15 p.m. Su	*Roosevelt, Eleanor & Anna KECA, 11:15 a.m. M, W, F	Unity Daily Word KFI, KFSD, 9:30 p.m. M-F
*Monitor News KECA, 9:30 p.m. Tu	★ Roper, Elmo KNX, 11:15 a.m. Su	University Explorer KNX, 9:15 a.m. Su
Monroe, Yvonne KNX, 9 p.m. Sa	Roy Rogers Show KHJ, 4 p.m. Su	University Theatre KFI, 12:30 p.m. Su
Morning Bluff Hour KFOX, 8:30 a.m. Su	Romany KHJ, 10:45 p.m. Tu-F	Veteran Wants to Know KHJ, 12:45 p.m. Su
Morning Concert KFAC, 10 a.m. M-Sa	Sally in Our Alley KMPC, 3 p.m. Th	Volins in the Morning KFI, 6:30 a.m. Su
Morning Watch KECA, 5:30 a.m. M-F	Salt Lake Tabernacle KNX, 9:30 a.m. Su	Vote of Firestone KFI, KFSD, 6:30 p.m. M
Mother's Album KMPC, 6:30 p.m. Su	Sam Spade KNX, 9 p.m. Su	Voice of Neighborhood KMPC, 11:15 a.m. M,W,F
Mr. ace and JANE KNX, 6:30 p.m. F	Saturday Chef KFI, 10:45 a.m. Sa	Voice of Prophecy KHJ, KGB, 8:30 a.m. M-F
Mr. and Mrs. North KNX, 6:30 p.m. Tu	Schissler, Paul KNX, 9:30 p.m. W	Waring, Fred KFI, KFSD, 8 a.m. M-F
Mr. District Attorney KFI, KFSD, 10:30 p.m. W	Science Editor KFI, 11:15 p.m. W	Washington Inside Out KECA, 10:15 p.m. Su
Mr. Information KNX, 7:45 a.m. Sa	Science of Mind KFVB, 8:45 a.m. M-F	Weaver, Hank KECA, 5:45 p.m., 10:15 p.m. Sa
Mr. Keen KNX, 9:30 p.m. Th	Scout Jamboree KFI, 4 p.m. Sa	Welcome, Travellers KECA, 9 a.m. M-F
Mr. President KECA, 7 p.m. Th	Screen Guild KFI, 8 p.m. Th	*Wells, Carveth KFI, 8:30 a.m. Su-F
Murray, Johnny KFI, 5:30 p.m. M-F	Scully, Frances KECA, 3:45 p.m. M-F	Wendy Warren KNX, 10 a.m. M-F
*Murray, Edward KNX, 5:45 p.m. M-F	Second Mrs. Burton KNX, 12 p.m. Su	Whalen, Monica KHJ, 10:15 p.m. Sa
Music of Manhattan KECA, 6 p.m. Sa	Secret Mission KHJ, 5:30 p.m. Tu	What Do You Say? KFI, 11:30 a.m. M-F
Music to Shave By KECA, 7:15 a.m. M-Sa	Shadow KHJ, 3 p.m. Su	What Makes You Tick KECA, 10:15 a.m. M-F
Musical Favorites KFAC, 3 p.m. M-Sa	Sherlock Holmes KHJ, 5 p.m. Su	What's My Name? KECA, 7:30 p.m. Sa
Musical Masterpieces KFAC, 4 p.m. M-Sa	*Shirer, William KHJ, 11 a.m. Su	Wheeler, Burrill KNX, 1:30 p.m. M-F
Musical Digest KGFJ, 6 p.m. D	Shopper's Special KECA, 8 a.m. Sa	When a Girl Marries KFI, KFSD, 3 p.m. M-F
Musical Roundup KGER, 10:05 a.m., 4:05 p.m. M-F	Shore Party KECA, 11 a.m. Sa	Whiz Quiz KECA, 8:30 p.m. Sa
Musical Round Table KLAC, 6:30 p.m. Su	Sing, America, Sing KHJ, 12:15 p.m. M-F	Whoa Bill Club KFAC, 5:30 p.m. M-F
*Mutual Newsreel KHJ, 7:15 p.m. M-F	Sing It Again KNX, 8 p.m. Sa	Williams, Tex KFI, 12:15 p.m. Su
Mysterious Traveler KHJ, 4:30 p.m. Th	Skelton, Red KFI, 7:30 p.m. F	Willson, Meredith KECA, 6:30 p.m. W
Mystery Theater KNX, 9:30 p.m. Tu	Sky King KECA, 5:30 p.m. M,W,F	*Winchell, Walter KECA, 7 p.m. Su
My Favorite Husband KNX, 8 p.m. M	Skylark to the Stars KNX, 2:30 p.m. Su	Winner Take All KNX, 8:30 a.m. M-F
My Friend Irma KNX, 6 p.m. M	Slocum, Charles KHJ, 9:30 a.m. Su	Women Are Wonderful KMPC, 12 a. M-F
My True Story KECA, KFMB, 10:30 a.m. M-F	Smith, Ed McConnell KFI, 9:30 a.m. Sa	Women's Forum KNX, 7 p.m. Tu
*Name That Song KHJ, 8 p.m. W	Smith, Helene KGER, 6:30 p.m. M-F	You Are There KNX, 12:30 p.m. Su
National Farm & Home KFI, 11 a.m. Sa	Smith, Howard K. KNX, 9:05 a.m. Su	Young America Speaks KFI, 10:15 a.m. Sa
National Vespers KECA, 11:30 a.m. Sa	Smith, Jack KNX, 9:15 p.m. M-F	Young, Norma KHJ, 1:30 p.m. M-F
NBC Symphony KFI, 11:30 p.m. Sa	*Smith, Kate KHJ, KGB, 10:30 a.m. M-F	Young Dr. Malone KNX, 11:30 a.m. M-F
*Nesbitt, Norman KFI, 11 a.m. M-F	Smith, Norwood KECA, 3:30 p.m. M-F	Young Widder Brown KFI, 2:45 p.m. M-F
*News of the World KFI, 9:15 p.m. M-F	Solitaire Time KFI, 11 p.m. Sa	Your Song and Mine KNX, 7 p.m. W
*Newsweek Looks Ahead KECA, 8:45 p.m. Su	Song for You KMPC, 8:30 a.m. M-F	Youth Asks Government KECA, 7 p.m. Tu
New York Philharmonic KNX, 1 p.m. Su	Songs for Saturday KFI, 7 p.m. Sa	*Zacharias, Adm. E.H.H. KHJ, 9:15 p.m. Su
Nick Carter KHJ, 4:30 p.m. Su		

A Peek at Beck

(Continued from Page 7)

three acres of avocado trees. Sometimes it takes Beck eight hours to "do" a script; again, he is able to complete one in an hour and a half. It all depends.

His Work Room

Certainly the surroundings are conducive to writing. Walls of the office are lined with books. The chair Fred sits on has an upholstered back and on both sides of it are appliqued a huge orange carrot (second one from the end, naturally) with big horn-rimmed glasses on its brow. Looks alarmingly like Beck. A dictionary, a quotation book, and general litter of notes and papers add to the flavor. When Neill knew that Radio Life and the CBS cameraman were descending to take pictures, she tried to straighten things around a bit, but gave up. We liked it the way we found it, especially with the type-written ribbon of paper stuck up on the wall over the desk. With Fred's permission, we read the strip and discovered that it was a note that Beck had given Beck in an effort to set him straight on a Very Important Matter. "Remember," it read, "it's the pain-relieving analgesic that helps relieve headache. The alkalizer helps reduce excess acidity and calm jittery, upset stomach." (In case you've forgotten, Fred's on the air for Alka Seltzer.)

Since embarking on his radio career two years ago, Fred has, of necessity, curtailed his social life. The early-to-bed-and-rise routine certainly agrees with him—he looks better than ever. After his show signs off, there is rehearsal for the following day. Then Beck drops by the Market before heading homeward. Once at "Operation Avocado," he is content to stay put and likes to have Neill around, even though he is working. If she comes into the room where he is writing, he shoos her out quickly. But when she decides to go into town for some shopping or relaxation, Fred always asks, "How long will you be gone?"

"About two hours," Neill may say.

"That's fine. I can manage," Fred always sighs. "I can get my lunch." (Another resigned sigh.)

"He expects me to be around if all he wants for lunch is a piece of cake and a glass of milk. Fred doesn't like desserts, but he always wants a piece of cake for lunch and he wants me there to slice it," Neill explains.

His Food

She is the cook in the family. She says Fred can't boil water. But he knows whether or not something is concocted correctly. Although we have lunched with him at the Derby when his meal has been a patty of raw hamburger with a practically raw egg nested in the center, this is

not his favorite dish. His favorite is a leftover from his childhood, because his mother knew how to make wonderful roast beef and Yorkshire pudding. Then, he likes French-type cooking with lots of sauces and things cooked with wine. Sometimes he smacks his lips over spaghetti. And, adds Neill, he's never difficult about eating salads. Regarding the cake-for-lunch routine, any kind of cake will do, as long as it's chocolate and accompanied by a glass of milk.

Definitely, Fred Beck prefers his wife's cooking to that of all the chefs in town. They've eaten out twice in the last six months, and if Neill even as much as suggests some cozy place where the fillet of sole is good, Fred counters with, "How much do I have to pay you to eat at home tonight?"

Fred always works all afternoon without a rest of any kind, despite the fact he's up every radio morning at 5:30. He "feels lousy" if he takes a nap, so he does the opposite and gets exercise helping the carpenters with the den-bedroom addition they're tacking onto the new house. After dinner, Fred reads (he reviews a book a week) and gets to bed early. He's become so accustomed to the 5:30 alarm that he no longer can snooze late on Saturdays and Sundays.

Rude Awakening

Fred and Neill sleep on a pair of sectional couches in the living room, right in front of the fireplace. When the alarm goes off every Monday through Friday morning, it's Neill who turns it off. Fred just plays dead until she announces, in the same tone, at the same time, every morning, "The alarm went off." That makes it official and Fred responds with an "Oh!" Half awake, he slides out of bed, gropes his way into the bathroom, and starts running a tub of hot water. Employing pine soap and bath salts, the gradually coming-to-life columnist next revels in a half hour of soaking in the tub, adding, from time to time, enough hot water to keep the bath steamy. This lasts for half an hour. Meanwhile, Neill dozes back to sleep, only to be rudely awakened at six when a parboiled Fred returns to snap on the overhead light and rouse her into making coffee.

Coffee is ready by the time Fred has dressed and he always gulps down two cups of the hottest bearable brew. Then, just like the next line in a ritual, he always remarks, "For some reason or other, I feel kinda weak."

He leaves for Columbia Square at 6:30, driving into town in twenty minutes in time to rehearse at seven. He can't and won't rush. Fred's the kind who may get nervous, but he holds it inside.

We hate to tell anyone this, because it sounds like some press agency malarkey, but Neill says (and we trust her) that even before Fred was sponsored, he always took an Alka Seltzer every morning before breakfast.

RECORD NOTES TO YOU

BY ANDY MANSFIELD

CLASSIC ALBUM OF THE WEEK: The brilliant "Polovetsian Dances" from Borodin's "Prince Igor" are given a superb reading by the London Philharmonic Orchestra conducted by Gregor Fitelberg on four twelve-inch sides by English Decca. . . . Long a popular light classic, the Dances need no description, but as here recorded they take on new fire and beauty under the master baton of Fitelberg for a glorious Chord in G! . . . **POP ALBUM OF THE WEEK** honors go to Capitol for the six-sided "Deep River Music" of Willard Robison. . . . There's something haunting and a touch of the modern spiritual in Robison's compositions. It's decidedly not run-of-the-mill popular music, but mighty easy listenin' as sung by Robison and Johnny Mercer, with fine Paul Weston orchestral backing of reeds and strings. . . . Listen to "Old Folks," "Deep Summer Music" and the others and see for yourself that here is music never out of date—music that rates a fine three notes.

. . . **BILLY MAY** has assembled a band of top-flight dance men for the eight sides comprising the Capitol album "Join the Band"—and that's just what you can do at home if you're a vocalist, or an embryo Goodman, Dorsey or James. . . . Yes, sir, YOU can take all the solo choruses accompanied by veterans of the nation's top dance bands on jazz perennials like "Honeysuckle Rose," "Just You, Just Me," and "I Got Rhythm." . . . In fact, some of the sides are good enough to stand on their own without any solo instrument, so how can you lose? Even Mansfield sat down at his piano, and after trying it out with the recordings, hit an augmented triad. (That's three notes, bub!). . . . **TEX BENEKE** seems to be hitting the right groove at last and is turning out some beautiful waxes these days due to his reverting back to the old Miller style than which there was none better. . . . Tex's latest RCA-Victor sides, "Blue Champagne" and "East of the Sun," are excellent examples of the capabilities of Beneke's organization with full arrangements featuring smooth saxes, muted brass and singing strings that might well have been made for Glenn Miller himself. . . . Easily a three-noter. . . . **DUKE ELLINGTON's** band gets the nod for jazz-with-a-beat in "My Honey's Lovin' Arms" and a new bit of Ellingtonia called "Suddenly It Jumped" featuring not only Pettiford, Jordan and Hamilton, but growling trams, screaming trumpets and all the other things for which the Duke is famous — it's another RCA-Victor triple-noter. (P.S. . . . Any day now a superb pair of early Glenn Millers will make their reappearance. . . . A.M.)



Building a Home?

Before You Become Involved in the Sundry Complexities of Blueprints and Materials, Listen to KFI's Adviser, Herbert J. Mann

By Judy Maguire

Sunday, 11:00 a.m.
KFI

HOME building is a different experience from anything that you ever have in your daily life. Everything else that you buy is manufactured, and comes to you with the name and reputation of its firm. Now, too many approach home building with the same attitude, get a contractor and think that takes care of getting a good home.

"But a home is not so standardized. When you sign a building contract, you're not signing a contract for a home. You're buying several hundred items for your contractor to assemble."

Such counsel is only a small share of the "something new" in radio which KFI now offers in the lectures of Herbert J. Mann, every Sunday at 11:00 a.m.

During his experience, Mr. Mann has become extremely well acquainted with building conditions in many parts of this country. He received his engineering training at Massachusetts Institute of Technology. He was construction superintendent in Chicago, and during that period he supervised the Oak Park Unity Temple designed by Frank Lloyd Wright (one of his good friends for many years since), and the famous Princess Theater. His own Mann Construction Company has enjoyed an excellent reputation in both Arizona and California; and while in Phoenix, Mr. Mann served as initial building inspector and wrote the city's first building codes.

His credentials also include service as: Secretary of the San Diego Planning Commission; Special Consultant for the FHA at Washington, D. C.; Faculty Member at the University of California Extension Division; Director of the State Association of California Architects, and Associate Engineer in the United States War Department.

Start of an Idea

In 1934 Mr. Mann organized the

THE LOFT BUILDING, at Eleventh and Santee Streets in Los Angeles, is one of the many edifices throughout the United States which bear the Herbert J. Mann Designer and Builder signature.

November 7, 1948

Association for Advancement of Home Building, with offices in the Chamber of Commerce, and support from the entire Southland construction industry. Until the war, this project gave service to more than 60,000 people with home-building problems.

Bullock's, in view of this record, asked Mr. Mann to do a series of lectures as a public service throughout Southern California, and these became so popular that he traveled for two years and made 150 speeches. His air program has been a natural expansion, and he is now heard for the Southern California Building and Loan Association.

Subject matter covers quite a field: plans and specifications; contracts and procedure; hazards in selecting the site; how to get the best house for the least cost; comparative costs; selecting architects and contractors; problems facing every home owner or builder. Mr. Mann cracks mercilessly into the deposit rackets, and goes to great personal lengths to assist those who write to him with sad stories of cheating or swindling in their building ventures. However,



MR. MANN COMES from a line of builders. His father was in the lumber business, and his grandfather started the town of Two Rivers, Wisconsin, where many buildings such as the Mann Public Library still bear his name. (Brisgaloff photo.)

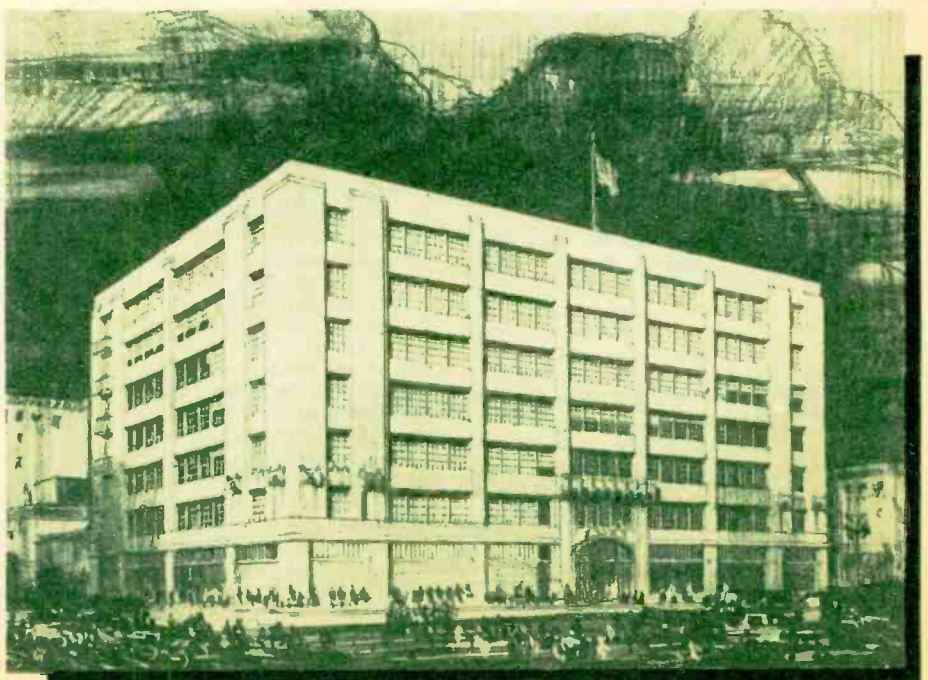
he warns that there is little which can be done when the proper precautions have not been taken with specifications or plans.

Penny-Wise, Pound-Foolish

"Practically every trouble that I've traced down has originated with improper plans," he says, "yet that's the one expense which people hate to accept in homebuilding. Or they hear me, and realize the importance of specifications, so they try to find 'free plans' or stock plans at a nominal fee of fifteen dollars or so."

Mr. Mann continues that specifications are worthless if they state: "one water heater," and do not identify

(Please Turn to Page 39)





▲ **JOLLY GARRY MOORE TAKES THE SIDE** of bona-fide entertainment against the giveaway boys. He can cite an example of his experience in giving away prizes on "Breakfast in Hollywood" to prove his point.



▲ **HERE GARRY CHOOSES CONTESTANTS** for "Take It or Leave It," a show that, Moore claims, pulls its audiences because of the entertainment involved—not the sixty-four dollars prize money. (NBC-Zeigler photo.)

My Case Against The Giveaways

By **GARRY MOORE**

Mr. Moore of NBC's "Take It or Leave It" Is Agin Those Gold-Plated Giveaways and Gives Some Mighty Persuasive Reasons Why

Sunday, 8:00 p.m.
NBC-KFI, KFSB

THERE'S no telling how far they're liable to go with these giveaway programs. I heard one the other night where a lady not only won a free garbage-disposal unit—they also gave her a five-year supply of garbage. And as far as I'm concerned, I'm agin 'em!

As the master of ceremonies on "Take It or Leave It," it might seem to you that I'm highly vulnerable. But I don't agree. You see, on our show the most you can win is sixty-four dollars—which nowadays is roughly the equivalent of the down payment on a pork chop. And yet, in competition with shows which give away thousands of dollars every week, "Take It or Leave It" always

ranks first or second in the Hooper parade of quiz programs.

This, it seems to me, pretty well proves that our show attracts an audience by dint of sheer entertainment value only. They know that nobody's going to get rich by appearing on "Take It or Leave It," and they also know that no listener is going to be called on the telephone and be handed some princely sum. *And yet they keep tuning in!*

The explanation for this goes back to my one pet basic theory on radio. The greatest thing any show can have to guarantee its lasting success is the warmth of human kindness; call it a "party feeling" if you like—the happy sound of nice people having a nice time.

When a contestant appears on our show he's not trying to become in-

dependently wealthy in five minutes. He's just playing along with us for the fun of it. For the laughs. But just boost that sixty-four bucks up to sixty-four hundred bucks and watch the jollity wither and die in a hurry. Now the contestant is no longer having fun. He becomes deadly earnest and the old human failing of Greed takes over. Now the contestants are no longer rooting for each other in a neighborly way. Now it's dog eat dog, and the less you win the more there is left for me! And when the contestant fails to win the sixty-four hundred, he is heart-broken to the point of tears—he hates the master of ceremonies, he hates his fellow contestants and he hates the sponsor. He came to your show to have a good time and he leaves with a foul taste in his mouth. And that feeling is transmitted to the listening audience.

Now, I ask you, is that entertainment?

More Greed. Less Fun

A perfect example is found in something which happened during my recent run as host on "Breakfast in Hollywood." If ever a show was based on the warmth of human kindness, that show is it! Every morning our restaurant was filled with people who came from all over the nation just to be together and have fun. Our most expensive "giveaway" was a daily orchid and an occasional bunch of roses. But one day I started giving away bicycles to youngsters—and within two weeks our audience was crowded with greedy-eyed mothers who had come to the show not to have fun, but to win a bicycle for their kid. And believe me, if they didn't win one they were burned up! So we quit giving away bikes and within three days those people stopped showing up.

I rest my case.

I Go for Giveaways

By JACK BAILEY

Jack "Queen for a Day" Bailey Doesn't Agree With Garry. He's on the Side of The Happy Folks Who Get the Giveaways

Monday-Friday, 11:30 a.m.
MBS-KHJ, KGB, KFXM, KVOE

I THINK the greatest master of ceremonies on the radio is a General Electric Refrigerator.

I used to think I was an actor and that people liked to listen to me, but a guy named Schwerin came along—with a gadget. It's a thing that slides along and goes up and down. And all the things everybody doesn't know about radio this Schwerin thing tells you. It shows plain and clear that as an entertainer I can't possibly match up with a vacuum cleaner or a waffle iron.

The giveaway program is here to stay. The good giveaway program I mean. If it isn't a good program, you people don't need to worry about that. Just give it a little time, and Mr. and Mrs. America will take it off the air. Sure as the sun.

I don't know what all the quarreling is about anyway. Looks to me like it was cooked up by the talent boys and the ten-percenters. If America wants to have fun by trying to stop some band that's playing somewhere, I say, who cares—let 'em have fun! Because I don't like to be told what I can do, and you don't like to be told what you can do, and America ain't going to be told very long what kind of radio program it IS and ISN'T going to listen to. Besides, the Bill of Rights says we don't have to put up with that kind of meddling and interference. America never did like prohibition—not any kind of prohibition. Besides this country got big by starting things—not by trying to STOP them.

Santa Plus Cinderella

I happen to have something to do with one of the little giveaway shows called "Queen for a Day"—and it drives us all crazy all the time. But Ray Morgan thought the thing up. And he took Santa Claus—and Cinderella—and started giving things to people who needed 'em, and doing things for people that never had much done for them—and I don't have to tell you what happened. (I may have to be telling the FCC—but that's something else again.)

You know, having talked about the Bill of Rights, I could even quote

the Bible, which says it is more blessed to give than to receive—and goes on to say you should cast your bread upon the waters. I claim that any program that *does* good is good. And that gaining an audience by giving things to people is just as legitimate as gaining an audience by hiring Crosby—or by singing "Atchison, Topeka and the Santa Fe!"

There will always be competition for listeners' ears—and for sponsors' dollars. And that very competition is what started giveaway shows. What radio needs is some more ideas as good as the giveaway idea. Radio people ought to be spending their time dreaming up new gags, not trying to stop old ones—particularly the ones Mrs. America likes!

If you could see, as I do see every day, women that come in *drab* and go out *radiant*—because they have been touched with the magic of radio and the kindness of a giveaway show—you wouldn't do anything else than to reach out your hand and say, brother, you're doing a great job.

Let me tell you a little story, and then I'll sit down. We got a letter from a little girl who lived somewhere up near Yakima, Washington. She said she was graduating from high school, and that the teacher said all the girls should wear blue dresses to the graduation exercises. She didn't have any blue dress, and she didn't have any money to buy one with—and she did so much want to walk out on the stage with her class and be dressed like the other girls. And so, know what happened? One of radio's bad boys, a giveaway guy, said over the air: "Gee, little girl, we know how you feel. Of course you want to graduate with your class, and we're going to send you a blue dress. And listen, little lady up in Washington, this isn't going to be just an ordinary blue dress—we're sending you one of Shirley Temple's blue dresses—the one she wore when she made 'The Bachelor and the Bobby-Soxer'—and when you walk out on the stage you're going to be the prettiest and the proudest girl in all your class."

Really—the giveaway program idea is a GREAT idea.

I thank you.



↑ JACK BAILEY believes in the freedom of the giveaway. He enjoys gifting people with treasures they otherwise could not have, a la "Queen for a Day."

↓ JACK DEMONSTRATES the spirit behind "Queen for a Day." This air Santa Claus argues that a show that does good, is good—just like Christmas. (Stein photo.)





▲ **GABRIEL HEATTER** can boast one of the most loyal followings in radio. Listeners can hear his Mutual programs on KHJ, 7:00 p.m. Sunday through Friday and 4:00 p.m. Monday through Friday.



▲ **HENRY LA COSSITT**, newscaster with a talent for interviewing interesting people at the mike, is heard on "Editor's Diary" at 8:30 a.m. Monday through Friday.



▲ **BILL HENRY'S** capsule-style news has given him a loyal radio following. His recent covering of London Olympics gained new fans for his KHJ, 7:55 p.m., Monday through Friday program.

The News-Hounds . . .

These Are Mutual-ites Who Relay The Who, When, Where, What and Why of Local and World Events

▼ **A SENSE OF HUMOR** and a flair for characterization make Frank Hemingway one of the most unusual newscasters on the air. He's heard on KHJ, 4:15 p.m. Monday through Friday.



▼ **AN EXTREMELY ACTIVE** news background and several narrow squeaks during the last war contribute to Cecil Brown's authoritative delivery on his KHJ, 8:00 a.m. Monday-through-Friday time.



▼ **WILLIAM L. SHIRER**, distinguished war correspondent, is heard 12:00 noon on Sundays. He is the author of the famed "Berlin Diary," recently traveled to Berlin for first-hand news.





COMMENTATOR **BILL CUNNINGHAM**, heard on KHJ, 11:30 a.m. Sunday, is another who likes to cover his news first-hand, last year broadcast from Britain.



FLEETWOOD **LAWTON** has a globe-trotting background that is put to good use in his news coverage on KHJ, 9:15 p.m. Monday through Friday.



CONTROVERSIAL **FULTON LEWIS, JR.**, pulls no punches on his KHJ, 5:00 p.m., 10:00 p.m. Monday through Friday news and editorial commentary.



JOHN B. KENNEDY, heard on KHJ at 11:15 a.m. on Sundays with his analyzing, has one of the most distinctive news deliveries in radio.



CLETE ROBERTS, war correspondent and news-witness at Bikini, is heard on Saturdays at 7:30 a.m.

SID FULLER'S afternoon news is distinguished by his dry humor and forceful voice. Hear him on KHJ, 12:00 noon Monday through Friday.

GLENN HARDY has been the Alka-Seltzer news man since 1934, when he turned from acting to newscasting, is now heard on KHJ, 10:00 a.m., 9:00 p.m. daily.

HENRY J. TAYLOR is the voice behind the news at 9:45 p.m. on Mondays and Fridays on Mutual-KHJ.





▲ **LACED SNUGLY** into skates and ready to go. Jack Lightcap took Barbara Fuller, who plays "Claudia" on NBC's "One Man's Family," over to the Polar Palace for an afternoon's fun. (NBC-Zeigler photos.)



▲ **"A-W-WWWW, C'MON!** You won't fall as long as I hold you up . . . and I'll hold you up just as long as I can!" is what Jack might be saying.



Page Thirty-eight



On Thin Ice

. . . Or on Thick, the Fun Is the Same When You Visit the Rinks. And You Don't Have To Be an Expert Before You Dare Put in An Appearance With the Other Enthusiasts

By Jane Pelgram

IT'S A funny thing that in such a sports-minded state as this, people pay less attention to the sport that's easiest to learn, and among the least expensive to follow . . . ice skating," comments Jack Lightcap, who should know what he's talking about when it comes to sports.

Jack is NBC's Western Division Sports Director. The former Brooklyn boy's amazing advent into radio arose as a result of desperately wanting, since early childhood, to be a sportscaster. But it wasn't until he emerged from the service, free as a bird from the tolls of a former moderately good job, that he dared try for his goal. When he wrote a letter of application to New York's NBC station, the well-written and sports-wise epistle landed him a sports writing job. His second shock came when Jack was transferred to this coast, after delivering in the East for two years. Paradoxically, Jack is now heard on nearly every station in these parts with the exception of the NBC outlet right here on home plate—KFI. Santa Barbara,

Bakersfield, Fresno all carry his sportscasts, as well as Reno, Tucson, Phoenix, Albuquerque, Denver and all the Montana and Idaho stations.

Jack's further authority on the subject of the flashing blades arises from the fact that he's turned to skating as a daily conditioner and as a lot of fun.

"There are dozens of reasons why it's an ideal sport for busy people," Jack says. "For the guy who hates the beach and can't make it to the mountains, for instance, it's perfect. There are ice 'palaces' dotted all over the city. Too, it's a highly physical sport you can engage in fully dressed, and leave without having

(Please Turn to Page 39)

▼ **IT CAN HAPPEN** to anyone, even an expert! The beginner is still on her feet, however, more heartened by the old master's mishap than by any of her own efforts!

▼ **JACK'S GOT** that old familiar "jitterbug" look on his face as he breaks out in a fancy step. Barbara looks delighted with skating.



On Thin Ice . . .

(Continued from Page 38)

to spend an hour in the showers and dressing. That's a time-saver."

No Fuss 'n' Feathers

"Ice skating is as inexpensive as you care to make it. You don't have to own a single piece of equipment. Every place rents skates, in all sizes and shapes, and you may wear anything you please. I certainly don't have a load of fancy gear.

"On the subject of size . . . it's a common mistake among first-timers to get their skates too tight. They feel, I guess, that a tight shoe on their blades will lend additional support. The strength of the ankle increases with practice, but if you do find yourself wobbling around at first, an elastic ankle support or plain adhesive tape binding will correct that. Then the shoe can be lightly enough laced to allow plenty of circulation. Otherwise you'll find yourself with freezing feet.

Whenever anyone from the studio who is just learning to skate goes over to the rink with me, I suggest the modified hockey skates. The notched tip at the end of the figure-skating blade needs to touch the ice only a few times to send the beginning skater sprawling, and that's not the most conducive thing in the world to a lot of confidence.

"And confidence is the *one* thing you must have to skate. If you go to a rink and spend the afternoon clinging to the rail pulling yourself along, you're not going to get any exercise or have any fun. But once you let go of that rail, step out on the ice, and practice moving forward, you'll learn to skate, and love it. I can't tell *how* people stand up on skates any more than I can tell how they stand up without them. It has something to do with the law of gravity," Jack quipped. "But if you remember to lean slightly forward you'll not only suffer less chance of falling, but if you do fall you'll merely stumble forward onto your hands, and not wind up with one of those smashing blows on the back of the skull received by the people who tilt backward when they are trying to get going the first few times.

"After pushing yourself out onto the ice, probably slithering timorously around a little, you'll find you can skate, literally. That's all there is to it outside of perfecting the job. There are no rules, no boundaries, you don't need a partner. I don't mean a person can become another Donna Atwood or Evelyn Chandler after a half dozen tries, but you can become mighty proficient and enjoy the satisfaction of a creditable and exhilarating performance in a lot less time than it takes to learn most things.

"Just look at the people who flock to rinks every day. All ages and sizes, and you seldom see a person



SPORTSCASTER HARRY WISMER'S voice is heard often these days as he broadcasts gridiron classics.



INFORMAL POSE catches NBC "Supper Club" hostess, Jo Stafford, in smiling mood.

Building a Home?

(Continued from Page 33)

tify what kind of water heater, how it should be installed, etc.; "bathtub, with shower overhead," and do not state type of tub, faucets, fixtures, showerhead, curtains, everything.

"Suppose you get a terrible paint job on your house," he illustrates, "and your specifications say only 'three coats of paint.' If your contractor gave you three coats of paint, you're stuck, no matter what they're like. If, however, your specifications say what kind of paint, that the job should be sanded between coats, that the hardware and windows should be kept free from paint, etc., your contractor has a definite obligation, and the Registrar of Contractors in the State Building can hold him to it."

Mr. Mann's recommendations on fees and other such considerations

who looks ridiculous on skates. It's a sport which develops a coordination and confidence that lend grace.

"And don't think it's not good exercise. You don't feel tired skating, as you do swimming or walking, because you're being propelled forward on the skates . . . but you realize every muscle in the body has had its share of a workout when you go to bed the night after a first time out on the rink. Brother!"

Of course, the final sales point Jack uses as he warms up on the subject of ice skating wouldn't appeal to everyone, but Jack is a handsome bachelor in his early thirties.

He appreciatively grins . . . "You meet the nicest people on the rinks!"

are equally sincere. His program is endorsed by many organizations, the FHA, and by architects, electricians, plumbers, carpenters, etc., throughout the Southland, as "doing a splendid job in behalf of the building industry and the buying public."

The Real Mann

Mr. Mann himself finds a tremendous zest in his new work, and in the realization that, whereas he once reached thousands through his personal building aid, he now reaches hundreds of thousands through his radio advice.

He is married, "to a very famous lady," Stella Terrill Mann, whose Dodd-Mead best seller, "Change Your Life Through Prayer," is now in its fifth edition, and being negotiated for in many languages. He has a son, Herbert J. Mann, Jr., who is now at La Jolla with Scripps Institute of Oceanography, and who was one of the scientists selected to go with Admiral Byrd to the South Pole . . . "Smarter than his dad," Mr. Mann smiles. And he has two grandchildren, Christopher and Margaret.

Mr. and Mrs. Mann live in Los Angeles, but *not* in a home they've built themselves. "We're planning for one in a few years," Mr. Mann adds hastily, "but right now I'll have to admit it . . . I'm just like the shoemaker who cobbles everyone else while he himself goes without shoes."

MOTHERS

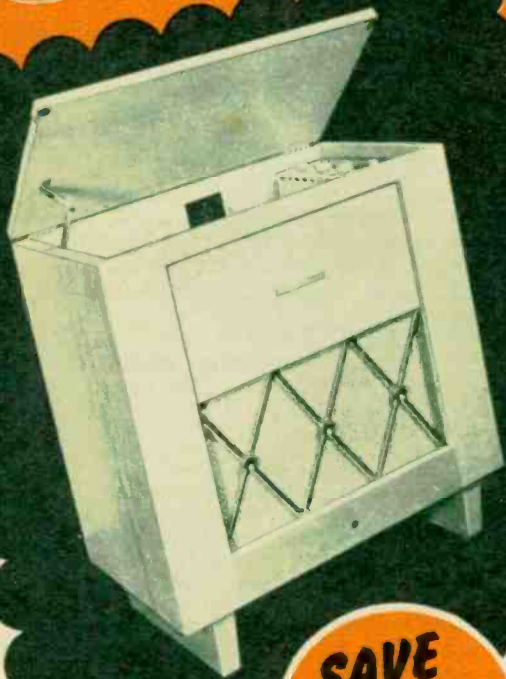
Do the little things irk you? Like what to do about Sonny's scuffed shoes? That's easy! Keep a bottle of Omega Shine Dye handy. Goes on in a jiffy, covers scuffs, dries instantly. Economy size only 25c. Sold everywhere. Omega Shine Dye

HOW TO SAVE MONEY...



with a

Blonde!



**SAVE
\$50**

Model 1198

Here's a new General Electric "Blonde"... styled in ultra modern lines!... veneered in beautifully grained natural oak... This console has a big 12-inch Dynapower speaker, an automatic record changer and the famous G-E Electronic reproducer... *Former price \$189.95.*

NOW... \$139.95*



**SAVE
\$60**

Model 377

This tall General Electric "Blonde" will put new life into any living room... Genuine white oak used on all exposed surfaces... solid one piece top... storage space for 80 records... Combines FM, standard broadcast, automatic record player and the G-E Electronic reproducer... *Former price \$339.50.*

NOW... \$279.50*

*Manufacturer's suggested retail price.

FOLLOWING IS A PARTIAL LIST OF GENERAL ELECTRIC RADIO DEALERS

STOWERS, INC.

95 N. Arroyo Parkway
Pasadena 1
SYcamore 3-9131

CARLSONS

1342 - 5th St.
Santa Monica
Santa Monica 5-8844

JOHN C. OLSEN

3525 Firestone Blvd.
South Gate
LUcas 8241

GLENDALE RADIO SPECIALISTS

710 N. Glendale Ave.
Glendale 6
Cltrus 3-4277

ELECTRA CITY

7001 Hollywood Blvd.
Hollywood 28
GRanite 2164

GENERAL ELECTRIC SUPPLY CORPORATION

700 TURNER STREET • LOS ANGELES 12, CALIFORNIA • MADISON 7141